

The **SIMPSON** Store

Store Opens 8 a.m. Closes 5.30 p.m. | H. H. FUDGER, President. J. WOOD, Manager

Probabilities: Fresh south to east winds; partly fair; higher temperature.

The **SIMPSON** Store



Men's House Coats and Smoking Jackets

300 Men's House Coats or Smoking Jackets, made from imported English kersey cloths, in plain, dark navy blue, green, grey and red shades; cut single-breasted style, with neat roll collar; trimmed with fancy silk cord on edges, pockets and cuffs; sizes 36 to 44. Price \$4.50.

Boys' Heavy Fancy Tweed Overcoats, in assorted dark stripe patterns, also in plain black friezes; cut Russian style, with neat black velvet collar, and double row of fancy braid trimming down the front; lined throughout with warm scarlet flannel lining; sizes 20 to 24. Regular \$3.50. To clear Monday at \$2.49.

Boys' English Beaver Fancy Overcoats, in plain dark navy blue and brown shades; cut in the latest Russian style, with deep black astrachan shawl collar and fancy braid trimming down the front; lined throughout with warm scarlet flannel lining; sizes 22 to 26. Regular \$6.50. To clear Monday at \$5.00.

Stop at the Men's Store

STOP at the corner of Yonge and Richmond streets on Monday, and look over the seasonable things we've collected here for men and boys. After the house coats investigate our "combination" boxes for men—they're a great dollar's worth.

Suspenders, Garters, Arm Bands, in One Box

1000 boxes Combination Sets, consisting of one pair of suspenders, garters and elastic arm bands, several different colors to choose from, best trimmings; a most useful present for a gentleman. Monday, 75c. Better quality, satin finish and fancy trimmings, pretty boxes, \$1.00. Men's Better Quality Neckwear, suitable for Christmas presents; newest designs and colorings; a large variety to choose from. Prices 75c to \$1.50.

Thousands of Christmas Boxes, containing either neckwear, garters or armlets. Your choice, per box, 25c.

Toques and Robes for Children

Children's Wool Toques, large assortment of colors, with plain or striped borders, in plain or honeycomb stitch. Special prices, 19c, 29c, 39c and 45c.

Baby Carriage Sleigh or Go-Cart Robe, in imitation white bearskin, pocket or bag shape, white felt lined. Monday, special, \$1.39.

Baby's Fur Pocket Robe, in fine grade white llama wool, best white felt linings. Monday, special, \$2.45.

Simpson's Monday

Going! Going! Our Christmas Basement is now in full swing—and my! how the toys are going, too. We have made the assertion that we own our toys cheaper than any store in town—and we're proving it day by day to the hundreds of fathers and mothers who are filling the family stockings here.

- 1000 beautifully dressed Dolls, beautiful dresses and muslin underwear; stand 14 1/2 in. high; real eyelashes. A 75c value. Monday Basement Sale for... **.49**
- 10 dozen Grocery Stores, Monday a 25c line, special for... **.15**
- 16 dozen Dolls' Folding Beds, with spring, enameled white, gold tipped, large size. Special... **.35**
- 1000 nicely decorated Drums, lots of noise for the little chump. Monday special... **.25**
- Wind-up Automobiles for Monday, open style; a splendid running toy; good lasting quality. 25c value, for... **.15**
- TWO BIG TOYS, 35c EACH.**
- The Boys' Favorite Road Roller and Express Engine, a huge big machine, and would sell in the regular way at one-half dollar. Monday for, each... **.35**
- A Big Street Car, with a real pole (not the P. A. Y. E. style), but a real live toy for boys. Special... **.25**
- DOLLS LATE IN DELIVERY, \$2.50 KIND FOR \$1.50.**
- Beautiful Kid Body Dolls, stand 23 1/2 in. high, with closing eyes, real eyelashes, jointed hips. \$2.50 is the price this doll is worth, and if you can come Monday you may have one for... **1.59**
- 25c buys any of the following toys: Laundry Sets, the little washer's friend. Doll House, Carpenter Set of Tools, Trunks, toy set of Furniture, Trumpets, Butterfly Toy, large size; Bell Chime Toys, Toy Arks, Horses, white woolly Dogs, at big counter. Special for Monday's sale... **.25**
- 50c buys any one of these toys. Come early for best values. Some of the following represent 65c, 75c and 85c values. First choice best... **.50**
- Dressed Dolls, clean and fresh, Drums, big Automobiles, Kid Body Dolls, Jointed Body Dolls, decorated sets, China Fishes, Toilet Sets, Dishes, Games, big assortment, Facing Bobstay Wagons, Black Fur Dog, Tools on card, Dolls' Cradles, Fire Engines, Hook and Ladders, Toy Houses, Toy Furniture, all... **.50**



Make Christmas Cosy With These Stoves

- Besides the stoves, there's a regular mine of useful house hold necessities here at most economical prices.
- 6 only Oak Heaters, nickel-plated trimmings, best make. **4.98**
- Gas Heaters, Monday, **\$1.80, \$2.50, \$3.00 to \$7.50.**
- 200 only D Handle Furnace Scoops, Regular 40c. Monday **.29**
- Gas Radiators, \$3.00, \$3.50 and \$4.00, worth as high as \$6.00 in the regular way. Monday, \$3.00, \$3.50, \$4.00.
- 200 only the Griswold Food Chopper, family size. Regular \$1.50. Monday **1.18**
- 1000 best Cast Steel Hammers, Regular 50c. Monday **.29**
- 50 Happy Medium Buck-saws, Monday **.37**
- 100 steel head Wood Axes, large size. Monday **.72**
- 25 only Shoe Boxes, foot plate for holding shoe. Regular 85c. Monday Basement sale... **.39**
- 15 only Blue and White Plaque Double Round Pans, with white inside tray. Selling regular at \$2.25. Monday **.99** (No phone or mail orders).
- 50 only Waffle Irons, make waffle cakes for Christmas. Regular \$1.25. Monday **.33** (No mail orders).
- 300 House Brooms, 5-string; not more than two to each customer. Monday price... **.29**
- 200 Oblong Black Steel Double Round Pans, self-basting, good family size. Regular 40c. Monday **.29**
- Arctic Snow Shovel, for snow or sand, with 4 ft. blade. Regular \$1.50. Monday **.15**
- 1000 the Little Man's Snow Shovel, well made, just the little helper's size. Regular 15c. Monday **.10**
- Excelsior Wringer, three-year guarantee; best make. Monday **5.19**
- Viking Wringer, with 5-year guarantee. Monday special... **5.69**

Practical Suggestions for the Home

FOURTH AND FIFTH FLOORS.
Imported Wall Papers Clearing Monday
 Parlor Papers, in silk and two-tone effects, good blends of greens, greys, yellows, blues, etc. Regular to 50c and 65c. Monday, 29c.
 Dining-room, Hall and Den Papers, in browns, buffs, reds, greens, blues and blendings. Regular 25c and 35c. Monday, 14c.
 Bedroom Wall and Ceiling Papers, in blues, greens, pinks, creams, etc. Regular to 12c and 15c. Monday, 7c.
 620 yards Friezes, for dining-rooms, halls, parlors, bedrooms; good colors. Regular to 15c yard. Monday, 3c.

A Good Carpet Sweeper
 is not in every home. Don't you know anyone whose housework would be lightened by presenting them with a new Bissell's, with all the latest improvements, practically noiseless, and beautifully finished in nickel-plate, from \$3.00 to \$4.50 each.
 Hassocks, useful at home, at church, in the carriage; made of beautiful Wilton carpets; solid wood bottoms; square and round, 75c, 85c, \$1.00.

Gift Furniture
 Our Furniture Department is solving people's Christmas worries every day; never was there a collection of furniture shown in Toronto with more fertile possibilities for gifts. You'll be surprised how far a little money will go in gift furniture.
 Our Picture Galleries on the top floor are a great source of satisfaction to people of refined tastes who wish to give lasting gifts.

\$3.00 Bedroom Boxes at \$1.98
FOURTH FLOOR.
 Monday we put on sale our Special Bedroom Boxes at a price that will mean quick selling. We will have about one hundred made up in a good assortment of color combinations, on light, medium and dark grounds; but should we not have in this showing your particular color, we are going to give you an out-of-the-ordinary opportunity to select from a range of materials, in which you are sure to find your requirement. The boxes are 3 feet long, 20 inches wide, 16 inches high, cloth lined, fitted with castors, well upholstered, and make an ideal gift. Monday only, regular price \$3.00, extra special at \$1.98.
 No phone orders.

A Lasting Gift---Silver-Plated Ware

Rogers' Spoons and Forks
 Rogers' Silver-plated Teaspoons, set of 6, 94c.
 Rogers' Silver-plated Dessert Spoons and Forks, set of 6, \$1.69.
 Rogers' Silver-plated Table Spoons and Medium Forks, set of 6, \$1.84.
 Rogers' Butter Knives, Sugar Shells and Pickle Forks, each, 25c.
 Cold Meat Fork in silk-lined case, 75c.
 Gravy or Sauce Ladle, in lined case, 85c.
 Berry Spoon, in silk-lined case, \$1.10.
 Rogers' Pie Knife, in silk-lined case, \$1.35.
 Rogers' Coffee Spoons, in silk-lined case, set of 6, \$1.10.
 Rogers' Teaspoons, set of 6, in fancy lined case, \$1.20.
 These are all Wm. A. Rogers' silver plate, fancy pattern handles, each piece stamped with maker's full name and "Horseshoe" trade-mark.

Men's Storm Calf Boots Worth 1-3 More

25 Per Cent. Off Men's Storm Calf Boots
 Don't put off the inevitable. If you haven't bought that pair of Storm Boots you had in mind, do so Monday. Stout, sturdy, snug-fitting boots, with plenty of snap and style, will be on sale Monday as follows:
 900 pairs Men's Blucher Boots, made from black box calf, black velours calf and tan storm calf leathers; chocolate kid lined, chrome kid lined, and tan calf leather lined; heavy triple thick Goodyear welt soles, heavy reinforced shanks; easy fitting, long wearing. All sizes 6 to 11. Worth \$4.65. Monday, \$3.48.
All These Things Are Practical and Acceptable
 On Sale Monday.
 FOR MEN, SIZES 6 TO 11.
 Warm Felt House Slipper, with leather-covered felt sole, 79c; Everett Style House Slipper, 75c and \$1.49; Opera Style Kid House Slipper, \$1.49; Romeo Kid Slipper, \$1.19, \$1.59, \$1.75, \$2.50 and \$2.75; Buckskin Moccasin, \$1.25; Rubbers, 73c; Box Calf Blucher Boot, \$2.95; Tan Calf Winter Boot, \$3.48; Patent Colt Boot, \$2.95; Over-shoe, \$1.25; Hockey Boots, \$1.75; Slipper Soles, 29c.

Basement Sale

Besides the toys, you'll find three or four other Basement departments, all showing merchandise that is very closely related to Christmas. China, Glassware, Brassware is here in richest variety, and these Monday prices make it doubly attractive:

- Buy the Christmas Dinner Set Monday: 100 sets, full dinner and tea service for 12 people, Austrian china, beautiful spray, floral design, gold trimmed, 98 pieces. Monday special... **8.95**
- 40-piece China Tea Set, dainty decoration. 75 sets only. Monday... **1.98**
- 10-piece Toilet Set, best English porcelain ware, all pieces gold trimmed. Monday... **2.95**
- Cheese Dishes, rich decorated glassware. Monday... **.75**
- Get Your Skates On!**
- Spring Skates, tempered steel blades. Sizes 8 to 11. Monday... **.60**
- Children's Bob Skates, extension style; any child can use them. Monday... **.39**
- Boker's Double-End Hockey Skates, well tempered blades, full nickel plate; sizes 8 to 10. Monday... **1.25**
- Skate Straps. Monday, per pair... **.10**



- 8-in. Berry or Salad Baskets, rich cut-glassware, sapphire design. 60 only... **1.98**
- Brass Kettles, amber handles, make a welcome gift, bright finish, and footed. An extra special for Monday... **1.98**
- Special offering in Wine Glasses, 300 dozen, Claret, Sherries, Champagnes, etc.; lots of designs. Values up to \$2.50 dozen. Monday to clear, dozen... **1.00**
- 100 large porcelain rim Basins, useful round the kitchen. Monday, while they last... **.25**

No Room for Sleighs in the Basement

Take Elevator to the Fifth Floor.
DOLL FOLDERS AND SLEIGHS.
 100 Doll Folders, steel and leatherette, with hoods, \$4.50 for \$3.39; \$2.75 for \$2.19. Without hoods, \$1.35 for 99c, 75c for 59c.
 Boys' Sleighs, 40c for 31c; 75c for 64c.
 Girls' Sleighs, 50c for 39c; \$1.00 for 89c.
 Babies' Sleighs, \$1.35 for \$1.14; \$2.50 for \$1.99.
 Children's Swings, \$1.25 for \$1.04; 50c for 41c.
 High Park Flyers, \$5.00 for \$4.39.

Give Some Hydro-Electric for Christmas

- "Electric" Toaster, easy to handle, complete with cord and plug. Regular \$4.00. Monday... **3.19**
- "Electric" Heating Plates, boils kettle in a few minutes. Regular \$5.75. Monday... **4.89**
- 6-inch, regular \$6.25. Monday... **5.19**
- "Electric" Heaters, for hair wavers, clean and rapid heater. Regular \$5.00. Monday... **3.99**
- "Electric" Irons, highly finished, complete with cord and plug, guaranteed for two years, 4-lb. reg. \$6.00. Monday... **4.99**
- 6-lb., regular \$6.50. Monday... **5.19**
- We invite inspection of our stock of Gas and Electric Portables, at prices ranging from \$2.49 to \$40.00.
- 20 special lines marked down 20 per cent. to 40 per cent., for Monday sale, 14 specials in Domes, as follows:
- 4 only Beautiful Leaded Glass Domes, 24 in., all different patterns, fitted for gas or electric. Regular \$40.00. Monday **27.50**
- 4 only 22-inch Round Bent Glass Domes, amber or green, fringed, and fully fitted for gas or electric. Reg. \$20.00. Monday **15.99**
- 6 only 16-in. Square Art Glass Domes, amber, green or red and green, fitted for gas or electric. Reg. \$12.00. Monday **8.99**
- 10 Two-light Upright Gas Fixtures, complete with globes. Regular \$2.00. Monday... **1.39**
- 12 Two-light Inverted Gas Fixtures, complete with mantles and globes. Regular \$3.50. Monday **2.59**
- 6 handsome 2-light Upright Gas Fixtures, complete with richly etched colored globe. Reg. \$5. Monday **3.69**
- The "Rational" Upright Light, complete with mantle and globe. Regular 50c. Monday... **.39**
- White "Q" Globes or Half-frosted Globes. Regular 15c. Monday... **.10**
- "Victory" Upright Gas Mantles. Monday... **.10**
- "Block" Upright Gas Mantles. Reg. 20c. Monday... **.15**
- "Weisbach" Inverted Mantles. Regular 15c. Monday... **.25**



The **SIMPSON** Company Limited

Down With the Cost of Living

- Finest Gold Dust Cornmeal, per stone 30c.
- Choice Prunes, 3 lbs. 25c.
- Picnic Hams, 6 to 8 lbs. each, per lb. 15c.
- Prime White Beans, 8 lbs. 25c.
- Finest Split Peas, 8 lbs. 25c.
- Upton's Marmalade, 5-lb. pail 45c.
- Canned Blueberries, Eagle Brand, 3 tins 25c.
- Scott-Taylor's Worcester Sauce, 3 bottles 25c.
- Ivory or Silver Gloss Starch, 6-lb. tin 55c.
- Old Dutch Cleanser, 3 tins 25c.
- Powdered Ammonia, 3 packages 25c.
- Telephone direct to department.
- 5 LBS. PURE CELONA TEA \$1.00.
- 1000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Monday, 5 lbs. \$1.09.