B. SEX

PROVINCE

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Male Female	49.1% 50.9%	49.4% 50.6%	49.3% 50.7%	48.4% 51.6%	49.9% 50.1%	47.9% 52.1%	48.9% 51.1%	50.0% 50.0%	51.0% 49.0%	44.3% 55.7%	100.0%	100.0%	53.0% 47.0%	50.6% 49.4%	34.9% 65.1%
PROVINCE															
British Columbia	11.5%	100.0%						10.8%	12.1%	11.7%	11.5%	11.4%	8.9%	11.8%	14.6%
Alberta	9.2%		100.0%					10.0%	8.6%	8.9%	9.2%	9.2%	7.2%	9.6%	10.9%
Saskatchewan	4.1%			49.2%				2.2%	3.8%	8.0%	4.1%	4.1%	2.0%	4.4%	6.3%
Mani toba	4.2%			50.8%				2.9%	5.9%	3.4%	4.1%	4.3%	3.7%	4.7%	2.6%
Ontario	35.9%				100.0%			35.8%	34.3%	38.5%	36.5%	35.3%	39.8%	34.6%	34.4%
Quebec	26.0%					100.0%		28.1%	26.0%	22.5%	25.4%	26.6%	27.2%	26.1%	24.0%
New Brunswick/P.E.I	2.7%					; ;	29.9%	2.5%	2.6%	3.4%	2.9%	2.6%	2.6%	2.6%	- 3.6%
Nova Scotia	4.1%						45.3%	4.1%	5.0%	2.8%	3.9%	4.3%	5.2%	4.0%	3.1%
Newfoundland	2.3%						24.8%	3.6%	1.7%	.9%	2.3%	2.2%	3.4%	2.2%	.5%

Source: Angus Reid Group Trade Competitiveness Study Spring 1990