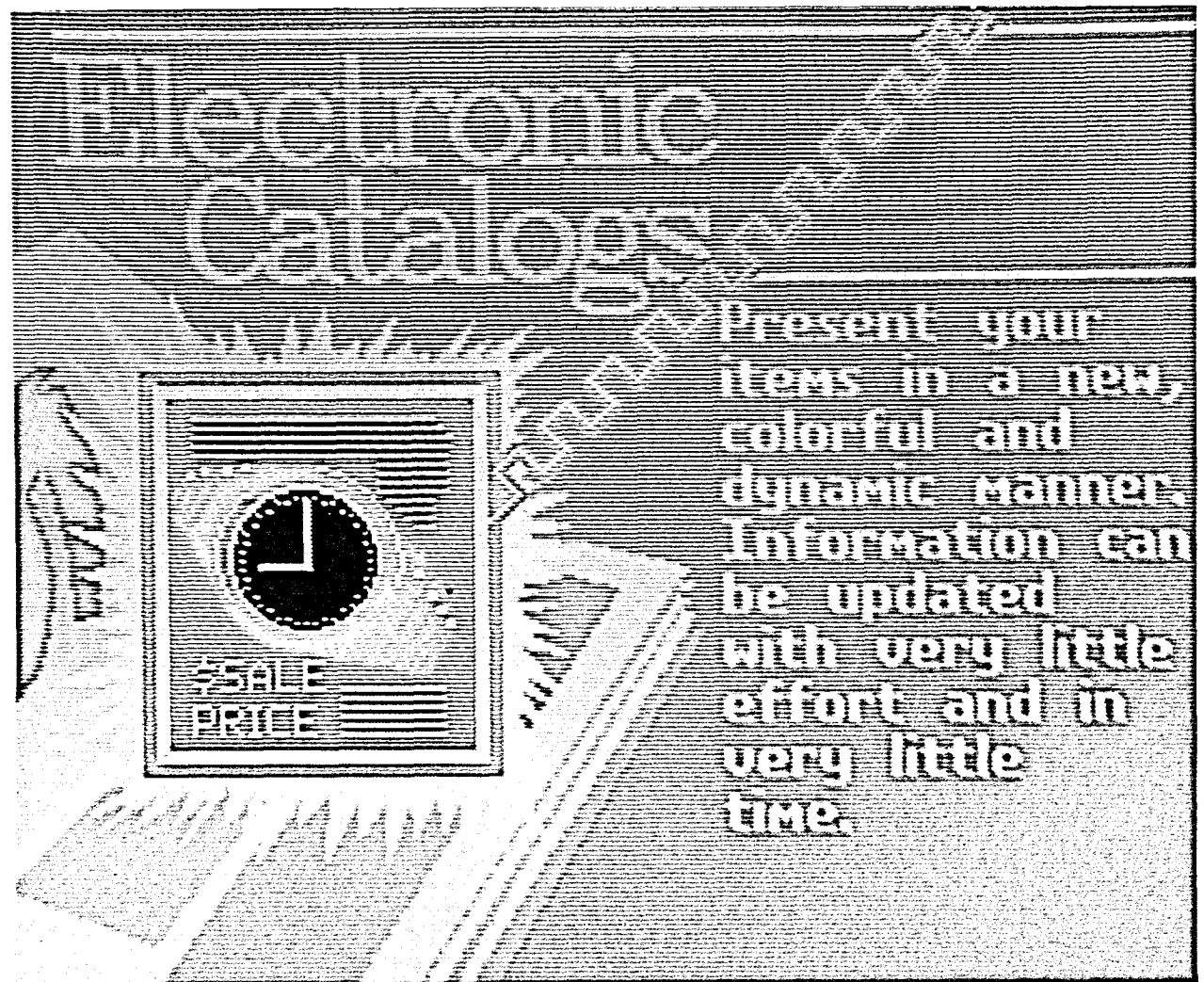


THE ELECTRONIC MARKETPLACE

Already, large retailers such as Consumers Distributing, Sears, The Bay, J. C. Penney and Dayton's are planning or operating consumer videotex services, offering electronic catalogues, advertising, product descriptions and evaluations, instant verification of product availability, financial transactions and a host of other new services.

These retailers have staked out their claim to the electronic shopping systems of the future. They are not only protecting turf. They are actively working to provide more advanced and convenient shopping services.



Present your items in a new, colorful and dynamic manner. Information can be updated with very little effort and in very little time.