

Digital Equipment Corporation

picks innovative

young
Canadian
company

as

multimedia development ally

Alliances between mega-corporations make the biggest headlines. Less conspicuous but doing just as much to advance technological progress, are collaborations of large, established companies and small up-and-coming ones.

A classic example is the relationship that links a global giant of the computer industry, Digital Equipment Corporation (DEC) of Maynard, Massachusetts, with five-year young Digital Renaissance (no corporate kin) of Toronto, Ontario. Founded in 1991, Digital Renaissance is one of a growing number of young Canadian high tech businesses operating on the wide open frontier of multimedia communications. A media engineering organization, the company specializes in creating and applying customized multimedia applications for a client list that already includes some of the largest organizations in Canada's public and private sectors. Digital Renaissance also serves its customers as an integrator of networked multimedia hardware and other technologies for clients in the telecommunications, broadcasting and technology sectors.

The two Digitals will cooperate in the development of innovative software programs including interactive applications and production tools for use with DEC media servers. Media servers are the engines that pump digital data, video and otherwise,

