

Summary
Record

Ottawa, Ontario
April 17, 1989

Participating Officers: Audrey Turner (Atlanta), David Lenihan (New York), Andrew de Schulthess (London), Loepy ten Hoopen (The Hague), Pierre Belanger (Paris), Bob Mason (Kuwait), George Phillips (Chicago), Preston Shea (Los Angeles), Brian Casey (Santa Clara), Bill Johnston (London), Marta Moszczenska (Milan), Otch Von Finkenstein (Bonn), Pierre Boyer (Seoul), Peter Sutherland (Riyadh), Daniel Lawrence (Hong Kong), Brian Wilkin (Tokyo).

- The Ottawa program commenced with a working breakfast at ISTC Ottawa hosted by Mr. Harry Rogers, Deputy Minister of Regional Industrial Expansion and Secretary of the Ministry of State for Science and Technology. Mr. Rogers welcomed the officers and gave a speech outlining the direction of ISTC and their perspective on the IDP.

- The program re-convened at Minto Place at 10:15 a.m. with welcoming remarks and introduction from the program chairman, Reg Dorrett, Assistant Deputy Minister, International Trade Development Branch. He then provided a general DEA overview and summary of the DEA reorganization and future directions. Reg also outlined the general directions of the IDP.

- Jon Swanson, Director General, Export Development Programs and Services Bureau, outlined the preparations undertaken in order to launch the tour and thanked everyone involved for their hard work.

- Loring Finney of Continental Golin/Harris provided a very brief summary of their role in the tour communications, and what the officers could expect in terms of media coverage. He also explained the procedures to be followed in the regions with respect to media interviews.

- Tammy Davies, Export and Investment Programs Division (TPE), outlined the purpose of the tour and reviewed a number of logistical matters as well as the briefing materials supplied to the officers.

- Bob Fournier, Deputy Director of TPE, outlined the communications strategy for the tour as well as the wrap-up session planned for Toronto.

- Following the luncheon co-hosted by Investment Canada, Jon Church, Vice President, Research and Policy, provided an overview of a number of the projects his division is working on. He also showed a few slides which illustrated the status of foreign investment in Canada.

- Carol Racine presented a few new investment promotion and