

3. Are you or is any member of your household or your immediate family employed for a firm or organization operating in any of the following sectors:

			(ever)	
	No	Yes	No	Yes
Market research	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A government department or agency involved in export activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Terminate if yes to any

4. Have you ever participated in a focus group on the subject of exporting?

yes -----> **Thank and terminate**

no

5. Do you recall receiving the publication, International Trade Business Plan, which is produced by the Department of External Affairs and International Trade? **Note to interviewer:** Prompt, if necessary, that it has a white cover with green writing and lists government trade, investment and technology activities by industry sector.

yes

no