

EDUCATIONAL PUBLICATIONS

(27) Export Development Seminar -- Leader's Guide

Turns the "Export Guide: A Practical Approach" into a one-day export development seminar. Contains schedule, timetable, case studies and overhead slides. Source: International Trade Centres and Regional Operations (TPO) (bilingual, 1988)

(28) Canada: Our Place in the World

An interdisciplinary resource book for elementary school teachers that recommends a wide variety of activities that will enable students to develop an understanding of trade, its importance in Canada, and its appeal as a career. Source: International Trade Centres and Regional Operations (TPO) (English, French, 1987)