

REPORT 4
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

110

POST :611-SEATTLE

005-ADVANCED TECH. PROD. & SERV
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

ALL SUB-SECTORS

PROMOTION OF DEFENCE/AEROSPACE OPPORTUNITIES.

1.MAITAIN CURRENT NUMBER OF BOEING APPROVED
CDN SUPPLIERS AS BOEING DECREASES ITS SUPPL-
IER BASE. AT SAME TIME ADD SEVERAL NON-APPRO-
VED CDN COS. TO BOEING SUPPLIERS LISTS.

ELECTRONICS COMPANIES NEBS TO NORTHCON 88, SEATTLE.

1.INCREASE PARTICIPANTS' AWARENESS OF MKT PO-
TENTIAL.2.INTRODUCE PARTICIPANT TO COMPETIT-
ION & PRICING.3.ENCOURAGE PARTICIPANTS TO
ESTABLISH A DISTRIBUTOR.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 Northcon 88 - 04-06 Oct 88

22 British Columbia & Alberta companies partici-
pated in an electronic N.E.B.S. & visited North-
con on the following day. Post had an informa-
tion booth in trade show.

QUARTER: 4 -----