

POST :431-HELSINKI

002-FISHERIES, SEA PRODUCTS & SERV.
FINLAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

THE POST HAS FACILITATED DISCUSSIONS BETWEEN FANDO AND THE FINNISH CUSTOMS LABORATORY FOR THE EVENTUAL SIGNING OF A BILATERAL FOOD AND FISH INSPECTION AGREEMENT.

SIMPLIFICATION OF FINNISH INSPECTION PROCEDURES FOR CDN FISH EXPORTS; THESE PROCEDURES HAVE BEEN PROBLEMATIC IN THE PAST.

DUE TO RAPIDLY INCREASING CONSUMPTION OF SPECIALITY SEAFOOD WE WILL PROVIDE RESTAURANT OPERATORS WITH CANADIAN SEAFOOD CATALOGUE AND OTHER PUBLICATIONS.

RESTAURANT OWNERS WILL REQUEST SPECIFIC CANADIAN SEAFOOD PRODUCTS FROM DISTRIBUTORS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 FACILITATE SIGNING OF BILATERAL FISH PRODUCTS INSPECTION AGREEMENT BETWEEN CANADA AND FINLAND.

FINNISH BOARD OF CUSTOMS AND FANDO HAVE AGREED TO SIGN AGREEMENT IN AUTUMN OF 1987.

QUARTER: 2 UNDERTOOK MAILING PROGRAM TO FINNISH RESTAURANT OWNERS AND FISH IMPORTERS.

NOTABLY HIGHER INTEREST IN IMPORTS OF CANADIAN SPECIALITY SEAFOODS, ESPECIALLY LOBSTER.

QUARTER: 3 -----

QUARTER: 4 DUE TO RAPIDLY INCREASING CONSUMPTION OF SPECIALLY SEAFOODS, TO PROVIDE INFORMATION ON CANADIAN SEAFOOD SOURCES.

CANADIAN FOOD PRODUCT IMPORTS INCREASED BY 60% IN 1987. CONTINUE TO SUPPLY INFORMATION ON CANADIAN SEAFOOD EXPORTERS. CANADIAN FISH IMPORTS INCREASED BY 20% IN 1987.