

Olympic Games. While Canada has for many years had a cultural agreement with Brazil, generally speaking such activities are still on a relatively small scale and essentially *ad hoc*.

Several Latin American countries are well advanced in the arts of the cinema and of television and offer possibilities in the fields of exchanges and co-production which could be of real interest to Canadian agencies such as the National Film Board and the Canadian Broadcasting Corporation (CBC), which have already made many films in Latin American countries. Also, in most Latin American countries there is a lively interest in educational television.

Scientific and cultural relations can be developed bilaterally but the Organization of American States (OAS) provides multilateral channels which could be used. The most important is the Inter-American Council for Education, Science and Culture. The principal function of this body, one of the three governing councils of the Inter-American System, is to supervise the OAS's activities in the fields of education, science and technology. Artistic activities, which also receive attention, are financed mainly from the general OAS budget, whereas educational and scientific activities, which have greatly expanded in the last two years, are financed from the recently established Special Fund for Education, Science and Culture (FEECC). This is an effective programme, which Canada might ultimately wish to support.

It is desirable that there be more public information about Canada and Canadian purposes in Latin America and *vice versa*. The latter problem is largely one for the Latin American countries to solve. However, a good deal can be done by interested Canadians, particularly journalists and those working in the field of radio and television. During the past year there has in fact been a modest increase in the amount of coverage given to Latin America in the Canadian press and media.

The Canadian Government's present information programme in Latin America is conducted mainly through the embassies there and has the usual components: relations with the press and media, sponsored visits to Canada by Latin American journalists, publications, exhibitions and displays, film distribution, and response to questions from the public. The broadcast and transcription service of the CBC-IS and the film service of the National Film Board, which maintains an office in South America, are particularly important and effective elements in the programme. The CBC-IS has outlets for its Spanish-language transcription service in 700 radio stations in Latin America, and every day it broadcasts to the area for 45 minutes in Spanish and for 30 minutes in Portuguese. Its transmissions