

To show you the absolute confidence we have in the quality of Bon-Ton goods, we make the following offer: If when you receive the goods you do not find them as described, send them back and we will not only refund your money but pay express both ways. Could we do anything more to show you the perfect faith we have in the quality of the goods and the prices?

Here are some Bon-Ton values:

607—Tellor-Made Suit. of Imported 607—Tellor-Made Suit.

Here are some Bon-Ton values:

501—Tailor-Made Sult, of Imported Vicuna. Serviceable, stylish and becoming; its faultless lines cannot fail to be admired. Coat, 30 inches long, semi-fitting, single-breasted; front closes with three serge covered buttons; slashed pockets, tucks on sleeves giving cuff effect, fancy braid loops with also buttons on front, back and cuffs; lined with Mercerette. Skirt seven gore style, stitched flat to becoming depth and side plaited effect; front with loops of braid and buttons to harmonize with coat. In black, navy, green or brown \$7.49

607—Tailor-Made Suit, all wool fashionable diagonal Cream Serge Coat, 32 inches long, has stylish three button closing, semi-fitted front and back, and gives graceful contour to figure. Long rolling collar inlaid with quality sky blue moire silk, piped in black; same trimming on cuffs. Slashed pockets, fancy buttons at back. Lined throughout with silk. Nine gored Skirt, tailor-stitched to becoming depth and stylish kilts on sides. In cream only. Sent to you express prepaid for... \$19.98
607x—Same suit exactly, but in black, navy, brown, mauve, new green or grey. Express prepaid for... \$18.50
4225—Bow and Cascade Jabot, of plaited Brussel Net, delightfully trimmed with colored liberty silk. Pink sky blue or white. 69c
3410—Corset Cover of fine imported cotton, low round neck finished with

or white. 69c
410—Corset Cover of fine imported cotton, low round neck finished with dainty lace edge, arms to match, handsome full front with four rows of fine lace insertion, and three bands of lawn, and three bands of

THE BON-TON COMPANY, 421-423 St. Joseph Street, QUEBEC, Que. (4)



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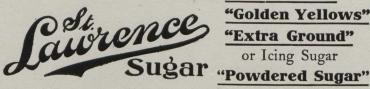
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