

# CONSTRUCTION

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**CONTRIBUTIONS.**—The Editor will be glad to consider contributions dealing with matters of general interest to the readers of this Journal. When payment is desired, this fact should be stated. We are always glad to receive the loan of photographs and plans of interesting Canadian work. The originals will be carefully preserved and duly returned.

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## STANDARDIZATION OF SIZES OF ADVERTISING MATTER—Continued

the architect is obliged to maintain other files to take care of catalogues not included in the catalogue agent's system, as well as for new matter which is continually being received. Manufacturers complain of these methods, realizing that, no matter to how many advertising schemes they subscribe, they must also issue catalogues so as to cover the entire field, as well as for circulation to the general public.

In order to procure a permanent filing of their advertising matter, manufacturers are not only ready, but anxious, to furnish catalogues

and bulletins in size and form convenient to architects.

There are many reasons in favor of the adoption of the 8½ x 11-inch page as the standard of size for all catalogues and bulletins, and for the adoption of a systematic series of independent bulletins, especially in connection with a detailed alphabetical (and topical) system of sub-indexing under main titles, for groups of bulletins, such as builders' hardware, plumbing goods, electrical fittings.

While the so-called pocket-size catalogue cannot be expected to cover the entire field, it can serve a sufficiently useful purpose to warrant its consideration. Many manufacturers find the pocket edition indispensable for distribution amongst the general public; and as there is no desire to limit the advertisers to the 8½ x 11-inch standard, it is desirable that a standard of size, preferably 3¾ x 8½ inches, be adopted.

This size is small enough for the pocket, and may be conveniently filed in standard letter-filing drawers, which can be subdivided at small expense into three longitudinal compartments, equipped with follower blocks and guide cards, similar to the equipment of the standard drawers now used for filing legal papers.

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MR. FRANK MALLOY, Toronto, has taken over the architectural practice of the late F. H. Herbert, with whom he was identified for a number of years, and will continue the office at 65 Adelaide street east. Among other work, Mr. Mallory has charge of the new ten story Nordheimer building, Yonge and Albert streets, on which operations have lately been resumed.

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A. T. ENLOW, formerly associated with The Pedlar People, Limited, of Oshawa, as Director of Sales and Advertising, has resigned. Mr. Enlow was formerly connected with steel producing interests in the States and has been with The Pedlar People for two years. His future plans have not yet been announced.

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THE Council of the Royal Institute of British architects have awarded the Henry Jarvis Travelling Studentship in Architecture for 1914 to Ernest Comier of Montreal, Quebec. This is the first time that a Canadian has obtained such distinction and should be the means of inspiring the draftsmen throughout the Dominion to aim high and work hard to duplicate this act which brings with it considerable credit and honor. Mr. Comier is a C.E. and B.A. Sc. from the Polytechnic School in Montreal, and has also studied six years at the Ecole des Beaux-Arts of Paris, leading to the title of "Architecte Diplome par le Gouvernement Francais."