

LIFE AGENTS ATTENTION!

LONDON & LANCASHIRE

LIFE ASSURANCE COMPANY,

LONDON, ENGLAND.

The Directors have made it their study to adopt the various improvements from time to time in connection with Life Assurance, and they would particularly direct attention to the following **IMPORTANT ARRANGEMENTS** *in regard to their*

CANADIAN BRANCH.

In addition to the sum of \$100,000 which has been deposited in *Cash* with the Canadian Government for the exclusive benefit of Canadian Policy-holders, the Directors have decided to invest in first-class Canadian Securities the whole of the earnings of this Branch, which, from the fact of a higher rate of interest being obtainable in Canada, will enable the Company to reduce very materially its

RATES OF PREMIUM

for Canada, and a comparison of the Company's *re-adjusted* rates with those of other Offices is invited.

The Directors have also determined, in order that *this Branch may in every respect be placed on a footing of equality with the local Offices*, to empower the Canadian Board with full authority.

1st.—To dispose finally of all Proposals submitted for Assurance.

2nd.—To settle, without reference to the Head Office, all claims arising in Canada.

3rd.—To Invest in first-class Securities in Canada.

Thus giving to the Public *all the advantages of a Local Institution, with the Security of a British Office.*

HEAD OFFICE FOR CANADA:

**Molson's Bank Chambers, St. James Street,
MONTREAL.**

DIRECTORS:

WILLIAM WORKMAN, Esq., Chairman.

ALEXANDER M. DELISLE, Esq.

C. A. LEBLANC, Esq., Sheriff of Montreal.

HON. DONALD A. SMITH, M.P.

MEDICAL OFFICERS:

GEO. E. FENWICK, Esq., M.D., Professor of Surgery, McGill College.

ARTHUR A. BROWNE, Esq., M.D.

Manager for Canada, - **WILLIAM ROBERTSON.**

Active, energetic Agents wanted throughout the Dominion, to whom liberal inducements will be offered. Address the Manager.