

FANCY GOODS AND STATIONERY—Continued. mals that "sit up" when the card is unfolded. The Florentine Series, with cut out figures and flowers, retail for 15 and 20c. and are very attractive. There are also swell lines, not necessarily expensive, embodying photographs of heads, in colors and without colors, and in some cases steel engravings. These are for framing and are not marked with any lettering, each being accompanied by a separate small card containing the season's greetings. They may be retailed from 25c. up. The whole line of cards is a wonderful display and well worth seeing.

Then, there is a great range of toy books. Two specially new and appropriate lines are "Our Sailor Laddies" and "Our Soldier Laddies"—that is juvenile figures dressed up in the correct British military and naval uniforms.

Another new thing is the "Baby Book" which should have a good sale. It contains blanks for various records concerning the child—the christening, the weight, etc., in fact the whole life of the youngster may be put down in a permanent form by the loving mother. There are appropriate quotations. A companion volume is the "Wedding Book" with blank pages for the names of bride and groom, the presents, the guests, etc. The new magnificently illustrated literary work this year is "Othello," with many fine colored plates, selling at \$5.

The line of leaflets this year comes in four sizes of embossed and cut out designs for Christmas and New Year gifts, retailing at 5, 10 and 15c., etc. The booklets under this series are illustrated inside and outside, and retail for 5, 10, 15 and 25c. The line known as "Devotional Drops," retailing at 15 and 25c., includes the Lord's Prayer, the Beatitudes, Newman's hymn, "Lead Kindly Light," the Commandments, all for Sunday-school class purposes. Mention should also be made of Father Tuck's Annual which contains 12 fine illustrations, and is a high-class work for children.

Tuck's goods this year are an education for any dealer and stationer to see, and the travelers of Messrs. Warwick Bros. and Rutter are now calling on the trade, who can hardly fail to be delighted with the line.

EXAMINATION SUPPLIES.

Buntin, Gillies & Co., Hamilton, have on hand a very large stock of examination

foolscap, drawing paper and other supplies for examinations, in anticipation of a large demand. They have already filled a number of large orders, but usually the big sale of such goods comes in June, and a large stock is a necessity.

SEND FOR SAMPLES.

Buntin, Gillies & Co., Hamilton, are offering a very fine line of scribblers and exercise books for the coming season. One range of scribblers to sell at 5c. (and allow a fair margin) is the National, comprising the "Royal English," "Royal Irish" and "Royal Scottish." The covers of this range are exceedingly striking and the goods are sure sellers, being excellent value both in quality and bulk. Dealers should see these lines before placing their orders. The firm offer to send samples on application. A great deal of trouble and taste have been bestowed this year by manufacturing stationers upon their



No. 3122 Nature's Garden.



No. 3123 The Blooming Year



No. 3124 Sweet Lilac.

exercise and scribbling books, and the efforts of this enterprising Hamilton firm have not been behind those put forth by others.

STYLISH STATIONERY.

Among the many new lines of society paper, we note there is none more popular than the charming "French Crepon"

which exactly resembles the fashionable fabric named from. This elegant note is manufactured by The Barber & Ellis Co., Limited, Toronto, in cream, syrian, azure and rose color. It is put up in handsome five quire boxes with envelopes to match. Dealers are delighted with this line, for which there is already great demand.

NEW LINES OF SCRIBBLERS.

Originality, artistic coloring and variety are distinguishing characteristics in The W. J. Gage Co., Limited's, new line of scribblers and exercise books. Samples of the line were seen by BOOKSELLER AND STATIONER last week, and among them are to be found designs which cannot fail to prove remarkable sellers.

There are 30 new designs this year, and mention of a few leading numbers will give some idea of the skill and taste which the firm have bestowed upon these goods. There is the "Army and Navy," showing a well-designed group: figures, a naval commander and military officer in the foreground, in appropriate colors, with two or three war vessels seen in the background; on the reverse side is a map of the world with the portions of the British Empire in one color. It is a handsome cover. The "National" shows on the front a picture of the Parliament buildings at Ottawa, and maple leaves are scattered about, the whole design being printed in red, blue and gold colorings; on the reverse cover is a map of the Dominion. "Canada First" is adorned with the Dominion arms, and a similar map on the back cover.

What strikes one at once in the foregoing and other designs is the bold, handsome colors which set off the covers in a striking way. For example, in the "Royal Standard" the flag is page size, and the quarterings come out prominently. Another very fine design—one of the very best in the collection—is "The Victory." In the centre is a medallion portrait of Lord Nelson: above is the hero's famous signal at Trafalgar, "England expects, etc.," and it is given both in words and in flags; large reproductions of the blue ensign and white ensign also set off the cover. On the reverse cover is printed the song "The Death of Nelson." The whole design is a distinct success.

"The Heroes" is appropriately Canadian, the centrepiece being the generous monument at Quebec to Wolfe and Montcalm, on either side of the monument