



## A Common Error.

**CHOCOLATE AND COCOA** are by many supposed to be one and the same, ONLY that one is a powder (therefore more easily cooked) and the other is not

### THIS IS WRONG -

Take the Yolk from an Egg,  
Take the Oil from the Olive,

WHAT IS LEFT?

A RESIDUE. So with COCOA.

—IN COMPARISON—

COCOA is skimmed milk.

CHOCOLATE pure cream.

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# BOECKH!

SOME PEOPLE THINK  
THIS A HARD NAME  
TO WRITE, BUT WHEN  
YOU SEE IT ON . . .

## BRUSHES

IT IS A GUARANTEE  
THAT THEY ARE A 1.

**CHAS. BOECKH & SONS Toronto**  
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F. H. Brydges, Vice-President. W. R. Allan, Sec.-Treas.

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