

The - Philatelic - Canadian.

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ADVERTISING RATES.

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Two Inches	90	2 25	4 00	7 50
Half Column	1 50	4 00	7 00	12 50
One Column	2 75	7 00	12 50	22 50
One Page	5 00	12 50	22 50	40 00

Unused stamps will be accepted for amounts under one dollar. Larger amounts should be sent by registered letter or money order.

Copy should reach us by the 15th of the month to insure insertion.

We will exchange one or two copies with all philatelic publications.

IN the two numbers of this paper immediately preceding this, there has been an article on philatelic advertising, the writer using the nom du plume of "Ram's Horn." When the MSS. of this was submitted to us, the writer requested that his name be not mentioned, and as some of the points were expressed in a pungent manner similar to that used in discussing religious matters in the ecclesiastical paper called "Ram's Horn," we accordingly could think of no better nom du plume, and so used that. Several philatelic papers are evidently under the impression that this article was copied from that church paper. We have carefully looked over "Ram's Horn" and we find that it never had an article on advertising during the whole course of its existence. One light and sore-headed youth who essays to conduct a philatelic rag down in Halifax, whose paper stands alone in Canadian philatelic journalism as a distributor of filth and personal abuse, and whom we will not acknowledge by mentioning his name, or the name of

his Police-Gazette magazine, says in reference to this article: "adapted be imagine from a well-known periodical" (wherever he unearthed this specimen of medieval English, or whether he is unable to spell "we" is the thought that is still bothering us, and this gentleman—we have to call him this, as it is customary to reply to the attacks of only such), who, forsooth, fain would be a philatelic politician, and who expresses his idea in this wonder of grammatical construction. "We appreciate the relaxation for the Scott's catalogue Philatelic Era will be laid aside for the pleasures of a red-hot campaign." In his usual uncalled for and bull-in-the-china-shop mode of criticism, says:—"Also a poem (?) entitled 'My Stamps.' The poem in question was a parody written by Mr. W. H. Thurston, the editor of one of the leading newspapers in Central Ontario, a man recognized by the world as an authority on the leading questions of the day, and who knows more about poetry and literature in general, in one minute, than his would-be critic could have pounded into his head, supposing he lived until a dozen eternities after the end of the world, and the instrument used in the inculcating process was a Suez Canal pile driver. If we cared, we might say a good many things about this individual and his ungrammatical, mis-pelled and mis-printed sheet, who is either too stingy to purchase MSS. for his paper or too egotistical to have any other person write therein. In future we shall make no reference to this person whatever, or to his weighty "magazine," upon which he has been unable to induce the postal authorities to grant second-class mailing rates, but in closing would advise him to continue printing his paper if it amuses him and keeps him out of other mischief, until the first day of January, 1898, but to let no person see any of the copies meantime, and on first