

ALL LIVE BUSINESS MEN

Require a liberal supply of

PRINTING

IF YOU MEAN TO DO BUSINESS

You must use printer's ink freely.

An Attractive Advertisement.

A Well Printed Circular.

A Good Business Card.

A Neat Bill Head

And a judicious supply of Office Stationery generally, are all as necessary to a well regulated business as a properly kept set of books, or a good sized bank account.

Better One Giant Stroke Than Fifty Feeble Attempts.

There's more profit in one brilliant, original advertisement, circular, business card, etc., than in a dozen of the regulation pattern.

You Wont Get Fooled in Ordering From Us !

Superior Work and Closest Prices may be relied on.

W. S. JOHNSTON & CO.

The Art Printers, 67 Adelaide St. W., Toronto.