

**FIT-REFORM**

## Sound Values

When dollars do their rightful duty, they will command a value in Fit-Reform Suits and Overcoats that will be duplicated in any other man's apparel. Fit-Reform values are the result of Fit-Reform socialization and the perfection of Fit-Reform hand tailoring. Fit-Reform prices too, represent the sounder values obtainable in hand-tailored garments for men.

*Fit-Reform*

# McRae &

Campbell