

THE WEATHER:
WINDS, RAIN TONIGHT.
FRIDAY—RAIN.

London Evening Advertiser

"SPORTING GREEN"
ON THE STREET AT 6:00
WITH LATE NEWS.

61ST YEAR. NO. 23819

LONDON, ONTARIO, THURSDAY, NOVEMBER 29, 1923. —SIXTEEN PAGES.

THREE CENTS.

FREE PRESS MEN REFUTE "BLUE RUIN" CAMPAIGN Expect School Board Will Have Surplus At Year's End

LONDON'S CREDIT STANDS HIGH, NO 'BLUE-RUIN-ERS' NEED APPLY

City Treasurer, With 37 Years' Experience, Refutes "Blue Ruin" Story.

KNOCKERS SCORED
Business Leaders Regret the Campaign of Pessimism Launched by Free Press.

Despite the hysterical outburst of fear from the Free Press that the city will soon reach the limits of its borrowing power, the municipality of London stands "ace-high" in the financial markets of the world.

And the city is not "near the end" of its borrowing power as was so rashly charged in last night's edition of the Free Press, that is if City Treasurer James Bell's opinion can be accepted for what it is worth after 37 years' service in the treasury department of the city service.

Roughly, the municipality, at this moment, is in a position to legally and financially to borrow between \$2,000,000 and \$3,000,000, the treasurer announced today and in addition to this limit of the borrowing power might be increased by legislation, if the situation demanded it. "The city of London was never considered in better shape financially, by the bondmen, than at the present time," City Treasurer Bell stated. "We have never had any difficulty in securing good prices when we have debentures to sell."

Within the past few days representative bondmen have made inquiries as to the block of debentures, about \$600,000 in value, about to be placed on the market. They will have no hesitation in relieving the city of them they say.

Millions From End.
The city's borrowing power is now roughly between two and three million dollars and probably the \$3,000,000 figure will be exceeded when the revised assessment statement is available. Treasurer Bell advises, however, to let these facts be generally known as there is always a tendency for the members of the respective spending bodies to spend more lavishly when they know they are millions of dollars from their borrowing limit.

In the past five years the city has borrowed between \$1,500,000 and \$2,000,000, the treasurer states, certainly not in excess of \$2,000,000. This was an average loan of about \$400,000 per annum, the figure set high to be on the same side. At this rate of borrowing, and not even providing for the normal increase of assessment each year, the city could still carry on and borrow for another three or four years, and not exceed the limit now available.

This year the city borrowed slightly over \$600,000, the treasurer explains, and this amount includes \$250,000 public utilities debenture issue, which is self-sustaining. Mr. Bell is most emphatic in his statement that the city is even farther from its borrowing limit today than it has been in many years. And he has been "on the job" in the city's treasury department for the last 37 years. He has no fear about the future and foresees no "blue ruin" as broadcasted by the London Free Press and the Montreal Star.

Everyone will recall that the Montreal Star was responsible for the original "Whispers of Death," a few weeks ago, predicting the end of the world, financially and economically, if not literally. These were republished in the Free Press.

Such yarns hurt London. "Wild tales to the effect that the city is near the end of its borrowing power is good stuff to put a damper on the city," Mayor Wenige asserted today. "That is an excellent way to retard progress. We say yes we have no place for you here Mr. Outside Manufacturer, we are nearly bankrupt."

"But we have room for you in other communities. Go there. That's the general attitude of the Free Press today, as I see it. Telephone for the undertaker, call in the pallbearers and let's all die together. It's all over but the shouting. Tear down everything progressive that has been accomplished and follow the directions of those arch-pessimists, the Montreal Star and the London Free Press."

In his report to the city council of 1923, Dr. Horace L. Brittain, one of the leading municipal and financial experts on this continent asserted:

Here's a Job To Do— Let's Get It Done!

"Blue ruin" talk and a policy of "wasteful waiting" will set London back for years. Kill it now before it takes root—shut the door on ward politicians.

Vote "Yes" on the City Hall and Get It Built

London needs a new city hall. London has needed it for years. The only way London will ever get it is to go ahead and build it—and build it now.

Every citizen who believes in London should vote "YES for the city hall bylaw next Monday."

London needs some fresh air and sunlight let into the gloomy backroom schemings of her civic politics. And the gloomiest of all the back-room schemings is the opposition which is now being offered to the new city hall.

It is petty politics, engineered by ward politicians. These ward politicians cannot lift their noses above little personal jealousies and selfish, personal aims. They are knocking the city hall because they are afraid someone else is going to get the glory for building it.

BIGGER THAN WARD POLITICS.
This city hall business is bigger than ward politics. It is all London. The men who are knocking it are unworthy of the city's confidence.

Opposition to the new city hall is now being headed by the London Free Press. It's sudden change of front is the best proof of the insincerity of its arguments.

All year the Free Press has encouraged the new city hall. It turns now in its tracks and, with an outburst of blue-ruin pessimism, which would do credit to Montreal's whippers of death proclaims that London has no money, that "her borrowing power" is nearly finished, and that the whole place is going to the dogs in general.

READ THE FACTS.
No city ever progressed on such stuff as that. It is not merely unworthy—it is untrue. The facts of London's financial position are given in statements from men who know, accompanying this article. Read what they say, and let in some sunshine.

The inconsistency and contradiction in the arguments which the Free Press now seeks to advance can wait for a moment, because these arguments are not the real reason behind the opposition anyway.

The real reason is that the Free Press and its little group of politicians dislike Wenige. These men do not want Wenige to be given credit as the man who built the city hall.

Had the Free Press been sufficiently influential this year to replace Wenige with Alderman Wilson or any other of its mayoralty candidates, the Free Press would now be out whooping the roof off for the new city hall. But no one opposed Wenige, and he stayed and now the Free Press is out with the same miserable obstructionist tactics, which have held up civic business in the council all year.

GET THE JOB DONE.

The Advertiser does not care who builds the city hall, so long as it is built. Mayor Wenige has plenty of faults and he knows it. But he has also virtues. He is at least a man of energy. He gets things done. He has the city's interests at heart. He is the city's mayor for 1924. The new city hall is one of the city's jobs for 1924. Get it done. Build it. You may not like the color of the fire chief's hair or the tie he wears. But if your house were burning—would you call him?

The city has chosen Wenige. The city has already said "yes" to the City Hall. Then let's get at it. Let's kill this policy of Wasteful Waiting, which is now being preached. Let's forget politics and build a bigger London.

A POLICY OF "WASTEFUL WAITING."

The policy which the Free Press now presents is a policy of Wasteful Waiting. It's own arguments prove it. Turn to Page 2, Columns 3 and 4.

JOHN A. NASH
Jeweler, Dundas Street.

"Let me pay a tribute to The Advertiser on its splendid achievements as a newspaper."

"The Advertiser takes front rank among the journals of this country because it appeals to the highest type of citizen. I base this statement on the fact that customers who come to us through the advertising we carry in The Advertiser are of the finest class in London."

"For 60 years you have been a power in the life of this community. May I hope that in the next decade you shall become a greater power and wield a larger influence than ever before."

"JOHN A. NASH, Jeweler."



LORD LEVERHULME, British soap king, now touring Canada, declares that Baldwin may be returned with a majority, but that it will almost surely be too small for him to carry on him.

"BLUE RUIN" NOT SHOWN IN BUILDING

Inspector's Report Shows London People Have Confidence in Their City.

BUILDING HOMES
More Than 600 Permits For Residences Issued This Year to Date.

Another argument to defeat the efforts of the "Blue Ruin" boys at headquarters is the report today from Building Inspector A. M. Piper. Since Jan. 1 of this year no less than 1,538 building and alteration permits have been issued for construction work, estimated at a cost of \$3,007,660. This is far in excess of last year, and as a matter of fact is a record for this community.

During the present month as many as 129 permits have been issued, 20 in excess of the corresponding month of last year, and an expenditure of \$159,400, as compared with \$165,000 for the entire month of November, 1922. It is full expected, however, that the latter total will be reached if not actually eclipsed before the end of the week.

No stronger evidence of the confidence of the people in their community can be submitted than the fact they are building homes, and of the hundreds of construction permits issued by Inspector Piper this year nearly 600 of them have been residences.

FLIPPED THE CARDS IN HOUSE OF ISRAEL

Brethren of Biblical Names Indulged in Sunday Game.

POLICE CALLED
Card Players Each Pay \$2 and Costs in Lieu of Court Appearance.

Sergeant Last and Constable Pruder, of the London police force, interrupted a little "game" in the house of Israel at 3:10 last Sunday morning, and although the cards were being flipped around in the domicile of Israel Warshafsky, 233 Horton street, "David" was present, as were Benjamin, Sam and another Israel. In fact it was quite an imposing list of Biblical names the sergeant took down in his little red notebook.

The quintette were apparently caught red-handed, for they did not appear in police court this morning. They fled up to the office of Police Court Clerk Moule and paid fines of \$2 and costing each, the regulation fine for persons who insist on card playing on the Sabbath. Those who paid fines were Israel Warshafsky, Samuel Selgel, Israel Cohen, David Baker and Benjamin Hershman.

POLICE HAD BUSY WEEK-END.
While the majority of citizens observe Sunday as a day of rest, it is not so recognized by members of the London police force. As a result of their activities over the last week-end some 30 offences appeared on the police court blotter this morning. In every case fines were paid before police court was officially opened, which left the magistrate but little to do.

LOOKS FOR SURPLUS IN ACCOUNTS OF SCHOOLS

Board of Education Secretary Expects Preliminary Estimates Can Be Largely Cut.

UNDER MILLION
Inspector Confident End of the Year Will Show Board With Unexpended Balances.

Although the estimates for 1924 for the board of education totaled a little more than \$1,000,000, members of the board and officials who drew up the figures state they were purely of a tentative nature and were made big enough to cover unforeseen expenditures that might develop.

By the time the final estimate is prepared in February, it is expected the figures will be well under a million dollars. Several items in the estimates submitted to the council were ordered queried by members of the board, and Secretary Tanner stated he was sure that in many cases reductions could be made. Several new items have been included, owing to the fact that expenses in connection with them came up last year and no provision was made for them. Chief among these is the one calling for repairs and renewals, entailing a considerable sum. Another large item is insurance, which falls due every three years and totals some thousands of dollars.

Chief Inspector V. K. Greer is still confident that a surplus will be shown in public school expenditures at the end of this year, and this will help to reduce the amount needed in 1924. Teachers' salaries for next year will be a little higher, due to natural increases to which they are entitled, as well as additions to the staff necessitated by new schools. The expenditures of the board, which total about one-third of the total expenses of the city, while they will be larger next year than in 1923, will nevertheless be well under the million-dollar mark, which was taken as an outside figure.

FIVE KILLED WHEN CAR PLUNGES OVER BANK

Philadelphia, Nov. 28.—Five persons, three men, a woman and a young girl, were killed early today when their motor car plunged through a guard rail near the Pennsylvania avenue entrance to Fairmount Park and dropped 35 feet to the Reading Railroad tracks below. The machine landed directly in front of a moving freight train. The identified dead were Harry Graham and his sister, Catherine Graham, and Joseph Pierson, all of Philadelphia. The other two—a man and a girl, are as yet unidentified.

Sees Northern Ontario As Land of Fortune For Young and Ambitious

Hon. Charles McCrea Paints Northland as El Dorado of the Future.

BOUND UP IN GOLD

The Industrial Slogan of Today Should Be, "Go North, Young Man," Says Minister.

"If you are young and ambitious and wish to get rich in the land of opportunity go to Northern Ontario." That is the advice Hon. Chas. McCrea, K.C., M.L.A., minister of mines in the Ontario cabinet, gives to enterprising young men of this country. In an interview today he predicted that untold millions would be taken from Northern Ontario in gold, silver, oil and iron, before the end of this decade.

Hon. Mr. McCrea was also loud in his praises of Alberta coal. Everywhere the 10,000 tons secured by the Ontario government for experimental purposes, gave satisfaction. He anticipates that the reduced freight rate of \$7 a ton will be re-continued and prophesied that in the space of a few years the Alberta product would completely supplant American anthracite in the homes and industries of Canada.

Bound Up in Gold.
The future development of this province, Mr. McCrea said, rests largely on Northern Ontario minerals. The potentialities of the gold district are incalculable, he declared, and even now that district is everywhere regarded as the greatest gold-producing territory in the world.

The minister of mines arrived here at noon today to address a meeting of the Canadian Club. "The people of Ontario will realize soon that this province is not to be an industrial or agricultural center. Its future is integrally bound up in gold, silver and other minerals," Mr. McCrea said. "Within a short time industry will buzz and commerce will receive tremendous stimulus through the mining development of Northern Ontario offers a future of every hard-working, ambitious young man. It will make countless fortunes for those with the initiative to recognize the opportunities which abundantly exist."

Will Beat the Rand.
"Although the present output of gold from the north country does not surpass the Rand, it will easily exceed the entire mineral production of Africa in a few years. The Rand is fast petering out, while the surface of Northern Ontario has not been scratched."

"Of course there are always get-rich-quick promoters to contend with every legitimate mining enterprise. No doubt millions of dollars will be lost by inexperienced speculators, but a thousand times more money will be taken from Northern Ontario than is put into it. The industrial slogan is now, 'Go north, young man.'"

Mr. McCrea looks forward to the day when Ontario will mine sufficient coal to take care of her internal consumption. Indications of large coal areas have been found, and if optimistic predictions materialize huge quantities may easily be extracted from the Sudbury section.

COMMISSION WILL TAKE MACLACHLIN'S EVIDENCE

Associated Press Despatch. Sydney, N.S., Nov. 28.—The Royal Commission which has been sitting here for some time for the purpose of taking evidence concerning conditions among the steel workers and others in the industrial areas in Cape Breton, left last night for Halifax where it is understood that evidence will be heard from J. B. MacLachlin, former secretary of the United Mine Workers' District No. 26, who is in jail there facing a two-year sentence in the penitentiary for sedition. The waiting the result of appeal to the supreme court. Members of the royal commission would not make a statement concerning their visit to Halifax.

HON. MANNING W. DOHERTY, who has been elected president of the Northern Life Assurance Company of Canada.

ENGINEER MEETS DEATH WHEN TRAINS COLLIDE

Associated Press Despatch. Jacksonville, Fla., Nov. 28.—Engineer John Evans of the Southern Railway's Kansas City special, was killed and 15 or 20 passengers on the Louisville and Nashville's Southland were injured slightly last night when the southern train collided with the rear-end of the Southland at Nahunta, Ga., the Atlantic Coast Line dispatcher's office at Savannah told the Associated Press early today.



MRS. MIRIAM GREEN ELLIS, Western Canada woman writer, who traveled this summer to the Eskimo village of Aklavik, forty miles south of the Arctic Ocean. Mrs. Ellis is the first woman journalist to penetrate as far as this into the north.

INDICATES INCREASING PROSPERITY

E. V. Buchanan Points to Great Expansion as Hydro Demand Increases.

REAL BAROMETER

London's Investment Will Be Cleared Within Twenty Years.

If Sir Adam Beck's statement that an average expenditure of at least \$10,000,000 per annum would be necessary if hydro-electrical development were to keep pace with the demand for power is correct, then it indicates the tremendous prosperity which is, or will make itself apparent in Ontario, according to General Manager E. V. Buchanan of the local utilities commission.

The hydro system, development and consumption is the best barometer of conditions in the country, stated Mr. Buchanan, and if as Sir Adam said, it will be necessary to invest the above amount annually in order that the supply can meet the demand, it certainly shows that there is prosperity, "whispers of death" of the Free Press and Montreal Star to the contrary.

"For each \$10,000,000 invested in development," declared the general manager, "there is \$20,000,000 spent by the consumer in utilizing it. One horsepower developed at Niagara represents one more electrically equipped house, one more engine turning, one more man employed and the circulation of at least an additional \$6,000 per annum."

And as London is the third largest consumer of hydro in the province, utilizing some 20,000 horsepower per day, the reaction betokened by the increasing need for development, toward prosperity, conditions cannot be so very bad. London's investment in hydro will be paid off by 1945, and in that year the city will actually be a part owner of the system, having the third largest holdings, Toronto and Hamilton being in the lead. The system takes care of 365 municipalities and in every case the need for power is increasing.

By the end of next year, according to Sir Adam, four-fifths of the power available at Chippawa, when the total scheme is completed, will be used, and this will necessitate seeking water power elsewhere, notably on the St. Lawrence river, where a \$75,000,000 dam is proposed.

W. D. THOMAS
of the Thomas Furniture Company.

"Your diamond jubilee is something like Christmas, in that it affords opportunity to express appreciation."

"The Advertiser, with its strong pulling power, known to everyone exercising its advertising columns, has been particularly successful in the upbuilding of this store."

"Naturally the special edition pleased, but we feel you have a further source of gratification lying in the bright prospects for a newspaper of still more powerful influence in this aggressive community."

"Cordially yours,
"W. D. THOMAS."

CAN'T NAME CONSTABLE IN COUNTY NEXT WEEK

Municipal Act Insists Appointments Must Be Made in January, Says Clerk.

MANY WANT JOB

But Council at Next Meeting Can Only Recommend Man to January Session.

Middlesex County councillors will not appoint a high constable at the session scheduled to open at the county building next Monday afternoon, because there is a clause in the municipal act that won't let them, it was learned today.

The high constable must be appointed each year at the January session of the council, the municipal act states, the exceptions being in the case of resignation or death. This does not cover the last incumbent of the position as he was asked to resign.

County Clerk John Stuart stated this morning that there were 17 applications for the position of high constable.

"No doubt the council will consider all applications and a recommendation will likely be made to the county council for 1924, but that is about all they can do, in my opinion," said Mr. Stuart.

Place Donald Graham, who is acting high constable at the present time, will therefore be asked to "carry on" till after an appointment is made. The road report for the year will be presented by County Engineer Charles Talbot when the council meets under the direction of Warden Ross. Mr. Talbot stated today that although the expenditures were larger this year than last, there was a surplus of some thousands of dollars. Some \$84,000 was levied for road purposes and there was a debenture issue of \$38,000 for the same purpose.

"We will have a balance," were the cheering words of Mr. Talbot today. "Our expenditures were higher this year, as there was the Pine Lake road pavers to put down. This, of course, comes under the suburban area."

POPULAR R.C.R. OFFICER IS CALLED BY DEATH

Sergt. G. A. Grace Dies at St. Joseph's After a Brief Illness.

Sergeant George Albert Grace, a popular and well-known regimental quartermaster of the Royal Canadian Regiment, died early this morning after a brief illness at St. Joseph's Hospital.

Sergeant Grace was probably one of the best-liked men of the R. C. R. and had seen 22 years' continuous service with that regiment and had been decorated with long service and good conduct medals. He is survived by one son, George, in Toronto. Funeral arrangements have not yet been made, but it is expected the remains will be sent to Montreal for interment.

PROVIDE HEATED PLACE SO WOMEN CAN SEW

Associated Press Despatch. Berlin, Nov. 28.—Many homes here are not sufficiently heated to allow the women to write or do fine sewing, and a sitting room has been opened at the headquarters of the relief union of educated women to provide a warm place for such work. Admission is by ticket, to prevent it from becoming a general gathering place. Those who have been granted the right to make use of the heated rooms are chiefly women of the middle class who formerly were in comfortable circumstances.

THE WEATHER

FORECASTS.
Winds increasing to gales from east and south; rain late tonight and on Friday.

Stations—	High	Low	Weather
Victoria	48	44	Clear
Winnipeg	40	28	Fair
Port Arthur	24	24	Cloudy
Parry Sound	32	30	Cloudy
Toronto	36	34	Fair
Kingston	44	34	Cloudy
Ottawa	30	20	Cloudy
Montreal	32	28	Cloudy
Quebec	30	24	Cloudy
Father Point	38	20	Cloudy
St. John	44	24	Clear
Halifax	48	28	Clear