

EYES
TE T E D FREE

BY OUR EXPERT OPTICIAN.
Regula: \$3 Glasses
For \$1.50.

C.H. Ward & Co.

Diamond Merchants and Jewelers.
389 Richmond St. Phone 1084.

Taylor's Cream of Ros-

The best antiseptic healing lotion for
red, rough, chapped skin. It is abso-
lutely greaseless, and is guaranteed not
to promote growth of hair on the face.
Only five cents per ounce, bottles free,
at Taylor's 4 Cut-Rate Drug Stores.

PALACE LIVERY

ROSS & BOSS
Carriages for funerals and all other
occasions. Automobile service.

519 DUNDAS STREET. PHONE 358.

We mine
our own
Coal and
sell direct
to you.

LARGE PEA
COAL \$5.85
A TON

We guarantee
this coal
to have the
value of nut in the range and heater;
saves you \$1.24 per ton.

BROWN OPTICAL CO.

EYESIGHT SPECIALISTS.
Phone 1877.

LONDON, ONTARIO.

TOY BOOKS, PANSY BOOKS, PLAS-
TICINE, MECCANO, NEW GAMES
AND FLOATING TOYS.

PEEL'S

DOMINION SAVINGS BUILDING,
Richmond Street.

London's Largest Jewelry
Wholesale and Retail.

234 DUNDAS STREET.

We mark our goods to sell at the
price they are marked. They are
not marked up to mark down. One
price the year 'round, our motto.

W. J. WRAY & CO.

WE ARE RECEIVING

Nice Scranton Coal

daily, and can save you money by
burning our coal.

Heaman & Son

Yerk and Burwell Sts. Phone 312.

Established 1844.

B. A. MITCHELL

DRUG STORE
The oldest established drug store in
London.

114 DUNDAS ST. PHONE 623.

Diamond**Engagement Rings**

Our specialty from \$5 to \$500.
Every stone guaranteed.

N. AGRANOV, 650 Dundas street,
Phone 1742.

CANCERS

Can be cured if treated in time by
the late Henry Edwards' treatment,
now given by J. Levitt. Write for
particulars and testimonials.

288 1/2 RIDGENT ST. PHONE 2868.

LONDON FURNITURE CO.

876 Clarence. Open Evenings.

MODERN PLUMBING

When asking for prices on
all kinds of plumbing and
heating see

Eggett & Co.

Phone 210, 392 Clarence St.

COAL

Genuine Plymouth Anthracite,
from industrial mines. Prompt
delivery. Prices on application.

JAG. H. HERRICK, AGENT.

COAL

Fruit-growers will find John Shear
man, representative of E. D. Smith,
nursery stock, etc., at Darch & Hun-
ter Seed Company Market Entrance,
Thursdays and Saturdays.

The London Loan**and Savings Co.**

of Canada

Allow 4 Per Cent On

Deposits, 5 Per Cent

On Debentures.

Report Boxes To Rent at Lowest Rates.

302 CLARENCE AND DUNDAS STS.

**GET READY
FOR JACK FROST**

HE'S SURE TO COME
OUR COAL GIVES HIM
A WARM RECEPTION.

JOHN MANA & SONS

Phone 470,
425 York St.

**Hamilton's
Ale and Porter**

Cannot be excelled. It's a
favorite drink with many,
and will suit you if you try it.

**MILITARY
WRIST
WATCHES**

Get one for yourself.
There is an ever-increasing
demand for these
watches.

WE HAVE THEM

\$2.75—Special, leather
strap.

\$6.50—Special, 15 jewels.
Sterling silver case.

\$10.00—Standard Waltham.
Sterling silver case.

\$15.00—High-grade move-
ment. Sterling case.

YOUNG'S

"A Good Place to Buy."

TWO STORES:
LONDON, EAST LONDON

JOHNSTON
BROS. XXX

BREAD

—Rye 5c
—Buster Brown 5c
—Whole Wheat 5c

Also 40 other different
kinds made daily.

There's a different kind
of loaf to suit each taste.
Try one of kinds mentioned
above for a change.

JOHNSTON BROS.,
PHONE 944.

LOW FARES TO THE CALIFORNIA

EXPOSITIONS VIA CHICAGO AND
NORTHWESTERN RAILWAY.

Four splendid daily trains from the
New Passenger Terminal, Chicago to
San Francisco, Los Angeles and San
Diego. Choice of scenic and direct
routes. Double track. Automatic electric
safety signals all the way. Let us
show you trip and furnish folders and
full particulars. B. H. Bennett, general
agent, 46 Yonge street, Toronto. Or
J15,28,30.

ITALIAN ENLISTS IN 33RD

Still Another Nationality Represented
in Infantry Regiment.

Still another nationality is repre-
sented in the Thirty-Third Infantry.
An Italian, Frank Lono, was enlist-
ed last night. He was born in Lon-
bardi, Italy, and lives at 388 Ridout
street. Fred Le Lacheur, a Guernsey
Islander, living at 12 Rathmore street,
was enlisted last night.

All of the recruits who have been
sworn in before Monday afternoon
will be paid at 3 o'clock Monday. The
number of recruits is now 149. There
were 16 additions to the list yester-
day.

**30c
STRONG'S
BAKING
POWDER**

French Cream Tartar is now ar-
riving in London at more frequent
intervals and at a more favorable
price. Therefore, we have reduced the
price of this household necessity.

Strong's Baking Powder

30c PER
POUND.

A "Strong's Cook Book" free on
application.

**STRONG'S
Drug Store**

184 DUNDAS ST., LONDON, ONT.

BROMIDE ENLARGEMENTS

make ideal home pictures. Prices
on application.

J. H. BACK & CO.

210 DUNDAS STREET.

**WHY WE SHOULD
FILL YOUR
PRESCRIPTION**

A prescription is a special for-
mula intended to meet your particu-
lar needs. It should be filled most
carefully if the right results are to
be secured. We have a prescription-
filling department where the atten-
tion is devoted to the filling of pre-
scriptions, and can assure you that
it will be compounded just as care-
fully as your doctor wishes. Our
prices are reasonable and just.

CAIRNCROSS'

Chemists,
216 Dundas Street. Phone 380.

AT "THE MOVIES"**ZUDORA (EPISODE EIGHT).**

"The Mystery of the Chang Case."

Grown suspicious of her uncle,
Hassam Ali, and impatient of the de-
lays that he has thrown in the way
of her marriage to John Storm, of a
sudden Zudora determines to cut the
 Gordian knot by eloping with the
man of her choice. Their plans are
complete and the girl is in her room
waiting for the time when Storm will
call for her to take her away from the
mysterious guardianship of Hassam
Ali, when an event occurs which
changes everything.

Hassam Ali has made the ac-
quaintance of a certain Mr. Chang, a
Chinese hypnotist and mystic of un-
usual powers. Seeing him place a
hand in condition in which the lat-
er is alternately abnormally bright or
stupid, at the will of the celestial,
Zudora's uncle determines to use him
as a tool in putting his niece out of
the way and in gaining possession of
the fabulously rich Zudora mine.

Associated with Chang is Madame
du Val, a strikingly handsome woman
of shady reputation, and at Hassam
Ali's invitation the precious pair
come to his house, arriving just as
the time when the elopement plans
are complete.

Hassam Ali and Chang go to a
room adjoining Zudora's and there
the strange hypnotic power of the
latter is exerted. Soon Zudora sinks
under it, yielding obedient to the will
of the hypnotist, just as Storm ap-
pears at the house. Storm sees her
at the window, where she has agreed
to wait for him, but to his consterna-
tion she gives him no sign of recog-
nition. Instead she holds up a Japa-
nese doll, as if in derision. As he
waits in puzzled astonishment, Zu-
dora disappears from her place at
the window and the next moment
Chang comes down the steps with
Madame du Val, soon afterward be-
ing followed by Hassam Ali and Zu-
dora. Before Storm can interfere the
party are whisked away in their
automobile.

Storm follows them and sees them
enter a great house, the home of
Chang and Madame du Val. Realiz-
ing that his fiancée is in serious
danger, he goes to seek the aid of
the police, while within the house
Zudora is being placed in a curiously
designed alcove which has a false
wall, that can be slid in from it at
will. While she remains there,
Hassam Ali dons garments similar
to those worn by Chang, disguising
himself to resemble the celestial in
other respects also. He has just re-
joined Chang and Madame du Val,
when Storm and a squad of detec-
tives enter the house, and the dis-
guised Chang leaps into the alcove and
puts the lever that closes the wall.

When the police enter they find
only the disguised Hassam Ali and
Madame du Val chatting and laugh-
ing together. They make a thorough
search of the house, but without find-
ing anything suspicious, and are
just about to depart, when sudden-
ly a girl's voice rings out, which Storm
recognizes as that of his sweet-
heart. Mystified, but assured now that
they have made no mistake, Storm rushes
at the disguised Hassam Ali, who
tries to escape, but is seized by the
police. Storm, however, is not satis-
fied with the result, and he hears the
real Chang, hidden behind
the false wall of the alcove, is over-
powering Zudora. After a desper-
ate struggle he succeeds in pinning her
arms behind her, but a fresh search
of the house discloses nothing to the
puzzled detectives, and with Storm
in the house, they are compelled to leave
without locating Zudora's prison.

A hurried consultation between
Hassam Ali and Chang, after the
departure of Storm and the police, leads
to a decision to send Zudora away
in the custody of Madame du Val.
Meanwhile Storm, assured that his
sweetheart is somewhere in the
house, returns with the detectives,
and a hand-to-hand struggle follows.
Zudora, her hands bound behind her
thrusters them under a magnifying
glass, which stands on a table in the
alcove, and the sun's rays being con-
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them off. Hearing the struggle in the
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batters down the walls and rescues her.

Hassam Ali, however, arch crim-
inal of all, escapes, leaving Chang
and Madame du Val to the tender
mercies of the police.

BRITISH CRUISER PROVISIONS.

LIMA, Peru, Jan. 15.—The British
auxiliary cruiser Orana arrived here
today and took on provisions and
supplies tonight.

"IMPORTANT TO ALL"

The Dorewood Company of Toronto,
Limited, will visit the City Hotel, Lon-
don, on Thursday and Friday, January
21 and 22, to display a sample stock
of the latest high goods fashions for
ladies and gents, and full size
bald men. Ladies and gentlemen of
London who require head-protection or
adornment, are invited to call and in-
spect these goods. The visit is for the
two days only.

G. T. R. TRAIN CHANGES

New Time-Table To Go Into Effect on
January 17.

Train No. 4, now leaving London
at 2:45 a.m. daily for Hamilton, Ni-
agara Falls, Buffalo and New York,
will leave at 5:11 a.m.

Train No. 7, now leaving London
4:52 a.m. daily, for Detroit and Chi-
cago, will leave at 5:20 a.m.

Train No. 53, now leaving London
6:00 a.m. daily, for Stratford, Berlin,
Georgetown and Toronto, will leave at
6:05 a.m.

Train No. 156, now leaving London at
7:15 a.m. and arriving at Stratford at
8:15 a.m., and train No. 12, now leaving
Stratford at 4:40 p.m. and arriving London
5:53 p.m. will be discontinued.

And train No. 163 now leaving London 10
a.m. and arriving Stratford at 11:15 a.m.
and train No. 29 now leaving Stratford
3:10 a.m. and arriving London 4:20 a.m.
will be discontinued.

Passengers from stations St. Marys
Junction and east, and north of Strat-
ford, may use train No. 29, which de-
parts at 4:30 p.m. to Lucan Crossing,
then train No. 164, arriving London 6:10
p.m. daily, except Sunday, instead of
direct line via St. Marys.

**ASKS MAYOR TO
HELP GET WORK FROM GERMAN RAID**

Deputation of the Unemployed
Call On City's New
Executive.

NOT SEEKING CHARITY

Several Complaints Are Made
Against Patriotic Labor
Bureau.

Some seventy-five of the city's un-
employed, including women representa-
tives, waited on Mayor Stevenson in
his office last night to ask for assist-
ance in the way of a fair chance to
work for themselves and families.

Owing to the change in regime as a
result of the elections, civic work has
been somewhat disorganized. Again,
work specially suited to the needs of
the unemployed people. Married men
with families claimed unmarried men
had been fortunate enough to have six
months' employment, which was not
in the same time had only a few days.

"Work Rather Than Charity,"
was the oft repeated slogan. But when
work was asked for, they were re-
fused. They were told that they were
accepted in order to keep body and soul
together. A straightforward, prepos-
sessing looking young man, whose face
was stamped with anxiety, announced
that he had a wife and six-months-old
babe at home, and they had been with-
out fuel for three days. He said he had
been treated with discourtesy by the
relief inspector. Mayor Stevenson, in
the time when the elopement plans
are complete.

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ROWAT'S COFFEE

Placates people who are particular.
50 Cents Per Pound.

T. A. ROWAT & CO.,

230 Dundas St. Phone 3051-3052.

Delegates to the O.M.L. in Toronto,
Monday, are Geo. M. Reid, Arthur
Keene, and Arthur Coleman.

"It was the mechanics who perfected
the automobile engine that made this
possible. The engines used in the acro-
planes are auto engines, and the acro-
planes make it possible for deadly ex-
ploives to be dropped so accurately.
Allies Well Supplied.

"England and France have three or
four times as many cars as Germany
possesses, and have the chance of buy-
ing more, and when I tell you that the
average life of a motor car at the front
is but nine days, you will realize how
many cars are being sent to the junk
heap. Germany has not the cars, nor
cars that the Allies possess. Today, one
motorcycle will do the scouting in one
afternoon that it took a whole regiment
of cavalry a week to do in the war of
1870."

President George M. Reid gave an ex-
tremely practical address to the motor-
ists, and was, as W. E. Greene put it,
"an eight-cylinder motorist." Secretary
Arthur Keene blushed at all the nice
things said about him.

The man behind the gun, in W. O. M. L.,
is undoubtedly the right man in the
right place," said Marshall Graydon, who
has also given the club efficient service
in the legal line, by having the traffic
bylaw amended.

Mayor Will Help.

Mayor Stevenson spoke briefly, stat-
ing that he would do all in his power to
help the club, and suggested that the
suggestion of Col. Campbell's that the
street cars make but one stop at the
corner of Dundas and Richmond streets
be presented to the council in regular
form. He hoped that the road from Lon-
don to Toronto would be improved.

Dr. Doolittle, of Toronto, Tells
Members of Car's Uses
in Warfare.

How the auto saved Paris was
graphically told to members of the
London and Western Motor League, at
its fourth annual meeting and banquet
held in the Tecumseh House last night
by D. P. E. Doolittle, of Toronto, speak-
ing on the subject, "The Automobile
in War and Peace."

The banquet was just eleven times
as largely attended as last year, there
being 150 members present. At the
election which followed the banquet,
all the officers were re-elected.

Dr. Doolittle declared that the Allies
owed it to the automobile that Paris
was still in the hands of the French
and not the Germans. When the Ger-
mans were within 12 miles of
Paris, and it was felt that the forts
could not long withstand the grilling
artillery better than did those of
Antwerp, the governor of Paris saved
the day by commandeering 8,000 taxicabs.
Within three hours and a half he
had rushed 72,000 trained troops to the
front. The reinforcements held the Ger-
mans in check and finally made them
retreat.

Allies Well Supplied.

The speaker declared that England
and France have nearly four times as
many cars as Germany possesses, and
can secure more when required. The
life of the average motor at the front
was declared to be only nine days.

Not only does the motor facilitate the
killing of the men, but it is the means
of saving the lives of thousands of
wounded, the speaker asserted. Autos
equipped with X-ray apparatus and
with a doctor in charge are to be found
all along the battle front.

Rushed to Hospitals.

It is thought that if a man has any
fracture of his arm or leg, the X-
rays are immediately turned on him,
and if there is a chance for life, he
is hurried to the rear and sent in an
ambulance to a hospital, later being
sent to a base hospital.

"I venture to say that half a million
lives will be saved during the next six
months through valuable time saved
by automobile ambulances," said Dr.
Doolittle.

The speaker declared that these men,
when they recovered and went back to
the firing line would be three times
as valuable as the untrained soldier, and
closed his speech by declaring that the
most potent factor in saving the world
from military disaster would be the
superior automobile force that the Al-
lies can bring into action.

Lend Cars for Mobilization.

He asked the co-operation of the local
league in the mobilization idea that To-
ronto motorists tried out last fall, when
2,000 troops were assembled in no time
in Queen's Park, when the call was
sent out.

"There are two million Germans in
the United States, who would like to
throw a scare into us, and hold back
our contingents to repel a possible in-
vasion. They may not come, but let us
show them that we are ready," said
the speaker.

Treasurer Little's report showed that
the club has a balance of \$250 to start
the year with.

Following are officers elected for the
year: President, Geo. Reid; first vice
president, C. A. Kingsmill; second
vice president, J. B. McKillop; third
vice president, T. P. McCormick. The
executive committee is composed of
W. E. Greene, Ray Lawson, J. A. Min-
himick, J. M. Moore, John Collinson, C.
E. Bernard, F. G. Mitchell, Charles Ab-

What Are
YOU Worth
From the