CLIP THIS COUPON



To indicate you are a regular reader you must present Six Coupons like this one. THE IMPERIAL EMBROIDERY OUTFIT is guaranteed to be the greatest collection and biggest bargain in patterns ever offered. The 160 patterns have a retail value of 10 cents each, or more than \$10.00 in all. Bring SIX Coupons and 68 cents to this office and you will be presented with One Complete Outfit, including Book of

Instructions and one All Metal Hoop. The 68 cents is to cover duty, express, handling and the numerous overhead expenses of getting the package from factory to you. N.B. - Out-of-Town Readers will add 10 Cents Extra for Postage and Expense of Mailing.

# VISITORS AND THE KIDDIES

Thursday's Attendance at the Fair Was But Slightly Less Than Wednesday's Record-Breaking Turnout-The Youngsters Went "Broke," But Had Time of Their Lives.

The large attendance of Wednesday this section of the country can do in assured it. Thursday's attendance put it beyond question. Perfect weawhatever to militate against a recordto a late hour Thursday night it was difficult to get any official estimate of the crowd that passed the turnstiles during the day. To the observer, however, the throng seemed slightly less in number than on Wednesday. This was particularly noticed ing. Threatened showers possibly kept many off the open stands, which were not nearly as full as on the previous evening. Little difference was to be noticed on the grounds, however, the buildings all being crowded with sightseers all day long.

#### Kiddies' Field Day.

School children had a field day at he Fair. From early morning until ate at night groups of happy boys and girls wandered from place to place taking in the sights. Studies were laid aside until next Monday, and coppers and nickels carefully saved for pockets of the boys and hand-satchels of the little misses until the persuasive injunctions of the ice cream and popcorn man lured them from their hiding places. It is doubtful, if, in all its history, Wall street ever "broke" so many in one day as went home in that condition from the Fair in the evening. But the funny part of it was to be so. They got their money's than \$100,000. worth according to their standard of judgment, and they had no kick coming, except that some of the boys in the excitement forgot to reserve carfare for the home trip, and had to make it on foot.

#### They Saw the Fair.

And they saw the Fair. There is ho disputing that. If there was anything they missed it must indeed have is the closing paragraph of a letter been obscure. They were simply left by Mrs. Amelia Swain Winkler, everywhere, and everywhere they were made welcome.

Though a few of the youngsters remained for the evening, the majority left for home at supper-time, giving place to their elders for the evening. There were several reasons for this, had lived in Niagara Falls, Ont., no doubt, such as strict injunctions to for some time, returning to this city that effect from anxious parents, and she makes the strange command she in some cases a lamentable decrease stated that she intended to commit

#### in the visible food supply. Brantford's Delegation.

Nightfall witnessed large crowds position of her body. eastward-bound from the down-town section and again the street railway succeeded in handling their passengers in a satisfactory manner. They have been particularly fortunate all week in that no serious breakdowns have occurred, and the cars have been kept moving all the time. Thursday evening was by far the warmest of the week, and wraps that proved most acceptable on the other nights were found to be superfluous. There was a found to be superfluous. There was a feeling of rain in the air, but it held off with only a slight sprinkle until the crowds had left the grounds for will a feeling of rain in the air, but it held off with only a slight sprinkle until the crowds had left the grounds for william Reid has sold his grocery business. the night. Both afternoon and evening performances went off smoothly, and the crowds on the stands, though not quite so large as on Wednesday, were nevertheless big ones. The Brantford contingent helped to swell the throng considerably, and the music furnished by the band of the Thirty-eighth Dufferin Rifles, which accompanied them, was one of the features of the day. The parade of prize-winning live stock, which created such enthusiasm on

Wednesday, was repeated at the after-

The Western Fair 1913 is a success. noon performance, and the visitors were given an opportunity to see what the way of raising horses and cattle. The showing was one to be proud of.
All exhibits of every kind were still ther prevailed for the whole four days in place Thursday, and all bore tickets returned to resume her studies for anso far, and there has been nothing showing how they ranked in the eyes of the judges. Those who saw the Fair Thursday saw it at its best. Taken breaking attendance for the week. Up all in all, Visitors' Day equalled if not directors are more than pleased at the

Before the Grandstand.

Comfortably filled grandstands greeted Thursday night's grandstand performance. The Arab troupe of perormers seemed to do even better work than on previous nights. Their rein the crowd on the stand in the even- markable tumbling, somersaulting and other acrobatic feats, kept the audience on the qui vive throughout their Applause and appreciation greeted this troupe from all sides. The Cora Youngblood trombonists and cornetists were well received. As on the two previous nights, the Seventh Field Company of Canadian Engineers gave a very creditable exhioridge building. The fireworks also pleased the spectators.

#### Big Contract for British Company

Washington, Sept. 12.-An English builder today was awarded the conweeks past jingled merrily in the tract for turbine drums for the newest American battleship, No. 39, at a little more than one-third the price offered by the lowest American bidder. The accepted bid, \$57,436, was submitted by the Cyclops Steel and Iron Works, Sheffield, England.

It is exceptional for the navy department to send a contract abroad, but Acting Secretary Roosevelt held that the action today was justified. By giving the work to the foreign that the youngsters were quite content | builder, the United States saves more

#### SOLD HER BODY

Niagara Falls Woman Who Suicided Made Strange Request.

[Special to The Advertiser.] Niagara Falls, N. Y., Sept. 11.—"I lege, the money received to go to pay my doctor's bill. If there is any left who was found dead in bed at the home of Mr. and Mrs. Geo. Diel, No. 2922 Main street, this morning, Mrs. Winkler had swallowed about an ounce of carbolic acid, and half an ounce of chloroform. She was 23 years old and had become estranged rom her husband and family. on Monday. In the letter in which suicide, but does not make known her reason. She bequeaths several trinkets and then provides for the dis-

#### District Personals

#### SEAFORTH.

Seaforth, Sept 12.—Miss Christina Mc Tavish has gone to Wilkie, Sask., wher she will spend a few months with friends,
Miss Jean Gregory, of Collingwood, is
the guest of Mrs. W. E. Southgate and
Miss Southgate, King street.
Mr. John M. Hinchley has resigned his

osition on the Dominion Bank staf ness to Messrs Russell Sproat and Wil liam Finnegan and will take a rest, Rev. E. A. Corbett and Mrs. Corbet

are the guests of the latter's parents, Mr are the guests of the latter's parents, Mr. and Mrs. Samuel Dickson, High street, for a short time previous to leaving for their new home in Montreal.

Miss Ada Smithers, of Woodstock, is the guest of her cousins, Miss Margaret Smithers and Mrs. William Oughton

Miss Helen Larkin, teacher of music at Westminster College, has returned to To-

ronto, after spending her holidays with her parents, Rev. Mr. and Mrs. F. H Mr. and Mrs. Alex. McLeod, of India-napolis, have returned, after spending a couple of weeks with his sister, Mrs.

John Kerr. It is 18 years since he was in town last. The town council have granted silliard and pool license to Mr. E. H. store in Cardno's block.

Mr. W. Gottschalk has opened up a barber shop in Campbell's block, in the store formerly occupied by Mr. Lorne The London Male Quartette, Jones chil-

dren, Prof. Alfred Dunn (the cornetist), and McPhail (the impersonator), will be the attraction at Cardno's Opera House on Fair night, Sept. 19.

Mr. James G. Martin has sold his farm on the 2nd concession of Tuckersmith, to his neighbor, Mr. John Forrest, for the sum of 37,500. Mr. Forrest has now a block of 450 acres, purchased this year, his first buy being 200 acres of Castremont, the Dickson homestead, then the remaining 100 acres of it, then the Cresswell 50 acres adjoining it, and finally the Martin 100 acres. He has great faith in this district, and believes in getting in early. FOREST.

Forest. Sept. 12.—J. N. Gordon, of the Standard Bank, is spending—a couple of weeks' holidays at his farm on the lake shore. Mr. Jones, of Bowmanville, is the guest of Mr. and Mrs. Gordon.

Mrs. Charles Hawkins, of Warwick, is here for a few days relieving her sister Lizzie, who is at home with a sprained ankle.

Lizzie, who is at home with a sprained ankle.

Wilfred Roche, of Toronto, is spending his holidays with his parents, Mr. and Mrs. M. J. Roche.

James Martin, of Chatham, and his sister, Miss Gertrude Martin, are guests of Mr. and Mrs. I. Mercier.

Mrs. Anson Tripp and daughter. Miss Mary Tripp, of Detroit, are spending two weeks with relatives in Forest.

Miss Lockyer left ths week for New Durham, where she will visit for a time and then go West to visit her brother.

Mrs. Sam Craig and daughter Orabelle are here on a two weeks' visit to the former's father, J. W. Bell, and other relatives.

former's father, J. W. Ben, and other relatives.

Mrs. Sarah A. Washburn, of Edmonton, is visiting her sister, Mrs. Albert Gifford, and other relatives here.

Dr. and Mrs. McFadzen, of Arthur, are here on a visit to the latter's parents, Mr. and Mrs. Donald Sutherland.

Mr. Wm. McPherson, daughter Marjorle and son Willie are spending the week in Toronto with Mr. and Mrs. Duncar, McPherson. Duncan McPherson.
Mr. and Mrs. Thomas Jones have re-turned home from a visit to their daugh-ter, Mrs. W. C. Dillon, Sarnia.

#### PARKHILL.

Parkhill, Sept. 12.-Mr. P. D. Morison, of Cleveland, has returned after spending a month with his father and mother, Centre road.

The funeral of James Boyce, who lied at Sault Ste. Marie on Friday, was largely attended. The services were conducted by Rev. Mr. Farney, Anglican rector, and interment was made in Parkhill Cemetery. Mr. Charles Dishman held a most

uccessful sale of household effects re-J. J. McDonald, Centre road, was in ondon recently.

Mrs. McElrane, of Detroit, is visiting her father, J. P. McCormick, who has been ill for the past year.
Miss Kate Morrison, student of the Sacred Heart Academy, Stratford, has

Messrs. Jack O. Hanley and John Mciee, of London, spent a few days in arkhill and vicinity recently. Mr. Willie Kavanaugh, who graduated last summer at the Faculty of Education, Toronto, is now teaching in one of the St. Thomas schools.

#### BAYFIELD.

Bayfield, Sept. 12. — Mrs. J. Falconer is spending the Week at London

Mr. Crooks and his sister, of East Chicago, spent a few days at their old home here recently, after being away for 31 years. 'They found very few of their old friends.

Mr. Fred Towley is spending a few days at the London Fair. Mr. Jack Biggart was in Toronto re-McLeod Bros, have been making

some very good catches of lake trout Mr. Billie Marlton, of Goderich, visted here recently. Mr. Casey Atkinson is spending a

ew days in Seaforth. Mr. T. Cameron is spending a few lays at the London Fair. Mrs. Ewing, Mrs. (Dr.) Smith and son Kenneth have moved to Toronto, where they will reside in the future, as Kenneth intends taking a college education.

Miss Sylvester and Miss M. Robert have left for their home in Detroit after spending two weeks here. The evaporator is now in full swing. Although the apple crop rather light they expect to do a fair

Mr. Gene Atkinson, of Detroit, who has ben spending the summer in Bay-field, has left for Woodstock Col-

#### MARINE

#### At Detroit. - Up-Mohegan, Mingoe

Aloha, 7:30 p.m. Wednesday; Roberts want my body sold to a medical col- 8:30; Agassiz, L. C. Smith, 9; Fitch Maitland. 9:10: Samuel (small), 9:30; Gogebic, 10; Mowatt, 10:20; Emily, Elba, Elphickle, 10:50; 11; (wood), James E. Davidson, 11:35 Wente, Exile, 12:50 a.m. Thursday Owego, 1:40; A. D. Davidson, 1:55 Shrigley, 2:30; W. E. Corey, 5; Manola, 5:10; Wisconsin, 8:50; Adriatic, 9:10; Princeton, 9:30; Merida Squire, 10:20; Dunn, 10:25; Huron City, 10:40; Wolvin, 11:03; Hawgood, Capt Wilson, 11:50; Prentice, Halsted, noon; L. B. Miller, B. F. Jones, 12:40 p.m.; Wm. Edwards. Athens, 1:40; Holmes, 2:05; Mataafa, Manda, 2:50; Italia, 2:55; Saxon, 3:40; Chas. Hubbar d, 4; Glenmount, Pendennis White, 4:10; Arsturus, 5; Minnesota 5:20; Corvus, 6:10; Coulby, Osler. 6:40.

Down-Gratwick, 6:50 p.m. Wednesday; A. E. Stewart, Mullen, 8; Sinaloa, W. G. Mather, 8:30: Andrews, 1:30; Albright, 12:45 a.m. Thursday Spokane, 12:55; I. J. Boyce, barge J.

#### BOOK AND THE STATE OF THE STATE

#### The Army of Constipation

le Growing Smaller Every Day. CARTER'S LITTLE LIVER PILLS are responsible—they not only give reliefthey pemanently cure Constipation. Milthem for

SMALL PILL, SMALL DOSE, SMALL PRICE GENUINE must bear signature.



Store Opens at 8:30 a.m.

Smallman & Ingram, Limited

Store Closes at 6 p.m

## Friday the Best Day of the Week



For sightseeing at the fair or shopping at this store, the closing day affords the greatest opportunities to all, and your shopping and visiting will be accomplished with greater comfort than on any previous day during the fair. While many who remain all week in the city leave their shopping until Friday, making this a busy

day, yet, the aisles are not so crowded with sightseers and your purchasing may be done quicker and more satisfactorily. Shop early today and Saturday.

## Three Smart Models From Ladies' Coat Department

When a woman bundles herself in one of these new Coats, she will sink into a real nest of rich, soft fabric. The materials this season are luxurious, fur cloth and boucle, wool faille and wool threads are used, combined with big collars and wide cuffs. Odd new shapes. Some sleeves in one with the garment, new drapings, new colors. Some are imported, others American adaptations of Paris models. All are made to wrap well over, fastening with two or three large buttons. The large roll collars may be worn open or turned up comfortably around the neck. The raglan sleeve, cut in one piece from shoulder, or with yoke, is popular, and most materials are in rough effect, two-tone matelasses, curls and fabrics. Furs are much in evidence for trimmings, and draped effects are shown in both cloth and velvet mantles. The season's best assortment now on display. Prices....\$10 to \$50 Second Floor.

## New Fall Suitings, 75c to \$1.25 Specially Priced for Exhibition Week

in new fall goods shown this season; heavy, rough, two-tone effect for young girls' autumn suits. Such value cannot be duplicated, and will only last a short time. An opening special for the dress goods season. Colors, red, brown, green and blue with black forming the two-tone effect. All handsome combinations and easily dollar value, 48-inch. Yard....75¢

GRAY TWEEDS, 75c-For general wear, ladies' odd skirts or girls' suits, extra wide width. Also dark gray tweed for boys' suits or coats, wide width and good wearing for 

WHIPCORD TWILL, \$1.00-This in two shades of gray only. Good serviceable tweed for odd skirts or separate coats for early autumn wear (whipcord weave). Special value, 50inch. Yard ......\$1.00

FANCY SUITING, \$1.25-Very handsome, smooth finish suiting with invisible hairline stripe, in two shades of gray, brown and navy blue, 52-inch. Special value, yard....\$1.25 Samples Mailed to Out-of-Town Customers on Request.

## New Fall Millinery Take Your New Hat

Home With You It sets off the pale colors of a

toilette, and brings into harmony the vivid ones.

It is both dressy and serviceable.

### New Ideas Are Shown Here

In hats of plush, velvet, moire or satin, in black or black and white, also colors, following to the last detail the millinery Paris is wearing. The butterfly bows, soft crowns, maline trimming, etc. The shapes are most becoming and can scarcely be described. Our full fall show is now on, and a good variety is displayed today at ..... \$5.00 to \$12.50 Second Floor.

#### 50 Dozen Hand-Made Many Visitors Are Taking Home Linens Embroidered Bedroom

Towels, 89c 50 dozen only pure Irish Huck Bedroom towels, extra large size, hemstitched and scalloped at each end, embroidered in choice designs, all new. Exceptional value, each ......89¢ ..\$2.25, \$2.75, \$3.50 and \$4.00

Crochet Doilies, 20c Each This is another shipment of same

Doilies sold a few weeks ago, and the last of the purchase, so get all you need this time early. All round, 12-inch size. On sale today, each .............20¢ SPECIAL—SEE THE NEW TABLE DAMASK, THREE DESIGNS, 72-INCH WIDTH. YARD ......\$1.00

SPECIAL-Domestic Science Aprons, Only 25c. Second Floor.

Embroidered Linen Slips

Pure linen, Irish make Pillow Slips.

hemstitched or scalloped ends, hand-

somely hand embroidered, with plenty

of good work on special quality art

linen. Size 45x36. Prices, pair.....



SPECIAL—Pure Irish Bleached Table Damask, 62 Inches, 49c Yard. Main Floor

Berlum, Australia, 1; George Pea-| Manola, 11:50 Wisconsin, Barlum, 7; Turret Court, 9:40; Milinokett, 9:45; Empress of Fort William, 10:40; Lukewood, 1 p.m.; Hoyt, 1:20; Duluth, Palpoonge, 1:30: Moll, 2:15; Ball, 2:40; Phipps, 2:45; Truesdale, Senator, 3; McKee, 3:10; Utica, Tuscarora, 3:15; Walters, 8:40; Emperor, 3:50; Eden-born, 4:45; Paliki, 5:30; Samuel F. B.

At Sarnia. p.m. Wednesday; Heffelfinger, 8; Dan Hanna, 9; Colgate, 9:10; Presque Isle,

Morse, 6:30; Neebing. 7.

9:30; Codorus, 10; Mohawk, 10:10; Up-son, 11:20; Shaughnessy, midnight; Starkey, 1 a.m. Thursday; Roberts, 3; Mather (big), 3:10; Mohegan, 3:30; Mather (small), 5; Agassiz, 5:50; L. C. Smith, 5:55; Mary Elphicke, 6:40; Gogebic, 6:50; Elba, 7; Aztec and consort, 7:10; Fitch and consort, 8; Owe-90, 9; Davidson, 9:40; Rhoda Emily and consort, 10; Wolf, 10:10; Hazard and consort, 10:20; A. E. Davidson, 10:30; Shrigley, 10:50; Corey, 11;

#### Free Treatment for Skin Sufferers!

Although Cuticura Soap and Cuticura Oht-ment are sold by druggists and dealers every-where, a liberal sample of each, with 32-page booklet on the care and treatment of skin and help will be sent nost free on applica-

Turret Court, 9:40: 5:10; Huron City, 5:10; Wolvin, 6. Down: M. Andrews, 6 p.m. Wednesday; Australia, 6:50; Myron and barge, 7; Albright, 7:10; F. W. Peavey, 7:30; Corsica and consort, 9:50; Thos. Barlum, 1 a.m. Thursday; Milinokett, 2:30; James Hoyt, 7:30; Alpena, 8:15; F. Ball. 8:30: Duluth, 8:40; Clifford, Moll, 9; Harry Phipps, 9:05; Truesdale, 9:15; Senator, 9:20; Walters, 9:40; Tuscarora, 10:10; Utica, 10:30; Siemens, 11; Magna, North American, noon; Normania, 1:10 p.m.; Pontiac, 1:50; Ar-Sept. 11.—Up: LaSalle, Buffalo, 6:15 gus, 2; Amazonas, 2:30; Rockefeller, Corliss, 3; Hazen, 4; Barnum, 4:30; Berwind, 5:15.

At Fort William. Sept. 11.-Arrived-Alfred Mitchell, Turret Cape, Charles Hebard, Donna-

At Sault Ste. Marie. Sept. 11.-Up-Strathcona,

p.m. Wednesday; Cole, 10:30; Wm. Living-Thursday; Maunaloa, Holley, 2; Helen, 2:30; Midland Prince, 3; Farrell, Chas. Hutchinson, 6:30; (large) Fitzgerald, Boland, Leopold, 7:30; Martian, 8:30; Ontarlo, 9; Nipigon, 10; Van Vleck, Foster, Mitchell, Polynesia, Hoover, 12:30 p.m.; Huronic, 1; Crescent City, Maia, Andaste, 2; Dustin, Jay Morse, 2:30; Wilpen, Buffalo, 3; Wilbert Smith, 4; Roman, Sheadle, 5; Heffelfinger. Odanah, 6; Fairbairn, McKin-Down: Barnum, 7:30 p.m. Wednes- selaer, 1 p.m.; Morros, 1:30; Morrell, Light.

## Berlum, Australia, 1; George Pea-bey, 1:50; Myron Page, Reddington, Adriatic, 4; Winona, 4:10; Princeton, Adriatic, 4; Winona, 4:10; Princeton, 4:15; Merida, Squire, 5; Dunn, Jun., 4:15; Merida, Squire, 5; Dunn, Jun., 5:10; Huron City, 5:10; Wolvin, 6. ITCHY SCALP--25-CENT DANDERINE

Girls! Girls! Save Your Hair! and if not overcome it Make It Grow Luxuriant and Beautiful.

If you care for heavy hair, that Danderine at any drug store or tollet glistens with beauty and is radiant with life; has an incomparable soft- ten minutes after you will say t derine.

Just one application doubles the beauty of your hair, besides it immedidruff; you cannot have nice, heavy, lots of it-no dandruff no stone, midnight; Cornell, Bell, 1 a.m. destructive scurf robs the hair of its must use Knowiton's Danderine.

> Widener, 11; Cuddy, 11:30; Willis King, 12:30 a.m. Thursday; Canopus, 1:30: Cowle, 2; Corrigan, 5; James Wallace, 5:30; House, Wat- freight. son, 7; Boston, Tionesta, 8; Charles Warner, Dimmick, Midland King, Hafreight, monic, 9:30; Dinkey, 10; North Sea, 11; Frick, 11:30; Goulder, 12:30; Rers-

feverishness and itching of the scalp the hair roots famish loosen and die then the hair falls out fast. If your hair has been neglected and is thin, faded, dry, scraggy or too oily, get a 25-cent bottle of Knowlton's

counter; apply a little as directed and ness and is fluffy and lustrous, try Dan- was the best investment you ever made. We sincerely believe, regardless of everything else advertised, that if you

ately dissolves every particle of dan- desire soft, lustrous, beautiful hair and healthy hair if you have dandruff. This scalp and no more falling hair-you lustre, its strength and its very life, eventually - why not now?

day; Murphy, 8:30; Carruthers, Grif- 3; Fulton, 4; Alex. Thompson, 4:30; fin, 9; Berwind, 9:30; Meacham, 10; Schoonmaker, 5; Schiller, 6. 30; Willis y; Canopus, Sept. 11.—Cleared: Jex. Sandusky, 4; Waldo, light; City of Midland, Collingwood,

Outward: City of Midland, Soo,

At Goderich, Sept. 11 .- Cleared: Jex, Sandusky