

This Great Smallman & Ingram Store Is Full Of Brand New Summer Merchandise

COOL CLOTHES HAVE A TONIC EFFECT UPON A PERSON'S HEALTH, and distinguished-looking clothes have a tonic effect upon a person's appearance. Smallman & Ingram's Summer wearing apparel for men and women is made of the coolest fabrics that will stand being well made, and is at once cool and distinguished.

Besides, such a feast of extra values has never before been known. This store's newspaper announcements since the first day of July have been almost entirely devoted to news of special opportunities for saving money. Owing to backward conditions earlier in the season, more underpriced lists of good merchandise have been secured for July than ever before. The month will be full of special events—some new feature every day. **STORE CLOSING AT 5 O'CLOCK.**

Parasols for Every Summer Girl



Everybody knows a sunshade is a sort of "first aid" to the genuine summer maid.

All \$4.50 & \$5 Parasols \$3.19

Fancy Dresdens and Paisley patterns, black brocades and plain colors, in tan, alic and navy blue, gray, tuscany, green, also black. Every Parasol from \$4.50 to \$5.00 to clear at..... **\$3.19**

All \$3.50 & \$4 Parasols \$2.69

Plain colors and fancy stripes in light and dark shades, also black, with 8 and 16 ribs. Your pick of all lines from \$3.50 to \$4.00 for..... **\$2.69**

Rain or Shine Umbrellas \$1.69

Excellent quality, tape edge, silk-mixed taffeta tops, fast colors; will not fade; very close-rolling paragon frames; plain or silver trimmed long director handles. Special purchase to be cleared quickly, each..... **\$1.69**

Coin Purses With Long or Short Chain

These give an up-to-date air to the summer girl.

New Coin Purses in many smart styles, with long or short chain, gunmetal, burnished brass or German silver. Just the thing for the outing girl, each..... **\$2.00**

German Silver Mesh Purses, 5 frame, shirred and kid lined. Special at..... **\$2.50** and **\$4.00**

Also 5 1/2 and 7 inch frame, at..... **\$2.50** and **\$4.00**

July Linen and Cotton Sale Continues

Many specials have been announced for this section this week-end and Saturday will find many odds and ends grouped for final clearance, and all special prices will continue while stocks last. Special Turkish Bath Towels, size 48x27, will be sold Saturday at **25c** or **\$2.75** per dozen. These are extra special. Get your supply.

To Men Who Know What's What

MEN OF INTELLIGENCE, CHARACTER AND PRACTICAL INSIGHT—We offer a clothing service based upon this principle, that a man must be as certain of the values of the suit he buys as he is of the value of the \$5.00 gold pieces fresh from our own Canadian mint. If you, sir, be one of these men to whom that principle appeals, we are ready to serve you this morning with a fine freshened stock of Summer Suits that add one hundred per cent of style correctness to one hundred per cent of certainty as to their value—a stock that comprises the highest grade two-piece Summer Suits, made of finest homespun by the best New York wholesale tailors—top-notch styles. Extra fine quality, very light weight for the man who wants to be correctly attired. See this range Saturday. Sizes 35 to 42. Specially priced..... **\$15.00**

Fine Silk and Lustre Coats \$1.50 to \$5.50

LIGHT, COOL, COMFORTABLE.

Splendid stock of Hot Weather Coats for men, in sizes 35 to 44.

Black, gray and stripes, Lustre Coats..... **\$1.50 to \$3.25**

Silk Coats..... **\$5.50**

Saturday Will Be the Day for Men's Panama Hats. Six Dozen Only, \$3.95 and \$4.95



And not again this year will such values be obtainable. After the first of July the wholesalers and manufacturers have no use for straw goods, they are into the fur business, and straws must be got out of the way. We are always on the spot to take every advantage of the situation. We have sketched the market and the result is we have cornered the choice of the panamas, and Saturday we offer 6 dozen choice styles, the best of the season, worth up to \$10.00. Your choice for \$3.95 and \$4.95.

\$8.50 to \$10 Panamas, sale price..... **\$4.95**

\$5.00 to \$6.50 Panamas, sale price..... **\$3.95**

See Window Display.

Mail Orders Filled.

6 Dozen Only, Mexican Palm Hats to Clear at 25c Each

SMALLMAN & INGRAM

3 Dozen Only, Vacuum Bottles, Pint Size, \$1.00

WEBSTER'S NEW ILLUSTRATED DICTIONARY COUPON

JULY 12

SIX COUPONS OF CONSECUTIVE DATES CONSTITUTE A SET

Cut out the above coupon, with five others of consecutive dates, and present them at this office, with the expense bonus amount herein set opposite any style of Dictionary selected (which covers the terms of the cost of packing, express from the factory, checking, clerk hire and other necessary expenses) and receive your choice of these three books:

.....

(Like illustration in the announcements from day to day.)

The \$4.00 WEBSTER'S New Illustrated Dictionary Bound in full limp leather, flexible, stamped in gold and corners rounded; beautiful, strong, durable. Besides the general contents as described elsewhere there are maps and over 600 subjects beautifully illustrated by three-color plates, numerous subjects by monochrome, 16 pages of valuable charts in two colors, and the latest Census. Present at this office **SIX Consecutive Dictionary Coupons** and the..... **98c**

The \$3.00 WEBSTER'S New Illustrated Dictionary It is exactly the same as the \$4.00 book, except in the style of binding, which is in half leather, with olive edges and corners. Present at this office **SIX Consecutive Dictionary Coupons** and the..... **81c**

The \$2.00 WEBSTER'S New Illustrated Dictionary In plain cloth binding, stamped in gold, same paper, same illustrations, but all of the colored plates and charts are omitted. **SIX Consecutive Dictionary Coupons** and the..... **48c**

Any Book by Mail, 22c Extra for Postage

WESTERN ONTARIO NEWS

LIGHTNING INJURED SEVERAL AT APPIN

Five Persons Were Affected and One Rendered Unconscious by Bolt.

[Special to The Advertiser.] Appin, July 11.—The storm yesterday was very destructive. Very little rain fell, but the lightning was very severe.

Mr. Dave McArthur's windmill was struck, and a few minutes after a tree on his place was shattered. Three persons on the Donnelly property were injured also. A little girl sitting on the fence was thrown to the ground. A traveller at the hotel was stunned, and Miss Donnelly, who was standing in the doorway was rendered unconscious.

Mr. Goff, of Appin, has been engaged as teacher for No. 6 school, Ekfrid.

A number of the farmers have finished haying. The crop is a good one here this year.

WILL ARBITRATE

Railway Commissioner to Assess Damages at Walkerton.

[Special to The Advertiser.] Walkerton, July 11.—An arbitration has been going on before Judge Barrett for several days to assess the amount of excess damage caused by the damming back of the water by the temporary C. P. R. bridge. It had been agreed at the time of building by the C. P. R. and town that if any damage were caused by the bridge in high water, that the railway commission would appoint an arbitrator, and his decision would be final.

Elliot Dixon, son of Crown Attorney Dixon, has left on a trip to Edmonton.

Mr. K. Taylor, manager of the Merchants' Bank, has returned from the west, fully restored in health.

Wm. Lambie, a resident of Walkerton 20 years, is now a broker of Vancouver, is visiting friends here.

Miss Jessie Rolston, of Berlin, visiting her grandfather, Rev. D. D. Rolston.

C. E. Sheppard, public school principal, with his family, have left for the west on a holiday trip.

J. Het, of Vancouver, is visiting his mother here.

The dry weather is causing serious anxiety to the farmers of this locality, and if rain does not soon come, the crops will be very short. Scattered showers have appeared at different points, but they were not at all general.

Rev. Dr. Johnston, of Montreal, is visiting his sister on Colborne street. Mr. and Mrs. Fisher have left on a trip for the west.

Rev. D. A. Walker made his first appearance in the Methodist Church.

"TANGLED TALK" IS SO EASY TO AVOID

Use of Correct Language Can Be Acquired Quickly Through The Advertiser's Dictionary.

"I have been in the deception room; it is simply malicious."

"I am testily supposed to it; I don't approach of it at all."

"I assure you that the pleasure is municipal."

That is tangled talk. It sounds funny on the stage. It adds to the gaiety of nations when placed in print, but it often causes distress in real life.

The man who knows what he wants to say, but cannot say it without unintentionally becoming a low comedian, is in a predicament, about which he sees nothing to laugh, if his hearers do.

The Advertiser's Dictionary provides the means to clear speech and correct expression.

If you want to talk straight and write clearly, get Webster's New Illustrated Dictionary.

Insurance against ridicule is the achievement of The Advertiser's Dictionary.

Every volume given out helps to boost London in the eyes of the world and the making of Canada.

Six consecutive coupons and a small cash bonus, gets one, as explained elsewhere in this issue.

ST. PAUL'S PICNIC

Enjoyable Outing Was Held by Sunday School at Warton.

[Special to The Advertiser.] Warton, July 10.—St. Paul's Sunday school held its annual picnic at Mallard's grove today. A large crowd left the town at 1:30 and drove in carry-alls out to the grove where the afternoon was spent in boating, bathing and lunch rides.

Trinity Church Sunday school held its yearly outing in the same place the day before.

The Ladies' Aid of the Lutheran Church gave a very successful garden party last evening on the manse grounds, which were beautifully lighted for the occasion.

Miss Bell, of Colpooy, is visiting the Misses Hull.

Mrs. Hoover is going to Kincardine for a visit next week.

Carl Boulton, of Vancouver, has come home and gone to Oliphant for a fortnight.

Miss Lily Hoffman, of Sebringville, is visiting her uncle, Mr. G. Kastner.

Miss Caulder, of Toronto, is the guest of Mrs. Frank Watt.

Mrs. J. Collins, of Hanover, is visiting her mother, Mrs. Wm. Gies.

Mrs. Blain, of Woodstock, is visiting her parents, Mr. and Mrs. A. McLaren.

Mr. and Mrs. A. E. Pickard, and family have gone on a trip to Manitoulin Island and the north shore.

EMBRO. Embro, July 12.—Miss M. McKenzie is visiting friends in Woodstock.

Miss Jean Smith, of South Zorra, is the guest of Mrs. H. F. McCombs.

Miss Osborn, of Toronto, visited Miss Middleton recently.

Mrs. James Laycock, of Russell, Man., is the guest of Mrs. Laycock and other friends here.

Mrs. W. J. Munro, of Chelsope, Mass., visited Mr. and Mrs. Wm. Munro recently.

Mr. and Mrs. Vandecar, of Woodstock, were recent visitors of Mr. and Mrs. Wm. Munro.

Dr. Green motored to Paris recently with his family. Mrs. Green and children will remain for some time visiting with friends at Paris and other places.

Mrs. John G. McKay is visiting with friends in Thamesford.

Miss Oliver, of Woodstock, is the guest of Miss W. Marshall.

Miss Janet McDonald and Mr. McIntyre, of Chicago, are the guests of Mr. James Smith.

On Monday and Tuesday, Mr. T. J. Cuddy, Miss T. Rutherford, Mrs. A. McKinnon attended sessions of the public library convention held at Ingersoll.

Mrs. W. G. Warton, of Toronto, is visiting her sister, Mrs. H. Sutherland.

Mr. D. Hossack, of Nissouri, was the guest of Mr. Alex. McKay on Wednesday.

BRUCEFIELD. Brucefield, July 11.—Miss Sadie Bowey, milliner, who has been employed on Manitoulin Island for the past three months, has returned for the season.

Mr. Aldy McKenzie, C. P. R. telegraph operator at Ingersoll for some time, is visiting his parents on Mill road, Tuckersmith, for a short time, before going west.

Mr. and Mrs. George Swan and family, of Toronto, came up on the Huron Old Boys' excursion.

Mr. Harry Macree and his sisters, Misses Gladys and Gertrude, are spending a couple of weeks' holidays with their parents.

Mr. Wm. Turner, from the west, visited his sister, Mrs. Thomas Simpson, recently.

Miss Sadie Bowey, who has been laid up with an attack of catarrhal appendicitis, is recovering.

The recent rains were greatly welcomed and will do a lot of good besides laying the dust.

Most of the farmers are engaged in haying. The crop is only a fair one.

Quite a number had a crop of alfalfa, which was good, and it is likely that more farmers will go into the raising of it, as the hay crop has been very light for the past five or six years.

Mr. Harry Johnson and son are visiting Mr. Wm. Rattenbury.

DO SORE CORNS HURT YOUR FEET?

If you haven't tried Putnam's Corn Extractor you haven't used the article that will remove corns, callouses and sore feet in the shortest time.

Don't waste another cent in plasters, pads or salves—get the guaranteed Corn Reliever, Putnam's Painless Corn and Wart Extractor. It acts quickly, never pains, removes the corn forever. Price, 24c. Sold by druggists.

WIARTON FUNERAL

Mr. Arnold Davis Had Resided There For Thirty Years.

[Special to The Advertiser.] Warton, July 11.—The funeral of Mr. Arnold Davis was held from the family residence, Beeford street, this afternoon, and was largely attended.

Mr. Davis had lived in Warton for more than thirty years, during which time he was in the tailoring business. He was a Methodist, and was also a local preacher. He is survived by his wife, and family of four, Mrs. Connelley, of Owatonna, Minn., and Mrs. Flossie and Ida at home. Mr. Aaron Davis, of Warton, is a brother.

CABLED \$4,000 GIFT.

[Special to The Advertiser.] Berlin, July 11.—The Young Women's Christian Association this afternoon, under whose auspices a campaign for \$20,000 for the erection of a new building was successfully closed last night, today received a cable from Lord Strathcona in England, contributing \$4,000 to the fund.

HAS CLOSED DOWN

Big Warton Cement Plant Has Asked For a Receiver.

[Special to The Advertiser.] Warton, July 11.—The Crown Portland Cement Company have stopped work and have asked for a receiver to be appointed. This action is greatly regretted by all local people for the plant employed about a hundred men and can turn out about 1,000 barrels a day at the minimum cost of production.

An expert who examined the plant said that there is no reason why it should not make good if sufficient funds are obtained to run it properly.

CAME OUT EVEN

Excursion to Toronto From Harriston Was Not Well Attended.

[Special to The Advertiser.] Harriston, July 11.—The excursion conducted under the auspices of the Methodist Sunday school was not very largely attended, only about 250 passengers being on board when the train arrived at Toronto. However, the trip

was made payable, and although the Sunday school will add little if anything to its treasury, the untiring workers on that committee are deserving of congratulations upon being able to clear the books, as they had only a limited time to do the advertising. Mr. J. J. Pritchard, the superintendent, spared no time in an attempt to make this affair a profitable one.

While loitering around the Collision House stables, John Hollingshead, well digger, received a kick in the face from a horse. The wound required seven stitches to close it, and Mr. Hollingshead lost five teeth.

H. W. Taylor is making extensive alterations to his property on Flora street north.

Township Clerk W. D. McLellan and Mrs. McLellan expect to leave this week on an extended trip through the west, going out via C. P. R. and returning via the Great Northern.

John Ross is rapidly recovering from the effects of his recent accident, in which he had his foot badly smashed by allowing it to be caught between two freight cars.

West Wellington exhibition will this year be held on Sept. 26 and 27, and

the old premises will be forsaken. The live stock will be shown at the driving park, while other exhibits will be on exhibition in the Palace Rink.

Mrs. R. Blackwood has gone west on a visit to her daughter, Mrs. J. W. Wilson, at Saskatoon.

Mr. and Mrs. Angus White, of Park River, N. D., are visiting with Mr. and Mrs. John White and other relatives and friends.

Mr. and Mrs. W. A. Glenney are spending a vacation at Lake Rousseau, Muskoka.

The local electric light plant will cease operations after Oct. 1, so far as Mr. Howes is concerned, and he has notified his patrons of his intentions.

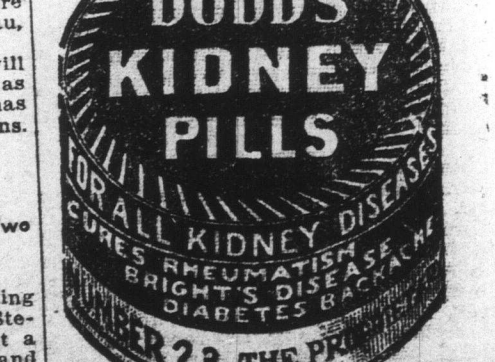
FELL 20 FEET

Scaffold at Bridgen Broke and Two Are Seriously Hurt.

[Special to The Advertiser.] Bridgen, July 11.—While bricking in a cistern yesterday afternoon, Stephen Lambkin and Mr. Shaw got a bad fall. The scaffold gave way, and they fell to the bottom, a distance of 20 feet. Dr. Galbraith attended both, but

as yet he does not know how badly they are hurt.

A fine rainstorm visited here yesterday afternoon. It was most welcome to all, as it has been so hot and dry the crops were beginning to look rather slim.



DODDS KIDNEY PILLS

CURES RHEUMATISM, BRUISES, DIABETES, BACKACHE

23 THE PHARMACY