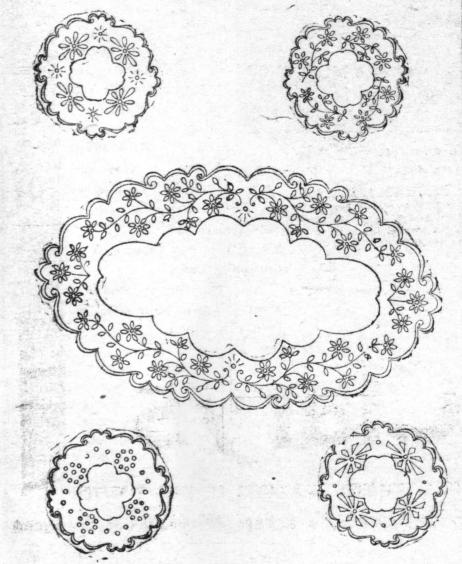
Home Needlework Pattern Service.

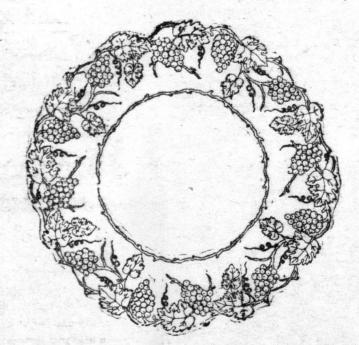
By special arrangement with the manufacturers, we are now able furnish perforated patterns to our subscribers at extremely low prices. The perforations are not like the transfer patterns that are being sold, and which will give but one impression of the design. The perforated patterns may be used repeatedly.

When ordering address Pattern Department, Advertiser, London, Ont. and inclose the following coupon:

TO THE HOME NEEDLEWORK PATTERN DEPARTMENT. ADVERTISER, LONDON, ONT. Gentlemen,-Please send me Home Needlework Pattern No., as above. Inclosed you will find State below exactly what you want-whether the perforation alone, or stamped, or the material, or all combined.

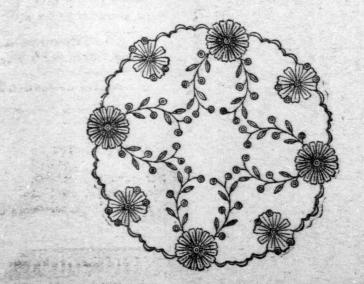


No. 569-The pride of the up-to-date housekeeper in interior decorations is best illustrated by the table linens she uses; the prevalence of table cicths has passed away to make room for the newer fashion of embroidered table sets. We present here an exquisite design in eyelet work for a set of one traycloth and four doilies to match. As a gift, this will be highly acceptable to the discriminating housewife at any time. It may be had already stamped on fine heavy inen with materials to work, or in a perforated pattern which is simple to use and includes complete materials and full directions for stamping. The prices are: No. 569-lunch set, 13x22 traycloth, and four 6-inch doilies; perforation, 35c; stamped on heavy linen grossly exaggerated to the innocent, 60c; on tan linen, 75c; material to work, 35c.



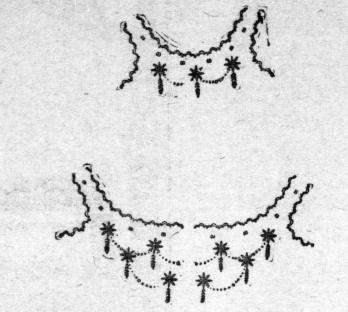
No. 591-Many women prefer to embroider some one thing of a more elaborate style than many small things, which may be worked quickly; to suit this taste we present herewith a handsome centerpiece in the always fashionable grape design. Though entailing more than the ordinary amount of work, this pattern will present, when finished, an elaborate article, the possession of which will make any woman feel proud. This pattern may be had already stamped on fine, heavy line, either white or tan, with plain or colored materials, to work, or in a perforated pattern which is simple to use and includes complete materials and full directions for stamping. The prices are:

No. 591-30x30 grape centerpiece; perforation half size, 35c; stamped on heavy linen, 75c; on tan linen, 85c; material to work, white or colored, 55c.



No. 636-The new and simple Wallachian embroidery is best exempli- young children, including skin disease fied in the making of centerpieces. The most useful article of this day is indigestion and teething troubles." Sold ndoubtedly the centerpiece, whatever the size. And when worked in Walla- by all medicine dealers, or by mail at which is only a simple buttonhole stitch worked from the outer side of the petal or ring to the middle thereby making a center rib, it is Medicine Company, Brockville, Oat.

doubly attractive to the woman to whom time and expense are factors. ican circuses. One of these handbills a big hunk of beef on the end of an This pattern, in both 16 and 24-inch sizes may be had already stamped on which has been preserved by a deeither white or tan linen of the best quality with plain or colored materials to work, or in a perforated pattern which is simple to use and includes complete materials and full directions for stamping. The prices are: No. 636—Table set in Wallachian embroidery; 24-inch centerpiece; perforation ½ size, 25c; stamped on heavy linen, 75c; on tan linen, 85c; material to work, white or in colors, 55c; 16x16 size, perforation, 25c; stamped on heavy linen, 35c; on tan linen, 40c; material to work, white or colors, 45c.



No. 633-When one's own time and work are expended to make something pretty, it is always pleasing to look at such an article from time to time; the same thrill of admiration accompanies each sight of a well-embroidered garment. In showing this corset cover or chemise design, we present to you a most graceful and dainty pattern; when worked in a compination of solid and eyelet embroidery, it will certainly prove to be very effective. This pattern may be had already stamped on a fine quality of nainsook or in a perforated pattern, which is simple to use and includes complete materials and full directions for stamping. The prices are: No. 633-Eyelet and French pattern for corset cover or chemise; per foration 25c; stamped on fine nainsook, 40c; material to work, 25c.

The First of the Lion Tamers Cobbler Became Greatest Showman

GEORGE WOMBWELL, OF BAINTREE, ESSEX, ENGLAND, THE PION-EER IN HIS LINE-STARTED WITH SNAKES AND COLLECTED WILD ANIMALS-HIS DESCENDANTS STILL TOUR GREAT BRI-

few years more than a century ago. rare exhibits—tickets, one shilling. When unoccupied with trade he spent next-door neighbors to astound them with the news.

According to the paper, the snakes were 25 feet in length, and could swallow young pigs at a gulp. Although animal business, which have spread apparently, was not a common term nials, he said nothing but sawed wood, the London Times was looked upon in throughout the world and grown to in his day. than the Holy Bible, of which each to accept the snake story, and concluded that its author had been using liquor in large quantities - a habit to which writers had been traditionally addicted since the original plucking of

the gray goose's quills. On the following day the Times reiterated its former story with embellishments that appeared even more The matter became the topic of the day in this little English town; and Wombwell, for the satisfaction of his curious eyes, decided to visit London had described them.

DREAMED OF SNAKES.

from his own, his neighbors', and the more to the East India docks, and SURE AND SAFE.

Baby's Own Tablets is the best medicine in the world for the minor ailments of little ones, and the safest. We do not ask you to take our word for this-we give you the guarantee of a Government analyst that this medicine contains no opiate or harmful drug. It is equally good for the new-born babe or the well-grown child. It is a certain cure for all the minor ailments of childhood. Mrs. Andre Tremblay, Sayabec, Quebec, says: "I have proved the value of Baby's Own Tablets as a cure for several of the troubles that afflict 25 cents a box from the Dr. Williams

Forty miles from London, in the mainder of his savings Wombwell seittle town of Braintree, Essex, George cured a month's lease of a building Wombwell was a prosperous cobbler a was respectfully invited to witness the

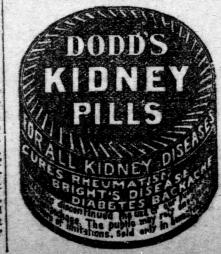
One hundred years ago neither press his idle hours reading the newspapers agents nor bureaus of publicity existed, something else. That day Wombwell their praises with might and main. rought from India by John Weils, kipper of the ship Elizabeth, which was lying at the East India docks. The George Wombwell's show place, conreptiles were described at length, and sisting merely of a large hall with neithe description proved so interesting that George Wombwell called in his every day with curious Britishers, who gladly gave a shilling to see the big snakes. This little showman with his two

enormous proportions. Within a fort-

A RARE BIRD ADDED

and self the snakes were as the paper bition lost much of its drawing power, prietor. On top were packed tent poles lightning retreat in case of necessity, and when the box office thermometer Closing the shop, he strapped about began to fall, Wombwell bestirred him- tors an inclosure about 50 feet square. and a revolver loaded with blank carthis waist a belt containing his sav-self to secure a new attraction. At ings, which amounted to something the psychological moment a ship arover a hundred pounds, and took rived in port bearing among other affairs which lend an air of carnival to stage for his destination. On reaching things a pelican which had been cap-Great Britain's metropolis, the boot- tured in Egypt. Evidencing the in- big snow-white horses, led by a tiny maker immediately inquired his way stinct of a smart showman, Wombwell to the docks, where he found several bought the rare bird and placed it on bundred people who like himself, had orbibition with the rare pird and placed it on of whom was over six feet tall, and, with Nerviline. Ever try it? "I think hundred people, who, like himself, had exhibition with the remaining snake. been attracted by the published ac- Big Ben, as the pelican was called, with due regard for the advertising im- Nerviline is the finest remedy in the counts of the snakes. With some diffi- spread eight feet from the tip of one portance of polysyllables and allitera- world for colic and cramps," writes W. counts of the snakes. With spread eight to the tip of the other, and was culty he obtained permission from the wing to the tip of the other, and was "Wombwell's Brobdignagian Brass Nerviline I know it's going to relieve skipper to go aboard the Elizabeth, said to be over a hundred years old. "Wombwell's Brobdignagian Brass Nerviline I know it's going to relieve iously troubled with valvular heart dispersion of the rest of the which had been constructed on deck can Wombweil obtained a year's lease gray coats, after the style of present- without it. I have found Nerviline good ease; have both had fainting spells upwhere he saw the reptiles in a cage Shortly after his purchase of the pelifor their accommodation, and with his on an empty store on Commercial day frocks, and topped them off with for sick headacne and stomach trouon an empty store on Commercial day frocks, and topped them off with for sick headacne and stomach trouon an empty store on Commercial silk hats, a costume which acentuated bles and recomend it for strength and April, when we both were unable to own eyes witnessed the destruction of street, East London, and over the door

"George Wombwell, Naturalist." As soon as his new show shop was George Wombwell was 28 years old, in good running order, he visited the his surprise, Wombwell discovered emergencies. and did not know what "show" busi- skippers of all foreign ships at the ness meant. He had never been in- docks, and informed them that he side a theater or museum; but, arguing would make it worth their while to team of snow-white horses attracted import rare animals, and was willing Londoners' interest in the snakes, it to pay fancy prices for beasts, birds, occurred to him that if the reptiles and reptiles, strange to the English mind and pocketbook when he observed were placed on exhibition at a con- people. From the time of this offer enient spot the public willingly would Wombwell's collection gradually inpay to see them. The idea took such creased, until at the end of a year he ompelling possession of his mind that possessed, in addition to the snake and he spent the night dreaming of an im- pelican, a Russian cub bear, an Amermense building filled with snakes ican eagle, an ocelot, or tiger cat, from fundamentally wrong, and immediate which all London was crowding to see South America, a dog with three legs, ly he set about to remedy it. After at a shilling apiece, with himself in a rabbit with no ears, and a small cacharge of the box office till. Early puchin monkey of the breed usually the following morning he hied once adopted by peripatetic organ grinders. Whenever he secured a new exhibit when he returned to his lodgings in Wombwell would advertise the fact by the evening, John Wells, skipper of writing out for distribution on the the ship Elizabeth, had ninety pounds streets hundreds of handbills which of George Wombwell's money, and the rivaled in alliterative hysteria and later owned the snakes. With the re- polysyllabic enormities the best efforts of latter day press agents for Amer-



scendant of Wombwell is a sample of the others. With typical circus mod- lion reached and grabbed the meat esty it describes the ocelet as follows:

HEAR! LISTEN! GEORGE WOMBWELL,

The Foremost Naturalist of Great Britain, Has Just Received from the Darkest Depths of South America's stopped in the blue sky above his two Fearful Forests.

A WILD OCELOT!

of the Andes. A Super-Superb Specimen of His Species, He Was Imported to this Country at Enormous Expense,

> NOW, NOW, NOW! on Exhibition at

WOMBWELL'S MUSEUM OF NAT-URAL HISTORY

In Commercial Street, East London. SEE HIM! HEAR HIS SCREECH!

SEE HIM!

One morning George Wombwell death! Get some rope! Hurry up!" pened the window blinds of his bedacross the way. It read:

ANDREW WELLS.

MUSEUM OF NATURAL HISTORY, !!! TEN VICIOUS VIPERS!!!

Competition-and competition with ment that had entered into Womb- face of death. Wombwell did not realeyes and looked again. Yes, there it moved him to action, and dropping his points not only behind but before the lion's neck, reached into the brute's words. Up to this moment he had gaping mouth with his right hand, enjoyed exclusive use of exclamation grabbed the big lump of meat that was however, did not waste time inveigh- the struggle. ing against his competitor. He cast Momentarily the people were breath about for something new. Hitherto he less, then they gave a great cheer,

GEORGE WOMBWELL'S MEN-

Wild and Ferocious Animals).

For general information he had addvipers supplied the roots of the wild ed the definition of a menagerie, which,

snakes frequently refuse to eat, where- structed an enormous wagon twelve what kindness failed to accomplish. upon it becomes necessary to pry open feet long, six feet wide, and six feet Catching the brute's legs in rope their mouths and push food down their high. It was divided into eight iron- nooses, he made the animal fast to barred compartments for housing the the bars. Then he entered the cage exhibits, and contained in addition a with a chair and sat just inside the Reduced to a single snake, the exhi- tiny sleeping apartment for the pro- door, through which he could beat a

> This wagon was the first caravel, and forerunner of the gaudy gilt and white circus parades. It was drawn by two black Shetland pony. Wombwell you almost think it means death In that the big brass band and the giant more attention than the menagerie. This fact was duly impressed upon his crowds flocking about the horses and musicians, while only a small percentage of the frugal countryfolk showed sufficient interest in his wild and feroclous animals to pay the price of ad-

mission. Of course, this condition was ing the musicians and horses a part of the exhibition within the inclosure. After touring England for six months, he returned to London, where he went into winter quarters and doubled the size of his show by building another wagon. While collecting new animals for his forthcoming spring tour, he made a most important addition when eighteen months old, which proved a

star feature. One hundred years ago lions were extremely rare in England. They were supposed to be utterly untamable, un- plete cure. trainable, and unmanageable, and no man had possessed the temerity to enter a lion's cage. Even the cubs were count of the claws, which are extreme- trees the trade mark, and price 25 cents. ly poisonous.

Wombwell's lion was a handsome beast and proved a splendid box office bition. It consisted merely of fixing

with his claws: but the awestruck auditors, who were fearfully afraid of the best, gaped open mouthed when the lion dashed furiously up and down the cage, roaring and lashing his tail at

sight of the blood-red meat. WOMBWELL'S LUCKY STAR. One night Wombwell's lucky star circus wagons and made the little

showman's fortune. It was the unexpected chance that The Terrible, Treacherous Tiger Cat falls into a man's life now and then, to make people believe in luck. The usual "feeding the lion" had occurred. The meat had been properly jammed against the iron bars of the cage the looks of kidner disease. Price 25c.

Munyon's 3X Kidney Cure speedily cures pains in the back, koins or groins, and all forms of kidner disease. Price 25c. against the iron bars of the cage, the big beast had properly roared, clawed Munyou's Headache Cure stops headache big beast had properly roared, clawed the beef, and attacked it with low growls, and the mob of bumpkins had been properly impressed by the sight, when the lion began to act in a most unusual manner. He stood still and gasped with his mouth wide open. His eyes grew red, and water ran from them. He made a queer noise, between them. He made a queer noise, between a grunt and a growl, which seemed to come from his stomach instead of his throat, and his belly heaved convul-

Wombwell was hurriedly summoned from the box office. He gave the lion a look and exclaimed. "He's choking to Rone was brought, and the lion's two chamber, which was on the floor above fore legs were quickly lassoed. When the museum. He was prospering and the nooses closed tightly over his feet, the world looked good to him. The the struggling beast was pulled by day was beautiful and the sun main force down to the bars, where streamed into his face; but it was not Wombwell attempted to poke a padded the glare of the sun that caused him stick into the choking animal's mouth. suddenly and vigorously to rub his Every attempt, however, proved unsuceyes. It was a new sign, bigger than cessful, as the lion would turn away his own and painted in more vivid to avoid the stick. As the handsome colors, hung on the house directly brute moved his head, it was apparent from the jerky response of his neck muscles that he was growing weak. and Wombwell, mad with anxiety lest he should lose his most valuable exhibit, grabbed a gun and rushing around to the rear of the wagon entered the cage with the frantic beast.

The crowd stood terrorstricken on exclamation points. It was not an ele-tiptoe. It was like stepping into the well's calculations. He rubbed his ize his own courage. His anxiety was; all right and plain, exclamation gun he threw his left arm around the points in wholesale quantities, and he causing the trouble, yanked it out and felt that the man across the way was leaped from the cage, as the lion an interloping impostor. Wombwell, rolled over on its side worn out with

had had the only museum of natural picked up Wombwell and carried him history; now he must have the only twice around the inclosure, shouting of London, where he had never been. but Wombwell and his snakes were In April, 1805, he observed in an is—well advertised as they had attained he spent in painting a new sign, which this adventure passed like wildfire On the following day the news of sues of the Times on account of two that ever-sought goal of showmen — replaced next morning the other that from mouth to mouth, and finally enormous snakes that had been the focal point of the public eye. In not believe. The idea! It was pre- place in life. posterous! As well might a human being tweak the nose of a typhoon, as is the surer winner. The greatest bury his arm in the maw of a lion.
Tell it to little children, tell it to the bing a man can do is to make the marines, tell it to anybody; but don't most possible out the stuff that has educated London

SUBDUING THE BEAST.

The man across the way proved a tage of London's incredulity. Day af- behind it conquered custom and night from the opening of his insig- lively rival, else London was losing in- ter day, he spent every moment of household possessed a copy, George night from the opening of his insig-Wombwell and his neighbors refused couped his outlay and at the end of a couped his outlay, and at the end of a as taught by Professor Wombwell, for ted no one else to feed the beast, tendmonth had added another hundred shortly after the arrival on Commer-ing its every want, cleaning its cage, pounds to his bank account, when he cial street of Professor Wells, with and performing the most menial sermet with the first misfortune of his his collection of ten vicious vipers and vice in an attempt to ingratiate himcareer. One snake died. With plenty six vicious exclamation points, the self with the animal. But like the army of food within reach, it deliberately former closed his London menagerie of lion tamers who followed him in afstarved itself to death. Wombwell had and set out upon a long tour of the ter years, he soon discovered that lions not become sufficiently versed in the provinces. In order to transport the entertain no affection for men, so he habits of animals to know that captive menagerie, he had devised and con- determined to effect by main force ideas.

and enough canvas to form for specta- In one hand he carried an iron bar (Continued on Page Twenty.)

DYING WITH CRAMPS.

The distress at times is so severe day frocks, and topped them off with for sick headache and stomach trou- on the slightest extra exertion. Last their height and set so popular style sureness." Doctors say that Polson's do any work of moment, we began uspigs as described by the Times writer. there was nailed a sign which read, that it is still closely adhered to in Nerviline is a regular specialist on in Dr. Agnew's Heart Cure, having that it is still closely adhered to in Nerviline is a regular specialist. uniforming nowaday minstrel parades, stomach and bowel disorders. Better no faith in it, but hoping it might re-Much to his chagrin and greatly to keep a 25-cent bottle on hand for lieve. After taking six bottles, we feel

"Don't Neglect a Cough or Cold."

It can have but one result. It leaves the throat or lungs, or both, affected. Dr. Wood's Norway Pine Syrup is the medicine considering many plans, he selected you need. It is without an equal as a the simplest, which consisted in mak- remedy for Coughs, Colds, Bronchitis, Sore Throat, Pain in the Chest, Asthma, Whooping Cough, Quinsy and all affections of the Throat and Lungs.

A single dose of Dr. Wood's Norway Pine Syrup will stop the cough, soothe the throat, and if the cough or cold has become settled on the lungs, the healing properties he obtained possession of a young lion, of the Norway Pine Tree will proclaim its great virtue by promptly eradicating the bad effects, and a persistent use of the remedy cannot fail to bring about a com-

Do not be humbugged into buying socalled Norway Pine Syrups, but be sure considered most ferocious, and keepers and insist on having Dr. Wood's. It is feared their vicious little paws on ac- put up in a yellow wrapper, three pine

CHRONIC-BRONCHITIS

Mr. Wm. O'Hara, Souris, Man., writer beast and proved a splendid box office attraction when the show began to play the suburbs of London in the spring-time. "Feeding the Ilon" was the most sensational feature of the exhibition of



Munyon's 3X Rheumatism Cure seldom fails to relieve in one to three hours, and cures in a few days. Price, \$1.

and breaks up a cold in a few hours. Price

Munyon's Pile Ointment positively cures mostly at 25c a vial.



The race is not always to the swift. Circumstances do have a great deal to to with our position, our salaries, our

"Luck" does exist, but "pluck"

Disraeli said that man is not the creature of circumstances, but that When Wombwell heard these de- tircumstances are the creatures of men. Semi-ready Tailoring was conceived

-and it was carried out! The men prejudice, and their every difficulty was but an added incentive.

Chance or Luck has never builded on a sound foundation. Behind the initiative, the carrying out of the Semi-ready idea was the inflexible purpose to find the way. There is always room for the men of forceful

> Dress Suite, finished to order, \$25. Storm Ulsters, \$20.

Semi-ready Tailoring McLEAN BROS., 146 Dundas Street, London, Ont.

McLEAN BROS. 146 Dundas St., London, Ont

THE ARCHDEACON OF P. E. I. Praises Dr. Agnew's Heart Cure

Remarkable Testimony. We, the undersigned, have been seralmost cured. It has enabled us to carry on our work in comfort and we feel compelled to send this unsolicited testimonial, with the hope that others may be benefited as we have been. Gratefully yours, T. B. REAGH.

Archdeacon, P. E I. I. D. REAGH, Sold by C. McCallum, and Collard & 69k-t 82k



