

GEORGE SAYS

A KEARNEY HAT

FOR

\$3.50

Not true to pay for a Quality Hat.
You know I sell only Quality Goods.
Colors: Grey, Brown, Fawn.

See Beck's Cove Window for the Best Hat Value in town.

REMEMBER THE PRICE

\$3.50

Yours for Quality and Service,

Kearney's

The Plimsoll Line

Samuel Plimsoll, who was born at Bristol a hundred years ago, was a London coal merchant, with no first-hand knowledge of conditions at sea, but he earned for himself the title of "The Sailors' Friend" by his genuine devotion to and valuable services for the cause of the mercantile marine, says the London "Observer."

Mr. J. Havelock Wilson, the founder and present president of the Sailors' Union, co-operated for a number of years with Mr. Plimsoll in his great fight. In a chat the other day Mr. Wilson described Plimsoll as a peculiar man, an enthusiast, one who spared neither himself nor those who worked with him. "He has made me get up at four o'clock in the morning," he said, "to go down to the docks to take snapshots of ships. And I have been at his house in Park Lane and seen Plimsoll's wife and daughter at two or three o'clock in the morning busy getting out pamphlets."

Mr. Wilson recalled how on one occasion Plimsoll asked him how many widows and orphans of merchant seamen he supposed there were in the country. He replied about 3,000. "Well, then," said Plimsoll, "on the day Parliament opens next week I want you to gather them all together on the Thames Embankment, and with bands and banners to march them round by the Houses of Parliament." "Of course," he added, "you know the penalty for a demonstration of that sort at Westminster is six weeks' imprisonment. But never mind that; you will become one of the most popular men in the country," Mr. Wilson did not seize this chance of achieving popularity.

Plimsoll first came before the public as the sailors' champion in 1872, when he published "Our Seamen: An Appeal," in which he showed that a large proportion of the merchant seamen who perished at sea lost their lives from preventable causes, such as overloaded deck cargoes and unseaworthy ships. This pamphlet was severely criticized on the ground that it contained gross exaggerations and inaccuracies.

The public conscience, however, was stirred and a Commission of Inquiry was appointed to investigate the allegations. In the ensuing years a number of legislative remedies for the evils of overloading, undermanning, and unseaworthiness of merchant ships were passed and were all consolidated in the Merchant Shipping Act of 1894.

In July, 1875, Disraeli announced that the Government proposed to withdraw a Merchant Shipping Bill which had been under discussion for some time. This so excited Plimsoll that he quite lost control of himself and made use of the most unparliamentary language in condemnation of the shipowners. He refused to withdraw his remarks and was asked to retire. A week later he apologized, and a motion for his reprimand was withdrawn. The effect of this "scene" was to direct public attention very pointedly to the abandonment of the Bill, and meetings of protest were held all over the country. After much excitement an Act was passed on August 13, 1875, to extend the powers of the Board of Trade to stop unseaworthy ships.

The "Plimsoll Line" is the mark painted on the hull of every British vessel, with the exception of certain small craft. It indicates that the ship may be loaded until the water reaches the line. The official line became compulsory in 1890, when the recommendations of the Parliamentary Committee of three years before were given effect to through the efforts of Plimsoll and Havelock Wilson. Prior to that date every ship had to have a load-line painted on her, but it could be fixed wherever the owner pleased. One shipowner, Mr. Wilson told me, in order to show his contempt for the law had the load-line painted at the top of his steamer's funnel.

Plimsoll died at Folkestone on June 3, 1898. "The Times" obituary notice concluded with the words: "We forget his absurdities, we draw a veil over his lack of self-control, we almost pardon his exaggerations (which continued to the end), and his recklessness of accusation, when we remember the evil that he attacked was real and gigantic, and that the ferocity of his attacks was the outpouring of the indignation of a sincere if not always well-regulated mind."

Hair Seals

Wanton Robbers

VANCOUVER, B.C., April 24—(Canadian Press)—The destruction of the spring salmon in the Fraser River has reached such alarming dimensions that the fishermen fear that the fish will become totally extinct and the enormous revenue lost. The culprit is the hair seal, and fishermen believe that from one-sixth to one-third of what should constitute the annual pack is actually taken out of the nets by these water wolves before fishermen can get the fish into the boats.

Very few spring salmon have been caught in the Fraser this year, and fishermen are wondering if the hair seal is effectually cleaning up the entire run before any fish can get through. So clever and cunning are the seals that it is a race between the fishermen and the seals every time a bobbing cork on the net shows that a

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IF YOU FAIL

to dispose of your Estate by Will it will be divided according to law.

Is it your desire that your Estate should be dealt with in this manner? We have often seen distressing results from neglect to make a Will. We are always pleased to give our advice to those who contemplate making their Wills and to quote our fees for acting as Executor or Trustee.

Montreal Trust Company.

ROYAL BANK BUILDING.

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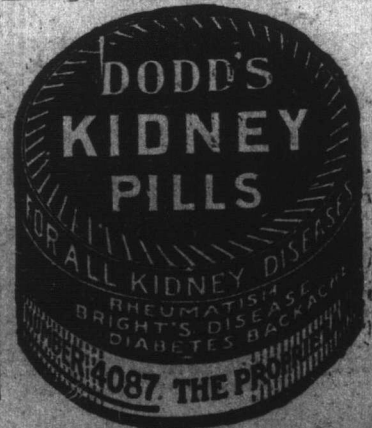
F. G. Donaldson, Gen'l Manager

F. T. Palfrey, Mgr., St. John's.

fish has struck it. The seal generally wins. Wolf-like, it goes for the throat of the fish, and throat and heart are torn out. A head is all that is left in the net in most cases.

Fishermen have tried spreading a "blind" net so as to protect the actual fishing net, but the seals learned to solve the trick, so that it is now no use. They deliberately drive salmon into the net in order to make capture easier.

Fishermen who have brought seal



SHOPKEEPERS

The surest way to annoy a customer is to ask her to buy some other Soap, when she wants Sunlight Soap.

When a woman asks for Sunlight Soap, it shows that she is an intelligent woman, who wants value for her money.

When you ask such a woman to buy some other soap, it shows that you consider she doesn't know what she wants.

When you tell a sensible woman that some other soap is as good as Sunlight, she knows you are not telling the whole truth.

Naturally when she knows you are trying to fool her, she has a poor opinion of your judgment and veracity.

You cannot fool any woman regarding Sunlight Soap. Every woman knows Sunlight Soap to be purest and best.

This is why selling Sunlight Soap is the easiest thing any shopkeeper has to do. Every wise shopkeeper knows this.

Every now and then shopkeepers are asked to buy soap,—said to be as good as Sunlight Soap.

Eventually such soap has to be sold at a loss, and the loss is always made by the shopkeeper. The soap agent gets his money, the shopkeeper is the goat.

When next you are asked to buy such a soap, ask the agent,—“Will it sell as well as Sunlight Soap?”

Soap which won't sell as well as Sunlight Soap isn't as good as Sunlight, it won't pay for its keep.

Don't let any slick soap agent load you up with soap which will stick to your shelves and lose money on you.

STICK TO SUNLIGHT AND YOU WON'T BE STUCK.

Have you tried Small Sunlight Soap? A case contains 200 handy cakes. Small Sunlight retails for 5 cents per cake.

“EXCEL” The Fisherman's Friend



“EXCEL”
RUBBER BOOTS
FOR MEN & BOYS.

The 'Excel'

Trade Mark on Long Rubber Boots is an absolute guarantee of quality and long wear. You can use them on the sea, on the farm, in the mines, in the woods, or in the quarries, and you find the “EXCEL” quality stands the wear every time.

“EXCEL” Boots have heavy square Tread Soles to give EXTRA WEAR. Moulded insteps to prevent slipping. Re-inforced legs to prevent wrinkling and chafing.

SPECIAL PRICES
TO
DEALERS.

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Distributors for Newfoundland

Parker & Monroe, Ltd.

Fishy crust should be picked before it is baked to prevent it pulling apart. A buttered baked potato and butter-milk make an excellent lunch for the business man or woman. Vanilla ice cream is nice sprinkled with macaroon crumbs and served with preserved figs.

NEW SPRING MERCHANDISE

Now Ready For Your Inspection!
Rare Economy Opportunities!

MAIL ORDERS PROMPTLY ATTENDED TO

WOMEN'S HOSE

All Wool plain Cashmere
Hose; shades of Grey, Fawn,
Brown and Black.

Per Pair, 79c.

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PAPERS.

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TO

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MILLINERY

Latest styles in Ladies
and Children's Millinery,
trimmed with pretty ribbons
and dainty Oriental
coverings. Don't fail to see
our line.

BOYS' CAPS

In Tweed of assorted
mixtures and plain cloths;
assorted sizes.

Each, 45c.

THE NEW
McCALL PATTERN
"IT'S PRINTED"

All Directions for Cutting and Making are
clearly printed on every piece of the
pattern.
Greatest Home Invention since the Sewing
Machine.

ALEX SCOTT Open Every Night
18 New Gower St.

pupe up on a bottle state they are almost human in their intelligence. They seldom get into trouble in the fishermen's nets, appearing to understand them as well as the men themselves.

Not only do they live on the salmon, but when hunger is satisfied they kill for sport, tossing the fish out of the water, like a cat plays with a mouse. They can throw a thirty-pound salmon clear of the water.

Eight years ago it was estimated the number of seals preying in the

Fraser River numbered forty thousand; and the number has greatly increased since. The government has made some attempts at different times to reduce the number, but fishermen say the effort should be continued every year.

You are always sure of a good time at the St. Andrew's Dances, don't miss this one, get your tickets now. Double, \$2.00; Ladies', \$1.00; Gent's, \$1.50.

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Fashions and Fads.

An ornament of twisted ribbon in a matching shade is used on small hats of Milan straw.

A red leather coat, made on lines, shows a flare at one side, a deep, white woolen collar.

Even dresses have tasteful pockets into which novelty handkerchiefs are carelessly tucked.

The pieated apron front is popular for spring and summer frocks. Often it is in the shade.