

Grocers' Headquarters.

New shipment
Choice Canadian Creamery,
1-lb. Blocks and Solids.
PRICES RIGHT.

GEORGE NEAL, Ltd.
'Phone 264

TYPEWRITERS!
We REPAIR, BUY, SELL and EXCHANGE anything in the Typewriter line.
TYPEWRITERS OF ALL MAKES.
BUTLER BROTHERS,
P. O. Box 661. Renouf Bldg. Phone 1023.
mar9,31,th,s,m

10-POINT MARGIN!

Hereafter, we will trade on the ten-point margin in all the high-grade Railroad issues, such as C. P. R., Union Pacific, Atchison, So. Pacific, etc., and also the better grade of Industrials, such as Amer. Woolen, U. S. Steel, Studebaker, and others of same class. We can trade on 5 to 7 points in most good stocks selling from \$20 to \$50.
This shows added SERVICE to our clients and is in line with the requirements of the best New York brokers.

J. J. LACEY & COMPANY, LIMITED,
STOCKS & BONDS. TELEPHONE 1164.

GROWING STRONGER.

The Iron and Steel Market shows an upward trend.

U. S. Mills are working at 60 p.c. production.

We are now quoting on English and American

Iron

at
Pre-War Prices.

WM. HEAP & CO., Ltd.
mar8,ood,tf

Reid-Newfoundland Co., Limited

NOTICE

S. S. ARGYLE—PLACENTIA BAY ROUTE.

Passengers leaving St. John's on 8.45 a.m. train Monday, March 13th, will connect with S. S. Argyle at Argentia for ports of call on Bay Route.

Reid-Newfoundland Co., Limited

Business!

- The Modern Business Guide by Hansford . . . \$2.25
- Book-keeping and Accounting, a complete course . \$3.00
- The U Book, selling oneself, from \$10.00 a week to \$100,000 a year . . . \$1.75
- Modern Salesmanagement . . . \$2.80
- The Making of a Merchant . . . \$1.75
- Private Companies, their utility and the exemptions they enjoy . . . 35c.
- Practical Banking (complete) . . . \$2.25
- Handbook of Sterling Exchange, a book which every office should have . . . \$2.75
- Commercial Advertising by Thomas Russell . . . \$3.75
- The Psychology of Management . . . \$2.75
- Advertising as a Business Force . . . \$2.75
- Brookes Notary Public . . . \$10.50

Garland's Bookstore,
Leading Bookstore, 177-9 Water Street.

Our Annual 25 cent Sale.

We will commence our 25c. Sale on **Wednesday, March 1st.**

Our list of bargains is as numerous as ever and the goods are clean and attractive.

We have many attractive items, including splendid value in Hosiery, selected by a resident New York buyer, who knows where to get good value. Other items: Men's Braces, Flannelties, London Smokes, Boys' Braces, Mittens, Booties, Towels, Bibs, Bracelets, Ladies' Gloves, Ribbons, Table Napkins, Millinery Flowers, Belts, Scrims, Calico, 36"; Shirting, Sateen, Stair Oil Cloth, 16", 2 yards for twenty-five cents. Window Blinding, Wool Caps, Forks, Spoons, Tea Spoons, Lamps, Back and Side Combs, Links, Ink, Paper, Etc., and all Bargains.

TEMPLETON'S.

C ARCO

BRAND

TARRED ROOFING, 1, 2, 3-ply.
ASPHALT ROOFING, 1, 2, 3-ply.
COAL TAR and ASPHALT, in all size packages

BEST QUALITY, LOWEST PRICES.
Wire your requirements our expense.

THE CARRITTE COMPANY,
mar2,91,th,s St. John, N.B.



A good appearance is an unfailling passport to an audience.
We make clothes that fit and please the eye as well.

The American Tailor
W. P. SHORTALL, 300 Water Street.
Phone 477. P. O. Box 445.

PIG JOWLS!

TO-DAY

At Lowest Prices ex Store

Selected Pig Jowls
(with tongue)

Strictly Fancy and Light,
and averaging about 50 pieces to the brl.

F. McNamara,
QUEEN STREET.
PHONE 393.

FALSE ECONOMY.

It is often remarked by customers, "I must try and make my old clothes do for the winter." Perhaps the winter may mean very much longer. To protect your body against our cold winds you want warm woollens. An investment in a good Suit or Overcoat may save you months of illness. Durable material, cut and moulded to your figure by expert workmanship in the garment at MAUNDER'S. Samples and self-measuring cards sent to your address.



John Maunder,
Tailor and Clothier, 281-283 Duckworth Street

200 barrels NOVA SCOTIA APPLES

Due this week; also now in stock:
100 cases CALIFORNIA ORANGES—Counts 252's, 216's, 176's.
75 boxes CALIFORNIA WINE SAP APPLES—Counts 130's and 150's.
Good Sound Fruit. Prices Right.
BURT and LAWRENCE.
Box 245 14 NEW GOWER STREET. Tel. 759.

What is Your Verdict!

Is it not safe to assume that the Ford Motor Company of Canada, Limited, who manufacture in their own huge perfectly equipped plant practically every part of the Ford car, are the people best qualified to make replacement parts at the lowest price compatible with the high quality which must be maintained?

Manufacturers of spurious parts, operating as they do on a small scale with limited capital and inadequate equipment, cannot possibly make parts of the same quality or accuracy at anywhere near the low price you have to pay for Genuine Ford Parts. Yet you are asked to believe that these spurious parts not only equal Genuine Ford Parts in quality but can be produced to sell for less!

We rest our case here. The verdict we leave to you.
DODD'S GARAGE, LTD.
Catherine Street, St. John's, Newfoundland.
Authorized Ford Agents for Newfoundland.

MOREY'S COAL IS GOOD COAL!

IN STOCK:
Best Screened North Sydney
and
American Anthracite all sizes
COAL.
M. Morey & Co., Ltd.

FREE Your Frozen Water Service with the Electric Thawing Machine.

No more digging up the street, no dangerous lamps or other dirty inconvenient means. Our Electric Thawing Machine will free your pipes in a very short time and without any fuss or disturbance of your household duties.

St. John's Light & Power Co., Ltd.
PHONE 240.
mar7,9,11

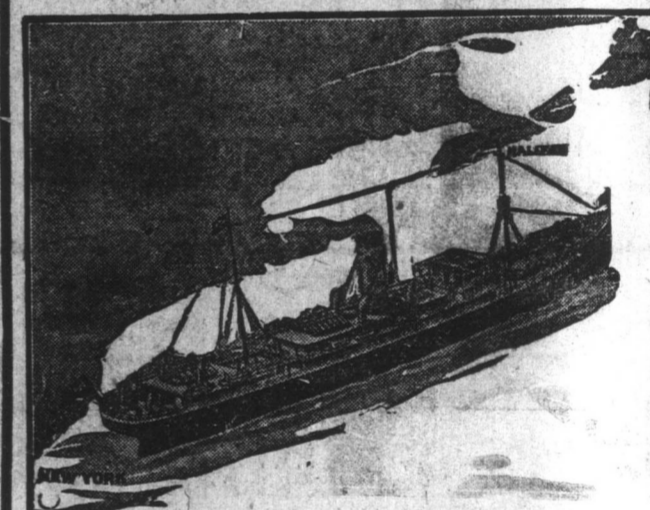
Furness Line Sailing

From	St. John's	Halifax	Boston	Halifax	St. John's
S. S. SACHEM—	Liverpool	to Halifax	to Boston	to Halifax	to St. John's
Mar 1st	Mar 11th	Mar 14th	Mar 18th	Mar 23rd	Mar 27th

These steamers are excellently fitted for cabin passengers. Passengers for Liverpool must be in possession of Passports. For rates of freight, passage and other particulars apply to FURNESS WITHY & CO., LTD., 10 State St., Boston, Mass. FURNESS, WITHY & CO., Ltd., Halifax, N.S.

Furness Withy & Co, Limited

RED CROSS LINE.



NEW YORK—HALIFAX—ST. JOHN'S.
The S. S. ROSALIND will leave New York at Noon on March 14th.
This steamer has excellent accommodation and carries both First and Second Class Passengers.
Through tickets issued to Boston via Halifax and the Dominion Atlantic Railway at reduced rates.
Through rates quoted to any port.
For further information re passage, fares, freight rates, etc. apply to

HARVEY & COMPANY, LIMITED.
St. John's, Nfld., Agents.

COAL!

North Sydney Best Screened
in store and afloat
BEST ANTHRACITE,
(Lehigh Valley)

Also **BIRCH JUNKS.**
Nfld. Coal & Trading Company, Ltd.
At the premises lately occupied by Alan Goodridge & Sons.

ELECTRICAL MEN!

Let us add the theoretical to your practical knowledge, thereby greatly increasing your efficiency and qualifying you for the first vacancy "Higher Up".
DAY AND NIGHT CLASSES.
British Radio & Electrical Engineering Institute
C. L. B. ARMOURY, ST. JOHN'S.