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Evening Telegram



**Dainty, Disappearing Doughnuts.**  
Devoured near as fast as you make 'em.  
Golden—tooth-teasing—able-bodied nuts of dough.  
Made from dough that Tastes Like Nuts, you know.  
Use FIVE ROSES flour.  
Get that individual toothsome-ness of Manitoba wheat kernels.  
Doughnuts with a Palate-Pleasing Personality.  
See 'em bob up in the rich deep fat—swelling, soft-textured.  
A hole entirely circled with Light Digestible Food.  
Fat without being fat—for FIVE ROSES is the sturdy glutinous flour that resists fat absorption.  
Just enough to brown deliciously, to crisp quickly.  
No greasiness, heaviness, cogginess.  
Filling a vacant place so pleasantly with never an outraged stomach.  
Like these make YOURS.  
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Not Bleached Not Blended

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Now Playing at the Casino Theatre.  
**GLADYS KLARK ASSOCIATE PLAYERS**  
Monday and Tuesday, "THE WOMAN HE MARRIED."  
WEDNESDAY MATINEE AT 2.30, "THE WOMAN HE MARRIED."  
TICKETS NOW SELLING AT FRED. V. CHESMAN'S, 178 WATER STREET.  
Wednesday,—"BOUGHT AND PAID FOR."

**Italy the Battle Ground**

Everything points to the belief that the Allies have awakened not only to the necessity of aiding Italy on a grand scale, but to the opportunity which the new situation offers them. What the Associated Press correspondent at Cadorna's headquarters means by his statement that "another wall will face the enemy," and that "all Europe and America are now doing their part," seems to be something more than the mere fact that Cadorna is preparing a stubborn resistance. So does the remark of the military correspondent of The London Times, "The Germans beckon us to the Italian front" and with a very "hearty good-will we shall oblige them."

It seems certain that the Allies at their Paris conference have decided on nothing less than the transference of the winter's warfare from Flanders and the Alps to Italy. They will hold their lines in the north, of course, and continue to pound the enemy there; but Germany has offered them the opportunity to face a German army in the open, before it can dig in, and without doubt great French and British armies will be sent to Italy with the idea of striking the smashing blow there. And it is to be borne in mind that if a German army is smashed in Italy, the smashing can be followed up as it cannot be on the Alps or at Verdun. If the Germans can be driven back in Italy they can be followed; they can be followed to enemy territory. The German drive at Italy was a calamity, but it has in it the possibility of a blessing. If that German army can be defeated, it can be routed, it can be driven home; whereas, a German defeat in Flanders or France offers no such possibilities.

Thus it seems probable that the whole aspect of the war may have been changed in the twinkling of an eye; that the Allies have the intention of making Italy the great battleground for the defeat of Germany; and it certainly seems that their opportunities on such a battleground are very much greater than they could become for a long time in the northern field. Germany may have used the challenge that, being accepted, will end the war.  
If this is really the intention, as it seems to be, then not even Cadorna's utter defeat before the French and British were fully on the spot would prevent the pushing of the contest to an issue. But there seems no reason to expect such a defeat. The Italians were not routed. There was no de-

**T. J. EDENS.**

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5 ROSES VERBENA ROBIN HOOD. ROYAL HOUSEHOLD. WINDSOR PATENT. VICTOR. HARTER'S A. No. 1.  
Get Our Prices.  
McCormick's French DAINTY BISCUITS. Made by Parisian Baker.  
McCormick's JERSEY CREAM SODAS in dinner pails & 2 1/2 lb Square tins.  
LOCAL CELERY. CUCUMBERS. BAKEAPPLES in tins. FRESH EGGS. BEECHNUT BACON. MINCE MEAT—Bris.

100 sacks CORN MEAL, \$4.50 sack.  
To arrive about Nov. 14th: 1 Carload SELECTED APPLES—Wagner's & Stark's.  
By Rial to-day: 50 boxes SEPTEMBER CHEESE.

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STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all Aches and Pains.  
STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 25c. a bottle. Postage 5c. and 10c. extra.  
STAFFORD'S PHOROTANE COUGL CURE for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles. Price 25c. bot. Postage 5c. extra.  
Prepared only by DR. E. STAFFORD & SON, St. John's, Nfld.  
Theatre Hill Drug Store is open every night till 9.30.

**Preparing a Terrible Surprise.**  
A company of British Tommies were awaiting the signal to attack when a seasoned old sergeant happened to notice a young soldier fresh from home showing signs of being badly affected by the nerve-racking period of waiting for the coming fight. The lad's teeth were chattering, his face was pale, and his knees were knocking together. "Jinkinson," the sergeant whispered, "is it trembling ye are for your skin?" "No, no, sergeant," came the reply, as the lad made a brave effort to control his shaking limbs; "I'm trembling for the Germans; they don't know I'm here!"  
Stafford's Prescription "A"—Cure for diseases of the Stomach: Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia—novel.

**In Milady's Boudoir.**



**A CLEAR SKIN.**  
Many women who desire to wear de-collette gowns, but alas, have damaged complexions, sorrow throats, rough arms and hollow fore and aft on the shoulders and chests. The supposedly elusive secret of correcting such faults patiently repose within each woman, if she did but know it. Of course all women are not born queens, nor are all women possessors of the "fatal gift of beauty."  
But each woman may cultivate her individual type and bring it to its perfection, where the requisite factors of intelligence and unflagging persistence have been the cornerstones. The need of careful daily grooming, deep breathing, sufficient exercise, sleep and a discreet winter dietary, all these individually and collectively contribute toward making a woman "divinely fair!"  
The woman who does not possess a fairly good skin and a becoming amount of flesh (too much is almost as much of a sin as too little) certainly faces a perplexing problem. For go where she will, to the opera, dance, dinner, restaurant and theatre, gowns are de-collette and semi-de-collette, and the observer suspects tubercular tendencies when the throat is dressed high and the arms are screened with semi-transparencies.  
The best foundation for a de-collette gown, whether the skin is red, too white, rough or otherwise blemished is a warm bath, followed by a cold dash. Then the complexion and exposed flesh is thoroughly massaged with a cleansing cream. The fingers should be warmed so that the flesh will absorb it more rapidly.

**C. L. B. Anniversary.**

The Church Lads Brigade celebrated the 25th Anniversary of its formation yesterday by attending a celebration of Holy Communion at 8 a.m. at St. Mary's Church, at which there was a record attendance, and at 2.15 in the afternoon the battalion, including the pupils of Bishop Field College, who in future will comprise K Co., together with a large number of past members, including a squad of returned soldiers and those connected with the Regiment, held a joint church parade. Numbering over 300 strong the battalion, headed by the band, left the Armoury and proceeded via LeMarchant Road, Springdale and Water Street to St. Mary's Church, where the Rev. H. Uphill, Battalion Chaplain, conducted the service and also delivered an eloquent and impressive sermon in which he briefly reviewed the work of the C. L. B. since its inception in 1892 and the part it has played in the present war. The music for the hymns was furnished by the band and they were heartily sung by the large congregation. Many people were not able to gain admittance.  
At the close of the service the vast congregation stood at attention while the band rendered the Dead March in Sand, in memory of the members of the Brigade who have made the supreme sacrifice.  
On returning to the Armoury the turn out was addressed by Lt.-Col. Rendell, who took occasion to refer to the memorial which, on arrival from England, will be put in a prominent position and will contain the names, inscribed on brass tablets, of the sixty-three lads who have laid down their lives for the cause of Empire.  
The Outerbridge Medal and Bar was then presented to Sergt. R. Marshall, who had charge of No. 1 Section, A Co. in the Outerbridge Shield Competition, winning the trophy for the second time.  
Good conduct stripes were awarded to Ptes. H. Bishop, H. W. Churchill and J. Johnson. The last named is now attached to the Regiment.

**America's Hardest Workers.**  
Mr. Woodrow Wilson has, for many months past, worked on the average eighteen hours out of every twenty-four, without showing the least sign of exhaustion.  
Such a glutton is he for work that, just as nothing is too great for his personal attention, nothing is too small. He will turn from settling the food control of 110,000,000 people, or placing an embargo on exports to neutrals, which means the starvation of Germany, to typing a pretty little note to a child in the Middle West who has asked him if he would advise her to invest her small savings in the war loan.  
He never dictates a letter, a speech, or an international note. He types them all with his own hands on a small typewriter, which he bought some years ago, when he was Head of Princeton University, and which has been his constant and invaluable companion ever since.  
It accompanies him on all his trips (it has travelled considerably over 100,000 miles); and on it he has written every one of his historic messages from his Note on the Lusitania tragedy to the more famous Address of April 2nd, 1917, when he threw down the gauntlet to Germany.—Pearson's Weekly.

**Those Treble-Barrelled Names.**

A friend of mine, a Canadian soldier, told me an amusing story the other day when referring, in the course of conversation, to Sir Genille Cave-Brown-Cave, the "cowboy baronet," whose name has recently been somewhat prominently before the public.  
It appears that there is a branch of the family living near my friend's house in Vancouver, and they are mightily proud of their treble-barrelled name.  
One day a well-known resident of Vancouver named Home was in conversation with one of them, and casually dropped two-thirds of his name. Whereupon he was promptly called to order as follows:  
"I say, old chap, don't call me Cave. I prefer to be called Cave-Brown-Cave."  
Mr. Home apologized, but did not forget. And a little later, when Mr. Cave-Brown-Cave began a remark with, "I say, Home," the otheravened up.  
"Don't call me Home, old chap," he said. "I prefer to be called Home-Sweet-Home."—Pearson's.

**Everyday Etiquette.**

"When the bride and groom and the rest of the bridal party leave the church, should the men take the arms of the ladies?" asked Fred.  
"No indeed." Each man offers his arm to the lady with whom he is to leave the church," said his father.

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**PURE GOLD**  
ASSORTED ICINGS, ASSORTED JELLIES, ESSENCES, 1 and 2 oz.; COCHINEAL, RENNETT.  
**PEPPER:** Black, White, Whole.  
Caraway Seed. Celery Salt.  
Nutmegs. Pickling Spices.  
Spices in 3 oz. tins. Herbs in tins.  
Pepper in 3 oz. tins. Poultry Seasoning.  
Curry Powder. Vinegar Essence.  
Table Salt—Jars.  
**COLMAN'S MUSTARD,**  
D. S. F., in 1 lb., 2 lb. and 1/4 lb. Tins.  
**PLUM PUDDING,**  
in Basins and Tins.  
Nonpareils. French Sardines (in Tomato Sauce).  
Glace Cherries. Skippers.  
French Capers. Durke's Salad Dressing.  
Lea & Perrin's Sauce. Macaroni.  
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Pure Gold, Knox's.  
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