

GOLDEN OPPORTUNITIES AWAIT the THRIFTY FRIDAY, SATURDAY & MONDAY

LADIES' WOOL GAITERS.

Gloves you need now in nice fine wool weight, plain shades of Navy, Brown, White and Black; also a rather pleasing lot in pretty Heather mixtures. Reg. 45c. Friday, Sat. & Monday, **39c.**

James Baird

LADIES' SUEDE LISLE GLOVES.

The popular Glove to-day, serviceable, inexpensive, shapely and warm; they wash like new, 2 dome fasteners, self-stitched backs. You should have a pair. Special, Friday, Saturday & Monday, **39c.**

TICKINGS.

Ask for "Sterling" Tickings, unquestionably the best value we have ever shown, 32 inches wide, extra finely woven, herring bone finish; impossible for feathers to go through, easy to stitch; good values at 35c. per yard. Friday, Saturday, Sunday and Monday **30c**

380 yards American Quilt COTTONS.

Lots of pretty patterns never shown here before. Just in time for quilt covering, would make most effective coverings for your old quilts; the price is exceptionally low. Reg. 10c. per yard. Friday, Saturday and Monday **7c**

BLOUSE FLANNELETTES.

Two very pretty pieces showing nice stripe effects on blue and Helio grounds; a nice weight and should make very handsome fall blouses, 27 inches wide. Reg. 20c. values. Friday, Saturday and Monday, **17c**

HOT WATER BOTTLES.

One should be in every home, in cases of severe pain, cramps or neuralgia, etc., one of these bottles can be relied upon for relief. If you suffer from cold feet in the nights put the hot water bottle at the foot of the bed and you are sure of foot comfort. These bottles are made from best quality rubber, secure seams, patent stopper; directions for care of bottle with each one. We have many prices, but specialize this particular bottle. Friday, Saturday & Monday **75c**

CHILDREN'S BOOTS.

Sizes 7 and 8 only, in nice Tan shade, laced style, Blucher cut; these are reliable English make, honestly constructed and will give you satisfactory wear. Reg. \$1.10. Friday, Saturday and Monday **96c**

The 'Weatherall' Boot for Men

The best Boot yet to suit local conditions, selected Box Calf stock, heavy all solid leather soles and heels; Blucher cut, Goodyear welt. Once you have seen this boot you'll admit 'tis all as represented. Special for Friday, Saturday & Monday **4.00**

Our CORDUROY VELVETS

Have Just Arrived!

And we hasten to announce these as much heavier than our last shipment and very suitable for Costumes or Dresses, hand-some shades of Saxe, Brown, Navy, Cardinal, Grey and Black, 22 inches wide; only a piece of each to hand. Reg. \$1.00 per yard. Friday, Saturday and Monday **93c**

LADIES' UMBRELLAS.

The new long handle effect, good fast black covering and firm, rigid steel frame, spacious covering, real accommodating. Regular \$1.80. Friday, Saturday & Monday **\$1.60**

CRETONNES.

Duplex Cretonnes, 36 inches wide, pretty floral designs on grounds of Crimson, Blue and Fawn, nice warm tones to make your rooms look comfortable and cheery winter time. Reg. 22c. Friday, Saturday and Monday **19c**



GREAT SAVINGS on Household Needs-- Towels Particularly.

LINEN TOWELS.

They last for years; we have for this week a very superior line in beautiful fine linen huck Towels with deep hemstitched ends. Size 22 x 40; worth 30c. each. Friday, Saturday, Sunday and Monday **22c**

TURKISH TOWELS.

Unbleached quality, good wearing and serviceable Towels with plain white hand stripe. Size 24 x 44. Reg. 25c. each. Friday, Saturday, Sunday and Monday **22c**

WHITE TOWELS.

A regular beauty for the price comes in White Turkish, extra fine finish. Size 23 x 50; usual 70c. value. Friday, Saturday and Monday **59c**

WADDED QUILTS.

Plump well-filled, Wadded Quilts for your own bed or the children's covering of plain Satens with floral border; full size for double beds. Reg. \$2.50. Friday, Saturday and Monday **2.35**

TABLE OIL CLOTH.

The good kind with a real rubbery finish, 47 inches wide, plain white or white with blue, black, or gold veining; others in colored. Regular 30c. value. Friday, Saturday and Monday **25c**

STAIR OIL CLOTH.

Best English manufacture, white duck back, lots of pretty floral patterns, in white and colored, 18 inches wide; nothing better to wear. Special Friday, Saturday and Monday, **19c** per yard

PILLOW CASES.

A lot of serviceable Pillow Cases, some with frill others made of strong Pillow Cotton, will stand the most vigorous washing. Size 20 x 30. Reg. 35c. Friday, Saturday and Monday **29c**

HEARTH RUGS.

Beautiful rich patterns in Axminster Hearth Rugs, with wool fringe ends, spacious size, 25 x 68; all these are brand new arrivals. Reg. \$4.00. Friday, Saturday & Monday **3.78**

SIDEBORD CLOTHS

In hemstitched White Linen, with heavy button-hole edge, all scalloped edging, embroidered corners, 17 x 48. Reg. 30c. Friday, Saturday and Monday **26c**



Extraordinary Values Dominate the Whole Show-Room.

INSIST ON SEEING THIS

Fluffy Fleece-Lined Vests for Children

Without doubt the nicest weight we have handled, and such beautiful fluffy fleece lining, compels you to buy on sight. Regret having sizes only for children from 8 to 12 years. Good value at 40c. per garment. Friday, Saturday and Monday **28c**

INFANTS' DRESSES.

Pretty little get-ups in Cashmere and Lustre, embroidered and smocked yokes, long sleeves lace edging at neck; other styles with fine pin tuckings, long body effect, in Cream, Sky, Pink, Saxe and Navy. Reg. \$1.00. Friday, Saturday and Monday **89c**

LADIES' UNDERWEAR.

Another new arrival in nice Jersey ribbed underwear, vests with long and 3/4 sleeves, high neck; pants to match, ankle length, all sizes; this is a special fall weight. Reg. 55c. per garment. Friday, Saturday and Monday **49c**

Extraordinary Value in Children's Hats—Reg. \$2.40 for 85c.

A clearing line of high grade Hats for Children, in White Plush and Elder, prettily trimmed with ribbon, rosettes and berries, etc.; Pale Blue and White Silk linings. Don't fail to see these handsome little Bonnets. Remember, \$2.40 regular price. Friday, Saturday and Monday **85c**

Hat Trimmings.

Just a few boxes of Fur Mounts, and Pom-poms in White and Black, very fashionable; a job line, worth double the price quoted. Special, Friday, Sat. and Mon. each **15c**

Bone Hair Pins.

Lots of handy little Hair Pins, straight and crinkled, perfect points, in amber and darker shades. Regular 8c. card. Friday, Saturday and Monday, 2 cards for **13c**

1-2 Price Sale of Blk. Velvet Sets

Very fashionable, they come in Long Stole effects, lined with satin, wide fringed ends, Muff to match. One glance will tell you that these are really high-grade goods. Regular \$6.50. Friday, Saturday and Monday **\$3.30**

BLOUSE SPECIAL

\$1.10 Blouse for 85c.

Handsome Snow White Blouses in Muslin, Pique and Crepe, etc., beautifully trimmed and shaped; others in Striped Muslins and Crepe; low neck, long and 3/4 sleeves, button and embroidery trimmings, newest styles; all sizes represented from 34 to 44 inch busts. Our regular \$1.10 lines. Friday, Saturday and Monday **85c**



Say! Jimmy!

I'm going out to Vote for Some of the big Specials for men, advertised by James Baird, Limited, this week. Great Values, I'm told; I won't be long.



SILK MUFFLERS.

Large size, square cut, in fancy White Silk, some with colored stripe; others in fine Black Surah Silk. Reg. 90c. Friday, Saturday & Monday **87c**

NECKWEAR.

For men of Fashion, a lot of captivating effects in stripes, fancies, and embroidered silk spot; wide end style. Reg. up to 40c. Friday, Saturday and Monday **32c**

MEN'S BRACES.

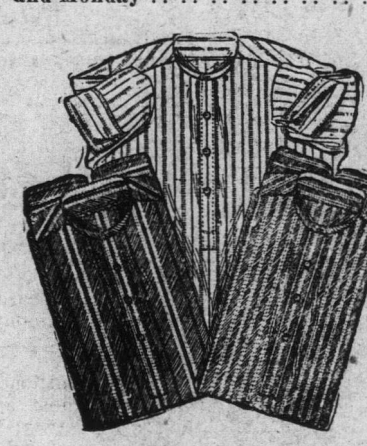
Assorted makes in real heavy braces for men, the strongest of elastic webs and all leather strappings. Braces here worth 40 cents per pair. Friday, Saturday and Monday **32c**

MEN'S HANDKERCHIEFS.

Full size, in Irish Lawn finish, not bulky for the pocket, having a very fine soft finish. Reg. 10 cents. Friday, Saturday and Monday, 3 for **23c**

Gent's Full Size Crimson Silk Handkerchiefs, 33c

A job line in beautiful fine Jap Silk, finished with deep hemstitched border. These Handkerchiefs are good value for 60c. Friday, Saturday and Monday **33c**



THREE SHIRT SPECIALS.

MEN'S NEGLIGEE SHIRTS.

A great variety of pleasing patterns, soft bosom style, laundered cuffs, coat style and silk over; every shirt perfect, fitting and smart. Reg. 75c. Friday, Saturday and Monday **68c**

SATEEN SHIRTS.

Shirts like these cost more elsewhere, we were fortunate in happening on this lot at a very reasonable price, hence the special value offered you this week; really good grade black Sateen, well finished in every way, full sizes. Good value at 75 cents. Friday Saturday and Monday **68c**

Men's Working Shirts.

A really serviceable Shirt, made from the strongest of Shirt material and guaranteed not to rip; dark patterns nicely striped, short American turned down collar, pocket in each. This Shirt will give you entire satisfaction. Reg. 75c. Friday, Saturday and Monday **68c**

Body Belts.

For men these are worn now more than ever; recognized by the army as an indispensable item on the equipment list; they come in natural wool, medium weight. Get one now, they keep the heat right where you need it, in the small of the back. No buttons, no straps; you just haul them up over you, they never budge. Special, Friday, Saturday and Monday **55c**

500 Yards of Superior WHITE SHEETING. 35c

Bought from reliable English makers, twilled finish, 68 & 70 inches wide. Get a pair or two of sheets from this bulk, you may never get such value again. Our Special Price Friday, Saturday and Monday, per yard **35c**

WOMEN'S RUBBERS.

Reliable make in high cut storm, sure and only protection against wet feet during the customary fall weather; 1/2 sizes in low and high heel shapes. Special Friday, Saturday & Mon. **68c**



MEN'S RUBBERS.

The popular shape in high cut storm, a reliable make guaranteed to give good wear. Reg. 90c. Friday, Saturday and Monday **87c**

Boys' Needs Reasonably Low.

BOYS' JEYSERS.

In Navy shade only, assorted sizes, buttoned at shoulder; a Jersey made to stand hard wear; to fit boys from 3 to 8 years. Regular 50c. Friday, Saturday & Monday **42c**

Boys' Braces.

A strong Brace, with broad elastic web and solid leather strappings; easy fitting, full sizes. Reg. 22c. Friday, Sat. & Mon. **19c**

BOYS' HATS.

A stylish Hat for Fall wear. Your choice of Beaver, Cardinal or Cream Corduroy Velvet; other styles in Tweed. Reg. to 50c. Friday, Saturday & Monday **42c**

Boys' Wool Suits.

Snug-fitting All-Wool Suits for present wear, heavy rolled edge, Cap and Mitts to match, belted coat and lined at once. Our Reg. \$3.00 Blanket. They fit well, look well and well worth their regular price, \$2.60. Friday, Sat. & Monday **2.35**

BOYS' TWEED PANTS.

To fit boys from 3 to 9 years, nice dark patterns and made of strong English Tweeds, lined throughout. Reg. up to 90c. Friday, Saturday & Mon. **78c**

Wool Blankets

48 pairs of heavy Wool Blankets, English manufacture, size 55 x 75. Blankets are soaring in price, wouldn't it be wise to lay in your needs in this line at once. Our Reg. \$3.00 Blanket. Friday, Saturday and Monday **3.35**

TEA CLOTHS.

Just 3 dozen in plain White Linen, 20 x 30, deep hemstitched hem and worked scalloped edging; all round; others in stamped designs. Special, Friday, Saturday and Monday **25c**

LADIES' HOSE.

A brand new stock of plain and ribbed fast black Cashmere Hose, full sizes, spliced heels and toes, seamless finish. Reg. 45c. Friday, Saturday and Monday **37c**

This Date in history.

NOVEMBER 5.

New Moon—7th

Days Past—308 To Come—56.

BATTLE OF INKERMAN 1854. One of the most fiercely contested fights of the Crimean War. It has been called the "Soldiers' Battle" because, owing to the fog, the troops fought hand to hand with the enemy, under little direction from their officers. The arrival of the French troops resulted in the Russians being driven back.

GUNPOWDER PLOT, 1605. A conspiracy to blow up the Houses of Parliament when the King was present to open Parliament in person. Guy Fawkes, one of the conspirators, was arrested at his post in the cellar. The plot is commemorated in the annual searching of the vaults below the Houses of Parliament at the opening of the session.

FIRST STEAMER entered Narrows St. John's—H.M.S. Spitfire.

The Hired Girl.

By GEORGE FITCH.

Author of "At Good Old Siwash."

The hired girl question is one reason why we should all be happy and content with a careful life of poverty. It is only after a man begins drawing a salary instead of wages that he comes down with the hired girl question.

The hired girl is a movable body who travels in an ellipse like a comet. She comes from no one knows where, and departs immediately into obscurity. Comets are an improvement on hired girls, however, because they do not take handkerchiefs and teaspoons with them when they go away.

The hired girl is a movable body introduced into a household by the housewife to provide a change of trouble. When she can't stand cooking any longer she gets a girl. When she can't stand the girl any longer, she goes to cooking again. They say that Heaven is a place where there are plenty of hired girls who are good natured, industrious, neat, honest and talented designers of good dinners and who never, no never, go away. This explains why four women attend to church to one man.

The hired girl is usually imported, and when first unloaded in this country is earnest, timid, and obliging. Unfortunately hired girls pick up American ideas very quickly. The best hired girls are found in the homes of your best friends and can be obtained for a dollar extra per week. This explains why there are so few permanent friendships in America. The job should be approached with great caution. The hired girl is very shy and can rarely be induced to enter a family where there are more than two. When setting a trap for a hired girl, remove all furniture that is had to dust, have the piano tuned, conceal the children in the attic and tack a sign, "Maid's room," over the guest-room. Then cover the library table with gold, and trust to luck.

Hired girls are frequently taught to cook, wash dishes and do many other useful stunts. Some people also attempt to teach them to come in early at night and handle cut glass without breaking it. But then some people will attempt anything. They are subject to many ailments, among which are relatives and matrimony. Many a fine hired girl wears herself out carrying home food to her relatives. On the other hand, matrimony is likely at any time to enter a happy home and snatch away a hired girl who is a perfect treasure.

Hired girls should always be treated kindly and the mistress of the house should not ask to go out more than once a week. In return for good treatment, a hired girl will almost always feel gratefully toward her employer when she leaves to take a place where there is no washing, and the parents have agreed to chloroform their children.

A druggist can obtain an imitation of MINARD'S LINIMENT from a Toronto house at a very low price, and have it labeled his own product.

This greasy imitation is the poorest one we have yet seen of the many that every Tom, Dick and Harry has tried to introduce.

Ask for MINARD'S and you will get it.

EVERYDAY ETIQUETTE

Is it proper or necessary for a man to hold a girl's arm when walking with her? asked Violet.

"It is improper and wholly unnecessary except to help her over a difficult crossing or to protect her when in a crowd," answered her mother.

Ideal Draught Tubing for windows and doors, 15c. per yard. BOWRING BROS., LTD., Hardware Dept.—oct29,15