

G. KNOWLING.
NEW BOOKS.

The Man Higher Up. Henry Russel Miller.

The story of a man who grows up from tenement wall to Governor of a State and who in his upward struggle finds a woman rising like himself and conquering selfish aims. Their love for each other is both inspiring and refining. For its vital human appeal this book is remarkable. \$1.35.

A Successful Wife. G. Dorset.

The experiences described are simply typical of many modern marriages and every woman will recognize their truth. There is a complete absence of both hysterics and of preaching. \$1.35.

The Gold Brick. Brand Whitlock.

Whitlock has been a reporter and sees things with a reporter's sharp penetration. He has been an Attorney and knows the drama of the Courts. Now he is Mayor of Toledo, a large city in the State of Ohio, by the persistence of a following independent of parties. The Gold Brick shows the politician on the up grade by the triumph of good impulses. \$1.35.

The Way to Peace. Margaret Deland.

The story of an episode in the life of a husband and wife, told with strength and understanding of character. The husband is a kindly well-to-do lawyer. The wife a loving but moody and restless woman, and the villagers hardly approve of her or her husband who honours her.

The Rosary.

One of those unusual stories that appeals to all classes of readers, an ideal love story, a source of genuine delight. \$1.35.

The Rose and the Ring. Geo. B. McCutcheon.

David Jennison, the young Virginian, who comes fishing over the mountains is a handsome, likeable and chivalrous person. And the Rose is just as sweet and brave and fascinating. Thrilling adventures also form part of the story. \$1.35.

Whirlpools. Henry Sienkiewicz.

Deals with condition of modern life. An unusual love story. \$1.35.

Simon the Joker. W. J. Locke.

A novel full of wit and action and life. The characters are all out of the ordinary and splendidly depicted. \$1.35.

Mark Twain's Speeches.

This volume contains several hundred speeches, some long, some short. \$2.00.

GEORGE KNOWLING.
apl4,5,ed

Fresh Fruit, Poultry and Vegetables.

THIS WEEK'S SUPPLY

ELLIS & CO., LTD.,

203 Water Street.

Fresh New York Turkeys,
Fresh New York Chicken,
Fresh Corned N. Y. Beef.

FRESH HALIBUT.

Fresh Tomatoes,
California Celery,
Fresh Cucumbers,
New Lettuce,
Sweet Potatoes.

Fresh Smoked Haddies.

New Parsnips,
New Mushrooms,
New Cabbage,
New Carrots,
Fresh Parsley.

FRESH HERRING.

Ripe Bananas,
Fresh Rhubarb,
Dessert Apples,
Navel Oranges,
Tangerines.

Fresh Smoked Kippers.

Bartlett's Pears,
Palermo Lemons,
Grape Fruit,
Valencia Oranges.

1 lb. Blocks New York Fresh BUTTER.

Remember Our Hours:

9 a. m. to 6 p. m.

Fresh Beef, Mutton, etc.

Ex "Durango,"

Fresh Beef, Mutton,

Lamb, Geese,

Fresh Butter,

Lowest Prices to Clean.

JAS. B. KNIGHT,

311 Water Street.

Irish Potatoes! CADIZ SALT

Due Monday, 17th, ex Carthaginian, from Liverpool,
300 Sacks Choicest Quality
IRISH TABLE POTATOES.
We are booking orders to-day for prompt delivery from ships side.
F. McNAMARA, QUEEN STREET.

(Under the distinguished patronage of His Excellency the Governor)
The Guards' Annual Band Concert
WILL TAKE PLACE IN THE
College Hall, Easter Monday,
April 17th, at 8.15 p.m.

The Band will be assisted by Misses D'Alberti and Pittman; Messrs. F. J. King, A.R.C.M., H. V. Tuff and Alex. Mews.


Tickets on sale at Dicks & Co's. Reserved Seats, 60 and 40 cts. General Admission, 20 cents. ap13,1fp

JOWLS AND HOCKS.

JUST—IN A SHIPMENT OF
Choice Small JOWLS and Choice HOCKS.

THOS. SMYTH CO., LTD.

FUSSELL'S
FULL CREAM
CONDENSED MILK
IS THE
CREAM OF MILKS



SMALL ONIONS!
Now due, per Almeriana,
50 Cases **SMALL Silverpeel ONIONS.**
Fine Stock and price reasonable. Order quickly if wanted.
EDWIN MURRAY

Juniper Plank,
FOR ANY SIZE BOAT OR SCHOONER.
Long Lengths,
Clear and Wide.
HORWOOD
Lumber Company, Limited



THE JOHNSTON WOOD COMPANY.
FACTORY: Long Pond Road.
Phone: 730.

Manufactures Doors, Sashes, Mouldings, Mantels, Turned and Built Newsels, Store and Office Fixtures, all kinds of interior and exterior house finish. Special rates to contractors. Get our prices for anything you need in House-finish before purchasing elsewhere; it will pay you to do so. All enquiries from Outports promptly replied to. No order too large or too small, they will all receive our best attention. If you need Boxes we make them. Phone us for anything in our line—it will pay you.

THE JOHNSTON WOOD CO.
OFFICE: Prescott Street. PHONE: 657.

S.S. "WEGADESK" will be due about 24th April, with about
6500 Tons CADIZ SALT.
Which we will sell at **LOWEST** market prices whilst discharging.

JOB BROS. & CO., Limited
apl1,13,18,22,fp

Bargains!
Just arrived by S.S. "Rosalind,"
2,000 pairs Men's, Women's and Children's Rubbers—given away at half price. Also,
1,000 pairs Men's, Women's and Boys' Sample Boots and Shoes—Patent Leather, Tan and Vici Kid. Selling at our usual Low Prices.
The White Shoe Store,
304 & 306 Water Street.
S. B. KESNER, Proprietor.

WATERMAN'S "IDEAL" FOUNTAIN PEN!
"The Standard of the World" in the Fountain Pen line is the best Pen for you to own. **SIMPLICITY, SERVICE and SATISFACTION** is what it stands for. No bother with complicated parts, always ready for writing and guaranteed in every way.
We carry a good assortment of this "Ideal" Pen and can give you just the Nib you require. Prices:
\$2.50 to \$7.50.
T. J. DULEY & CO.,
The Reliable Jewellers and Opticians.

REID NEWFOUNDLAND COMPANY.
PASSENGERS LEAVING ST. JOHN'S
at 8.45 o'clock a.m. on SATURDAY, April 15th, will connect with S. S. DUNDEE at Placentia for the following ports:—
Burin,
St. Lawrence,
Fortune,
Grand Bank,
Belleoram,
St. Jacques,
Harbor Breton,
Hermitage,
Pushthrough,
Balena,
Rencontre, alternate,
Reuben's Harbor,
Ramea,
Burgeo,
Grand Bruit, alternate,
LaPoile,
Dublin's Cove,
Rose Blanche,
Burnt Island Harbor,
Port aux Basques.

Reid Newfoundland Company
EASTER CARDS
—AND—
EASTER POST CARDS.
An entirely new line for Easter, 1911.
GARRETT BYRNE, Bookseller & Stationer

Winter Coastal Service.
The S.S. STELLA MARIS will leave the wharf of the Newfoundland Produce Co., Ltd., Agents,
On SATURDAY, the 15th inst., at 6 p.m.
On the Winter Coastal Service, calling at the following ports—Old Perlican, Trinity, Catalina, Bonavista, Salvage, King's Cove, Greenpond, Pool's Island, Wesleyville, Seldom-Come-Eye, Fogo, Change Islands, Herring Neck, Twillingate—ice and weather conditions permitting.
Freight will be received up to 6 p.m. To-Day, Thursday.
NEWFOUNDLAND PRODUCE CO., Ltd. Agents,
Phone No. 748. West End Premises.

JUST RECEIVED:
A SPLENDID ASSORTMENT OF
Pound Serges & Tweeds,
IN VARIOUS LENGTHS.
Suitable for Gents' Ladies' or Children's Clothing.
GEORGE T. HUDSON,
367 & 148 Duckworth Street.

WE'RE EASY!
Five Dollar Greenbacks are Burning Holes in Our Pockets
Do You Want One?
Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money!
H. W. de FOREST TEA CO'Y.

GOOD SHOES

Men's \$2.00 and \$3.50 Boots.
Have you ever worn a pair of our \$2.50 or \$3.00 Men's Boots? If not, you have been making a big mistake. Try a pair of our \$2.50 or \$3.00 Boots, sir, and learn what a splendid pair of Boots you can get here for a moderate price.
F. SMALLWOOD,
THE HOME OF GOOD SHOES.

MUSTAD'S

ALL THE FISH FACE FOR MUSTAD'S HOOKS.
They are the right shape and Quality.

Job Printing Executed

WEATHER FOR
TORONTO, Noon—
fresh variable winds
to-day. Some show
day.

VOLE
AUCTION S

THE PEOPLE
AUCTIONEER

At the residence
MR. ARTHUR
No. 38 Queen St.
TUESDAY NEXT, the
10.30 a.m.
Household Furniture &
Particulars in Monday
P. C. O'DRISCOLL,
apl3,2fp

FOR SA
AN that Premises be
the Estate of the
Richard Phipp
Sited on the North
Water Street and Kn
No. 278.

The property comprises a
aut and large dwelling over
extends from Water Street
worth Street. This is a
able business stand for
and boarding house or
business purposes and of
premises is held under lease
80 years. Ground rent \$
annum. There is also a p
hold land forming portion
premises fronting on Du
Possession given imm
further particulars apply
JAS. P. BLACKW
Solicitor
P. C. O'DRISCOLL, A
apl3,m,w,f,t

NOTICE
In the Matter of the Estate
Robert Thistle, late of
Greener, Deceased.
Notice is hereby given that
his claim to be executor
have any claim or demand
against the Estate of Joh
Thistle, late of St. John's,
deceased, are required to
of their claim in writte
testated, to A. Lindsay, of
Accountant, or George Ne
John's, Merchant, executor
said deceased, at the office
Neal, Beck's Cove, St. Jo
before the 10th day of May
after which date the exec
proceed to distribute the
having regard only to claim
they shall then have had n
Dated at St. John's this
April, A.D., 1911.
LINDSAY &
apl9,41m

NOTICE
THE Annual General Meet
Shareholders of the St.
Light Co. will be held
pany's Office, Board of Trac
on Monday, the 14th inst
next, at 12 o'clock (the
of the election of Directors and
res. By order,
W. H. REN
Sec. St. John's Gas
apl5,1fp

NEWFOUNDLAND
STEAM FROM MONT
The S. S. "AMETHYST"
from Montreal for this port
22nd April, calling at Ch
Summerside and Sydney, an
time her sailings at interv
3 weeks, to the end of seas
For further particulars a
BLOUIN
Room 55, Hochelaga Bank
St. James Street, Montre
to
SHEA & CO.,
apl2,2wk.

Masonic
ance Associat
Quarterly Meeting
of the above Ass
Monday next, at 8.30 p
applications for membership
ceived. By order of the Pres
apl5,1fp **JNO. JEA**

MINORCAS.
Heavy layers of e
Pure White Eggs—
Eggs weigh one pou
Birds are non-sitte
therefore always
egg basket. Can y
a better recom
Sittings ready
notice.
PERCIE JOH