

LYRIC Theatre, Simcoe

Friday - Saturday
Wm. Fox Presents
George Walsh
IN
'The Island of Desire'

PRIVATE Hospital, operative, emergency and maternity; qualified nurses when required.

T. H. & B. RAILWAY
Effective June 24, 1917

Eastbound
7.30 a.m. (Except Sunday) - For Hamilton and intermediate points, Welland, Niagara Falls, Buffalo and New York.

Cook's Cotton Root Compound.

A safe, reliable, regulating medicine. Sold in three doses.

JUST ARRIVED!

- Djer Kiss Talc
Djer Kiss Face Powder
Djer Kiss Perfume
Djer Kiss Toilet Water
Djer Kiss Sachet

FRANK McDOWELL
DRUGGIST
Cor. George and Colborne Sts.
Phone 403



SEEING IS BELIEVING
but do not strain your eyes in order to see anything.

Dr. S.J. HARVEY
Manufacturing Optician. Phone 1476

L. E. & N. RAILWAY
TIME TABLE

Table with columns for routes (SOUTH BOUND, NORTH BOUND) and times for various stations.

NEWS OF NORFOLK

Church of Our Lady Held Successful Lawn Party At La Salette

OTHER SIMCOE NEWS
Business Men of Brantford Passed Through En route To Dover

Write Simcoe Agency Box 311 or 'phone 356-3 all matters regarding delivery or subscriptions; News items or advertisements.

Simcoe, Aug. 2.—(From Our Own Correspondent)—The annual lawn party given by the congregation of the R. C. church of Our Lady of La Salette, at La Salette was held last evening and continued until after midnight.

J. J. Casey and Tom Dennis had an ice cream-boost here. Mr. Hoover of Delhi and Thos. McElhone supplied soft drinks there, while the Otterville Brass Band under Melburne Barker discoursed sweet music till the shades of evening had settled down to night outside the spacious parish lawn, whose encircling hedges are each year somewhat taller and make a better background to reflect the murmur of the through the gleeful laughter of the children or the animated conversation of the great crowd, which includes the whole local population and others from London and St. Thomas, Ingersoll and Woodstock, Norwich, Tillsonburg, Waterford, Brantford and Simcoe.

About ten-thirty the music ceased, J. V. McCauley the silver-tongued orator of La Salette opened the program with a masterly address of welcome and called the numbers of a variety programme with something to interest every patron of the place. There was music solos and quartettes sentimental, serious and humorous, contributed by Charlie Turner "Bob" Purcell and M. J. Dertinger, Miss Margaret Tyrrell, Anna Bell Dertinger, Eva Dertinger, Miss Pettit, Annie McNamara. Short addresses by H. P. Innes, K.C., T. R. Atkinson, M. L. A., and W. E. Kelly K.C. of Simcoe, Dr. Rogers, of Ingersoll, and Rev. Theo. Cunningham of Woodham and during the long programme, punctuated by the whirr of a passing train, the silvery moon dropped from the quadrant behind the silhouetted tower of La Salette, first clear, later hidden softly behind cumulous clouds which stretched far away to the distant turrets which rumbled southward and to the east.

There were present mingled with the happy crowd the following clergy: visitor of the pastor Rev. Father J. P. Brennan; Rev. Father E. J. McKee, of London; Father F. X. Laurendeau, of London; Rev. M. Gregory Blondy, son of the builder of the church, Rev. Father Chas. F. Nagle, of Simcoe, Rev. Father E. F. Goetz, of Tillsonburg. But the programme was left entirely to the laity.

At 12.20 Messrs. H. P. Innes, Theo Cunningham and Max. McPherson were called up to draw lots to determine the winners of the quilt and Hammock couch which went by lot. W. Hartford won the former with 236 and Miss Anna Bell Burkhardt of Delhi the latter, with No. 30. The band broke a long silence at 12.40 with "The King".

Blaze struck of starting autos, incessant for the last half hour, now became pandemonium and in a few minutes quiet settled about the scene of a great country picnic, as the chairman said, one of the country functions of which denizens of streets lined by brick and mortar might well feel envious.

Mr. and Mrs. L. Fortune, of Akron, Ohio, left for home this morning after spending a fortnight visiting relatives in Simcoe and environs. The excessive heat of the last few days was accounted for several calls for doctors and veterinary surgeons. Several farmers were advised to rest from work during the heat of the day.

Bricklayers were driven from the walls of the school building on Tuesday, which edifice, by the way, should by contract, have been completed yesterday.

The sewer construction contract calls for a completion of the work on the 15th inst.

These columns will within a few days have an announcement of intention to those contemplating a course at the local business college. Watch for it.

Heavy excursion parties from the north continue to pass through to the Port daily. Yesterday's were exceptionally large.



KAISER: "He's gaining fast—and I had a forty years' start!"

this-year than last, but did not blow so many tin fish horns as in 1916. The wind-up dressing of some of the leading local stores proved an attraction for many of them. So did the local ice cream parlors.

The formalities of the induction of Rev. M. Scott-Fulton will obtain at St. Paul's this evening. The speakers of the evening to address the on, the people and the other, the pastor, have not been announced. If the weather is warm, it would not be surprising should the new pastor decline to follow the usual custom and deliver a sermon. As the function is a purely congregational and the weather is warm, it would not be surprising if it might not be surprising if the attendance should not tax the capacity of the church.

Bowling

Four rinks of Heather bowlers motored to Paris yesterday afternoon and in a very close game managed to win out by 2 shots. John Patte was the hero of the game, his last two bowls being touchers and a decisive factor in the winning of the game for the Heathers. Refreshments were served by the Paris club and a most enjoyable afternoon was spent.

Table listing names and scores for a bowling match, including Paris Hilborn, G. Comerford, J. Shannon, etc.

Table titled 'DATES OF FALL FAIRS' listing dates for various locations like Ailsa Craig, Alvinston, Amherstburg, etc.

DENIAL IS FALSE
By Courier Leased Wire
—London, Aug. 2.—The Times, referring to the official statement by the German Government, denying a report that a conference was held in the presence of the emperor at Potsdam, July 5, 1914, at which a plan was proposed to let loose the war, says the authority whereon its statement was made, prevents it from attaching the slightest importance to the German denial and declares that Germany abstained from intervention in the drafting of the Austrian ultimatum is notoriously false.

Table listing names and dates for various events, including Highgate, Ingersoll, Jarvis, etc.

Table listing names and dates for various events, including East Buffalo Markets, Veals, Receipts, etc.

Table listing names and dates for various events, including 38th Dufferin Rifles of Canada, NOTICE TO THE PUBLIC, etc.

Table listing names and dates for various events, including Hot Weather Goods, Crossed Fish Sardines, etc.

Hot Weather Goods
Crossed Fish Sardines, tin, 20c
Boiled Crab, per tin, 35c
Merie Leaf Salmon, 1/4 c, per tin, 20c

Obituary

E. McCUSKER.
Friends of Mr. P. McCusker, Freight Foreman, T. H. & B. Railway will regret to learn of the death of his brother, Edward, in Perth. Mr. McCusker left this morning for Perth to attend the funeral.

MRS. M. D. THOMPSON.
Mrs. Matilda Thompson, aged 76 years, passed away this morning at the residence of her daughter, Mrs. E. T. Passmore, the corner of Baldwin and Erie avenues.

WM. STEELE.
An old resident of Port Dover passed away here yesterday in the person of Wm. Steele, aged 75 years. The deceased leaves to mourn his loss one son, Walter, of 44 Darling street, and three daughters, Misses Sadie and Erie of Hamilton, and Mrs. Bonner of Toronto. The funeral will take place to-morrow afternoon at Port Dover.

ANOTHER BILLY SUNDAY
Over one hundred thousand people have had the pleasure of hearing Evangelist Paul Charbonneau, of Toronto, who has been called the "Billy Sunday of Canada." He is but a young man yet, but has to his credit the record of preaching to over one hundred thousand people a year.

U. S. SHIP SUNK.

By Courier Leased Wire
—London, Aug. 2.—The American schooner John Hays Hammond of 132 tons gross, has been sunk by the gunfire a German submarine. All the members of the schooner's crew were saved.

IN PEKING.
Peking, Aug. 2.—Feng Kuo Chang, president of China, has arrived here.

EAST BUFFALO MARKETS.

By Courier Leased Wire
—East Buffalo, August 2.—Cattle—Receipts 500; dull. Veals—Receipts, 50; strong; \$5.00 to \$15.50.

Table listing market prices for various goods like Hops, Receipts, etc.

38th Dufferin Rifles of Canada
Brantford, Ont., Aug. 1st, 1917
NOTICE TO THE PUBLIC
The Dufferin Rifles will commence shooting outdoors at the Mohawk Ranges next Saturday and Sunday, and each succeeding Saturday and Sunday.

Building a Retail Business

The features that build a retail business are WORTHY GOODS POPULAR POLICIES, COURTEOUS and CAPABLE SALESPEOPLE, SMART SHOW WINDOWS, ATTRACTIVE INTERIORS, the SQUARE DEAL, and SERVICE.

All these features are necessary, and all of them together constitute a PROPER BASE for the most important thing of ALL—NEWSPAPER ADVERTISING.

You see establishments in every town that a few years ago were small, but which have grown BIG and PROMINENT—in every town, too, you see the slow-moving conservative kind.

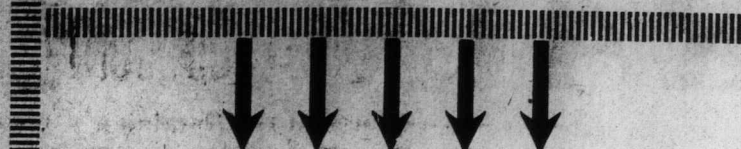
They were small when you first knew them, but they are relatively smaller now. They continue to plod along in the ways of the PAST, losing a little MORE trade each year to the MODERN fellow whose shop looms bright and alluring just across the way.

WHY IS it that the old-fashioned places are DWINDLING and flickering out one by one like spent candles? And why is it that right alongside of them are OTHER places which are FLOURISHING and PUSHING AHEAD with EVER-LENGTHENING stride? Do you WISH TO KNOW the answer? It is ADVERTISING.

Manage a business in a way that will make that business WORTH talking about in the daily newspapers—then apply your PRINTER'S INK! The rewards of TRADE go to those that KEEP UP WITH THE AGE!

Advertise in the Courier
I. E. Ryerson & Co.
20 Market Street
Phone 188-820. Auto No. 1

J. M. YOUNG & CO.
"QUALITY FIRST"



Watch This Space For Week End Bargains



J.M. Young & Co.

To Defend Canada's Coast
Qualified Officers and Men wanted at once for service in the Canadian Naval Patrols.

Large 2 storey red brick, location, East ward, com 5 bedrooms, double parlor, room with fire place, en, complete bath with cold water, also sitting with fire place, large ver furnace, good lot with Price \$4,500. Easy terms \$1,250 will buy new red cottage on Wallace St. Month drawing, \$100.00 month to exchange for

L. BRAUN
7 South Marke
Phone 1028. Open Ev

J. T. BURRO
The Mover
Carting, Teaming Storage
Special Piano Hoist Machinery
Office—124 Dalhousie Street
Phone 365
Residence—236 West
Phone 688

For Sale
A brick cottage and land on Grand St. No. 1028. A brick building and land on Grand St. No. 1029. Three vacant lots on St. No. 1030.

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