

The World's Finest Tea "SALADA"

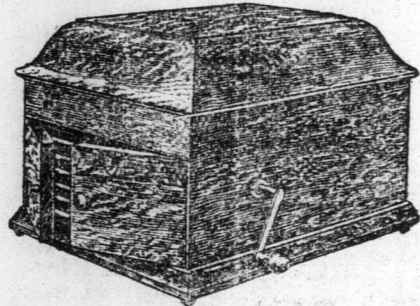
Tea out-rials and out-sells all others, solely through its delicious flavour and down-right all-round goodness.

Enjoy

every minute of the day with the wonderful music of the Victrola.

There are no "dull moments" if there is a Victrola in the home—the world's greatest singers, musicians and entertainers are always ready to sing to you and amuse you and the world's finest bands and dance orchestras will provide perfect music for dancing.

Call at any "His Master's Voice" dealer's and let him show you the Victrolas that are specially suitable for your summer cottage or camp.



Victrola VIII \$53

With 15 ten-inch, double-sided Victor Records (30 selections, your own choice), \$69.50

Sold on easy terms, if desired

Other Victrolas from \$21.00 to \$305 (on easy payments if desired), and ten-inch, double-sided Victor Records at 90c for the two selections at any "His Master's Voice" dealer's in any town or city in Canada. Write for free copy of our 450-page Musical Encyclopedia listing over 6000 Victor Records.

BERLINER GRAM-O-PHONE CO. LIMITED



100 Lenoir Street, Montreal

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Victor Records—Made in Canada—Patronize Home Products

Brown's Victrola Store 9 George Street

A HOME RUN WINS MANY A GAME!

Newman & Sons Prices Will Save You Money!

Try us for Diamonds, Watches, Locketts, Rings, Etc.

We are showing a very select line in Bracelet Watches. We will be pleased to show them to you.

E.H. NEWMAN & SONS
Grand Trunk Railway
Official Watch Inspectors,
Fine Watch Repairing

The city's legal department at Toronto advises that Acting Fire Chief Smith had no authority to dismiss District Chief Gunn.

Social and Personal

The Courier is always pleased to use items of personal interest. Phone 276.

Dr. Frank Cross is visiting Mr. and Mrs. Stanley Cross, Simcoe.

Miss Hilda Livingston is the guest of Miss Corella Jones at Galt.

Miss Kate Philip has returned from Goderich where she was the guest of Mrs. R. Henry.

Mrs. Walter Turnbull and son have left for Goderich to spend the balance of the summer there.

Mr and Mrs. N. E. Pearce and Mr. and Mrs. W. M. Sovereign and families are camping at Tulela Heights.

Mr. and Mrs. E. Murrhead, formerly of Brantford, have taken up their residence in Simcoe—British Canadian, Simcoe.

The hostesses for the Saturday Tea at the Golf Club will be Mrs. Boddy, Mrs. J. Brown, Mrs. Briggs, Misses Bowly, Ballachee, E. and K. Buck.

Mr. and Mrs. Geo. Holmes announce the engagement of their daughter, Louise Miriam, to Mr. H.C. Sleeth, the wedding to take place the second week in August.

Miss Johnston of the Victorian Order of Nurses has arrived in the city to take up work for the Social Service League. Already she has over 100 names on her list.

Mrs. Ashton and daughter left today for New York where they will join Mr. and Mrs. Hale on a trip to England, the former to be near her husband, Col. Ashton and the latter their son, George.

Mr. Garry Pickles, manager of the Brantford Laundry Limited, leaves tonight for a trip to the coast, and while away will attend the National Laundrymen's Association convention at Portland, Oregon, and also the Pan-American Exposition in San Francisco before returning.

MUSIC AND DRAMA

Cannon will boom here to-night and to-morrow afternoon and night. Modern warfare and just what it means to those who take part in it will be shown by means of motion pictures at the Colonial Theatre.

The seven reels of active war scenes form the most thrilling and the most accurate report of the great European conflict that has yet reached Canada. They have nothing in common in merit or magnitude with any other presentation.

Actual conflicts in all their strategy, their relentlessness, their quick and decisive action and their varying results, are depicted plainly and convincingly. There is not a foot of uninteresting or unimpressive film in the 7,000 feet. Skirmishes between the allies and the German forces are pictured, the surrender of a German man company, and other scenes of victory, capture and retreat will be presented for the first time here, and actual fighting, trench construction, trench tactics and final destruction without its repulsive horrors; handling, and care of wounded fighters on land and sea, enlistment of warriors, Belgian fighters, notables at the front; infantry, cavalry, artillery, Red Cross forces, army hospitals and ambulances, army kitchens, blacksmith and scouts, all at work, participate in the continuous action of the films.

Of peculiar local interest will be the departure for the front, of Canada's contingent, reviewed by the country's executives, and intimate views of active training at Niagara-on-the-Lake.

To tell of all the scenes shown by the films is impossible in necessarily limited space. One thing, perhaps, above all other impressions stamps itself upon the consciousness of those who see these pictures. That is that they are real flesh-and-blood pictures, made while real fighting was going on and taken by men who very evidently risked their lives to get them. There is nothing to suggest a carefully staged performance. The men on the films are actually engaged in the desperate business of war, as one fully realizes when the big guns are shown in action, hurling their death and destruction for miles through the air.

Every incident on the screen is explained in detail by a lecturer, who makes a day-to-day study of the ever-changing conditions in the theatres of fighting. The pictures serve admirably to supplement and to illustrate the news the world is getting on the struggle. The clearness and graphic exactness of the films suggest that if they were to be preserved with care they would form a wonderful living record of the greatest of all conflicts for generations as yet unborn to study in connection with the printed accounts of the campaign.

The pictures were first shown in great Massey Hall, Toronto, to wildly enthusiastic crowds.

Do You Get Pure, Clean Milk?

You get nothing else from us. Pasteurization makes it as clean and pure as deep spring water.

Did you ever stop to think about the old cans and half-washed bottles in which milk is often delivered? Not here, though, because every bottle leaving our building is sterilized.

A Phone Call will bring you QUALITY
Hygienic Dairy Co.
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July Clearance Sale ||| J. M. Young & Co. ||| July Clearance Sale

Saturday's Specials from Our July Clearance Sale

Seasonable Merchandise at Special Reduced Prices

Ready-to-Wear Specials for Saturday's Selling

Wash Dresses \$1.49
Ladies' wash dresses, made of linen, muslin, crepes, linen and Indian Head, full skirts with tucks and waist embroidered, sizes 16 to 42 bust, Sale price \$1.49

Summer Dresses \$3.85
Ladies' dresses in white Voile, flowered Muslin, stripe Ratine and Crepes, in full range of shades and sizes. Special \$3.85

Separate Coats \$5.50
Ladies' and Misses' Spring Coats in tweeds and plain materials, in sport and military styles, coats worth up to \$10.00. Sale price \$5.50

Motor Coats \$5.00
Ladies' Motor Coats in linen, full length, many styles, worth \$7.50. Sale price \$5.00

Black Poplin Coats \$6.95
Ladies' black poplin coats, collars and cuffs trimmed with silk braid, sizes up to 44 bust, regular \$10.00. Sale price \$6.95

Black Silk Specials for Saturday's Selling

Black Duchess Satin, full 36 in. wide, Lyon dye, rich bright finish, recommended for wear, always \$1.25 sold at \$2.00, on Sale at \$1.25

Black Silk Paillette, extra heavy weight, free from dressing, good wearing quality, regular \$1.00. Sale price 75c

Dress Goods Specials

One lot Dress materials in check and tweeds, all good colorings, worth up to 50c. Sale price 29c

3 pieces French crating serge in navy, Copenhagen and black, 52 inches wide, regular \$1.50. Sale price \$1.00

One lot Lustres, suitable for bathing suits, 36 inches wide, Sale price 19c

Tokio Silks 29c Raw Silks 50c

300 yards Tokio Sport Silks, Black and colored, Sale price 29c

34 in. wide Raw Silk, free from dust, silky finish, Sale price 50c

Specials from Staple Department

10 pieces white embroidered Voiles, 36 inches wide, choice patterns, regular 75c. Sale price 59c

500 yards print, good quality, light and dark colors, regular 15 1/2c Special 10c

10 dozen white huck towels, hemmed ends, large size, Sale price 25c per pair

1000 yards white cotton, free from dressing, Sale Price, 10 yards for \$1.00
Unbleached table linen, 60 in wide, regular 50c. Sale Price 40c

Silk Ties 25c
5 dozen Windsor Ties, in plain and polka dot, all colors, worth 40c. Sale price 25c

Talcum Powder 25c
Talcum Powder, 1 pound can, 2 for 25c

50c Gloves 25c
1 lot Ladies' Silkette gloves, all sizes, colors are grey, rose, green, blue, tan and biscuit, regular 50c. Sale price 25c

Hand Bags \$1.00
3 dozen Ladies' black leather hand bags with mirror and small change purse. Moire lined, regular \$1.50. Sale price \$1.00

Hammocks at \$1.75 to \$3.50

Hosiery at Sale Prices

Ladies' silk boot hose in black and white, all sizes, Sale price 25c

1-1 ribbed black cotton hose, sizes up to 9 1/2. Sale price 20c

Ladies' Silk Hose all sizes, in white and colors, Sale price 85c

Sale of Embroideries

5 pieces 44 in. wide embroidery flouncing, dainty patterns, regular \$1. Sale price 69c

27 in. wide flouncing embroidery, for skirts or children's dresses, regular 35c. Sale price 23c

18 in. wide Corset Covers, embroidery, regular 35c. Sale price 15c

2,000 yards Torchon lace, various widths, regular 8c. and 10c. Sale price, per yard 5c

\$1.50 Parasols \$1.19

Ladies' steel rod, tape edge, Gloria top, parasols, regular \$2.00 for \$1.19

Specials from Whitewear Dept.

Children's White Lawn Dresses, Mother Hubbard style, lace embroidery trimmed, sizes 6 months to 3 years, some slightly soiled in showing, regular \$1.50 to \$2.25. Sale Price 98c

Children's Muslin Bonnets, all-over embroidery and lace trimmed, regular 35c. to 75c. Sale price 25c

Ladies' Waists 98c Ladies' Combinations

Ladies White Voile and muslin waists, dainty styles worth up to \$3-50. Sale price \$1.98

Ladies' corset covers, sizes 34 to 44, trimmed with several rows of lace Sale price 39c

Ladies' combination suits, fine ribb, fancy yoke, all sizes, regular 65c. and 75c. Sale price 50c

Boys' Buster style hash suits in linen and stripe percale, sizes 2 to 6 years, Sale price 98c

Specials from Carpet Dept

25 odd pairs lace curtains in Voile Nottingham and Scrim, in white and ecru, only one pair of a pattern, all to clear at greatly reduced prices.

10 yards of Linoleum, 4 yards wide, enough in each length for a fair size room, to all clear at reduced prices.

J. M. YOUNG & CO.

Obituary

There died on Tuesday at the House of Refuge, Mr. John Lillis, at the age of 81 years. The funeral took place on Thursday from H. S. Pierce's undertaking parlors to St. Basil's church where services were conducted and thence to St. Joseph's cemetery for interment.

Laid at Rest

The funeral of Mrs. Nella Rose Goodson took place yesterday afternoon from the undertaking establishment of H. S. Pierce on Colborne St. to Mt Hope cemetery. The funeral service was conducted by the Rev. L. Brown of the First Baptist church.

NO ANSWER

Washington, July 9—President Wilson has decided there will be no answer to Ambassador Gerard's inquiry for instructions concerning the tentative draft submitted to him by the German Government of its note on submarine warfare, and that no comment will be made by the United States until Germany's formal reply is delivered.

DELAYED BY CENSOR

By Special Wire to the Courier.
London, July 6 (Delayed by censor)—The steamer Muskegoe, from New Orleans, to Gothenburg, Sweden, has been detained and taken to Kirkwall for examination. The tank steamers Pioneer and Polarine have been released. The Muskegoe sailed from New Orleans June 7, arrived at Newport News June 14th and sailed the

same day for Gothenburg. This is her second detention by the British authorities. She was held up at Kirkwall from April 7 to April 16 when on her way to Copenhagen with a cargo of oil and then released. The Pioneer, now was the American flag, formerly was the German steamship Klown. She was detained by the British authorities at Kirkwall late in March, but released on April 8 and allowed to proceed to Copenhagen

with a cargo of oil. She was again held on June 24 and taken into Kirkwall for examination. The Polarine, an American vessel, sailed from Marcus Hook, May 22 for Copenhagen. She was reported to have arrived at Kirkwall, June 7.

Good weather from the standpoint of the agriculturist has created a promising outlook for the Jamaican tobacco and sugar yields.

"Never Again,"
Said the housewife, will I waste money on cake soap when, by cutting up a bar of N.P. SOAP, I get more and better soap than by buying other kinds in cakes. One bar of N.P. SOAP at 15¢ contains more by weight than four or five 5¢ cakes of any other kind—It's Made in Canada too.

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(Formerly Brown Bro
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Many witnesses will be co
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