

# Special Shipments of BRITISH and AMERICAN GOODS Arriving Daily.

WE say arriving daily—yes every steamer and every train that bring goods from the foreign markets—have something for us, and will have for many weeks to come. Our buyer has just arrived from the American Markets where he has been for the last six or eight weeks. He has been extremely successful in buying a well assorted stock of General Dry Goods and many Job lines, and novelties that will be sure to interest City and Outport buyers. Daily we are busy opening and displaying these New Goods and invite you to come and inspect them.

### HANDSOME BENGALINE DRESSES

HERE is a splendid line of Latest Style Dresses for women. Bengaline is a fabric spun from wool, with a twisted outer covering of silk or mercerized thread—these would deceive an expert—they look almost like pure silk. See the cross-over blouse effect and the fancy yoke skirt and poplum belt—finished with white lace collars in Navy, Saxe, Royal and black. . . . **\$9.50**  
Special Price.

## Special Showing of High-Class Pure Silk Dresses for Women

**\$25 each, worth \$35 to \$45 each.**

OUR buyer was fortunate in securing these Silk Dresses—we guarantee them the Latest Style and absolutely worth \$35.00 to \$45.00—note our price. Here is a description of a few.

#### Pure Taffetta Silk Dress.

IN Rose and Champagne, with silk shadow lace, silk-strap sleeves—straps edged with narrow gold braid finished with double-puff-cuffs. Handsome new shirred back and peplum front belt. Neck V-shaped, edged with double silk frill and finished with Medici Collar. New style skirt. . . . Value 45.00. Our Price. . . . **\$25.00**

#### Pure Taffetta Silk Dress.

IN Nigger Brown—sleeves, body and skirt all taffetta—silk embroidered peplum belt, shirred shoulders, three cornered collar, deep shapely cuffs, skirt finished with very wide folds, new full skirt. Value \$45.00. . . . **\$25.00**  
Our Price.

#### Pure Taffetta Silk Dress.

THIS is a handsome Black, Grey and Silver wide-horizontal stripe. Waist finished with a deep pleated back belt, Mouslin De Soie sleeves, fancy white lace-collars, edge of wide full new skirt finished with 2-inch narrow-pleated frill. . . . Value \$45.00. Our Price. . . . **\$25.00**

#### Pure Taffetta Silk Dress.

IN Rose color, Cross-over deep roll-collar blouse, box-pleated front, new circular frill sleeves—double-puff skirt, Rose-hud at waist. Value \$45.00. . . . **\$25.00**  
Our Price. . . . **\$25.00**  
We have many to select from, in Black, Navy, Saxe, Green, Crimson, Slate; all with New Collars, Sleeves, Skirts, Belts, in fact they are all the best we have ever shown in the Latest Styles.

### HANDSOME BENGALINE DRESSES

HERE is a Rich-looking dress that presents a splendid appearance when compared with many at higher prices. You get all the style, quality, fit and finish that it is possible to get in a serviceable dressy garment, suitable for many occasions, when you require "just something different and distinctly new." Colors—Reseda, Grey, Brown, Mole, also Black. Regular \$6.50 sizes to fit most women. Price each **\$6.50**

### Special Bargains in New Neckwear for Women

**12c each, worth 40c ea.**

HERE is one of the best opportunities of modern times for the thrifty woman to buy neckwear. Special offer of 300 dozen of splendid Collars in Colored Satin, Striped Peplum, White Ninon, White Organdie, White Lace and other fabrics; all styles, shapes, qualities. All bought at a clearing price, worth from 40 to 50 cents each. **Special Price, 12c. each.**  
Call early—you can afford to lay in a reserve stock—aim for a share to-day.

### Special Bargains in Women's Black Hose

**20c pair, worth 30c.**

IT is not every buyer that gets a chance to clear a line of goods at his own price—the chance comes sometimes, somewhere to someone, but not all times everywhere, to everyone. This time it was our buyer that secured the bargain, and to-day we are offering this splendid lot of heavy two-one-rib, double-knee, mercerized, black stockings for women worth 30 cents a pair. **Our Special Price, 20c. a Pair.**

WE hope to see every person who really wants reliable goods at low prices to visit us as often as possible. From now on we will be continually putting forward new lines.

## Anderson's, Water Street, St. John's

WE pay special attention to the Wholesale, Retail, and Mail-order departments, and we welcome customers from all directions. Come in and examine our stock to-day. We guarantee entire satisfaction.

### Supports Mr. Ruby's Plea for More Extensive Use of Lime

#### Some Valuable Information for Our Farmers

(Editor Mail and Advocate)  
Dear Sir—Recently in the public press I notice Mr. Ruby makes a plea for the more extensive use of lime by our farmers, and coming from such an eminent authority, such advice should be taken seriously. Mr. Ruby knows whereof he writes, and he has given concrete evidence that farming can be successfully carried on in this country. As an addition to Mr. Ruby's communication I re-condense an article from the Journal of Agriculture of recent date.  
"Lime has long been considered one of the essentials in crop production, and experimental stations in Canada have proven conclusively that soils which respond profitably to liming are very widely distributed.  
"In case a soil is seriously deficient in lime, gypsum, or land plaster, may act as a direct manure; usually, however, its beneficial effect upon soils is due to its indirect action in liberating potash which was so locked up in the soil that plants could not make use of it.  
"Lime is found in different forms available to the agriculturist.  
"Phosphate of lime is found as bone, guano, apatite, and in the form of phosphate rock which is found extensively in South Carolina, Florida and Tennessee in the United States. The better classes of phosphate rock contain but small quantities of carbonate of lime, while others contain large amounts. The lower grade phosphates which contain a large quantity of carbonate of lime are particularly effective upon acid soils (such as our peat of muck soils).  
"Superphosphates, which are prepared by treating phosphate rock and bone with sulphuric acid, have about one-third of their lime combined with phosphoric acid, and two-thirds with sulphuric acid. The lime combined with sulphuric acid is nothing more nor less than gypsum, or land plaster. Superphosphates are not recommended for upland soils which are deficient in carbonate of lime.  
"Many kinds of lime readily available for agricultural use, among

others at once. Otherwise it is of very little value; only the (bone which is a manure. When wood ashes are applied as a very small item) is utilized by the plant, and not even all of this. People are not aware of the value of lime which reverts to the carbonic acid form on exposure to the atmosphere; so that fresh ashes have practically the same effect as quicklime in liberating ammonia. Lime should be made readily available to our farmers; and they should be instructed in the economic use of it. Distributing it broadcast, as was done not long since by the so-called Agricultural Commission is a waste of public money. I know many instances in which the lime supplied

St. John's, April 8, 1916.

## Big Showing of American BLOUSES

The Latest New York Styles just opened.

Fine, White AMERICAN ORGANDIE Neatly Embroidered and Lace Trimmed.



Others in White Organdie and Voile, with dainty colored figure or stripe, 70c to \$1.75.



Black Sateen Cashmere and Poplin BLOUSES \$1.00 to \$2.50.

White SILK BLOUSES High and Low Neck, very smart. \$2.50 & \$3.00

MIDDY BLOUSES, A Nice Selection—Latest American Styles.

## Steer Bros.

### POSTAL MATTERS AT BAY ROBERTS

#### A Change Needed—Too Much Money Spent for the Service.

(Editor Mail and Advocate)  
Dear Sir—I thought I may take this opportunity of writing and acquainting you of the conditions of the Post Office here. In the first place before the new building was put here, the postman delivered the mail for the \$280.00. Now in the new building same man gets \$600 and also an assistant getting \$250, this is to say \$850 over and above when the same work was performed for \$280.00. In the second place the man who brings the mail from the train only gets \$380 for all the wear and work he performs. In the third place man they call the caretaker is getting a lovely salary of \$440 for, as you know, from the first of May to the first of October, and not one stroke of work is done by him. Now the \$400 over the \$400, we understand, goes for the cleaning of the building which we don't dispute, but it is easy to save \$300 out of the \$400.  
Now Sir, don't you think this is unfair for the Post Office salaries at Bay Roberts to cost this country more than they had paid, since they came into power, with the coal and other expenses roughly speaking \$2000 a year. It seems as if the Government is not very close in saving money for the war.  
Now Sir we would suggest to give the mailman more to the mailman and cut the caretaker, this would be savings \$340. We are not against any man getting a living but we like to see them earning their money. Hoping you will try and have those things adjusted as I know our members are not going to do anything.  
BAY ROBERTS.  
Apr 3, 1916.

### MARINERS, ATTENTION

(Editor Mail and Advocate)  
Sir—I have the honour to enclose herewith, copy of letter received from Mr. John C. Andrews of Twillingate, which I would thank you to have published in your paper for the information of the general public.  
I have the honour to be, Sir,  
Your obedient servant,  
A. W. PICCOTT,  
Minister of Marine and Fisheries  
Twillingate, Mar. 6, 1916.  
A. W. Piccott, Esq.,  
Department Marine and Fisheries,  
St. John's.  
Dear Sir—During one of my trips north last season, I had on account of heavy west wind, to pass east of

the Duck Islands, (said Island lying W.S.W. from Peckford's Isld.) and about one-quarter of a mile N. N. E. from S. W. Point, I discovered a large uncharted shoal of three to four fathoms. Speaking of this matter to another of our coasting captain, not long since, I find that there is no evidence of this shoal existing on his chart. I considered it my duty to acquaint you of the fact and have the public notified of the existence of said shoal.  
Another rock is commonly reported to exist on a line drawn from the west point of Duck Island to the west point of Conper Island, also uncharted, about midway chart, sounding, giving depth 14 fathoms.  
Considering these facts important for public notice.  
Yours sincerely,  
Sgd. JOHN C. ANDREWS.