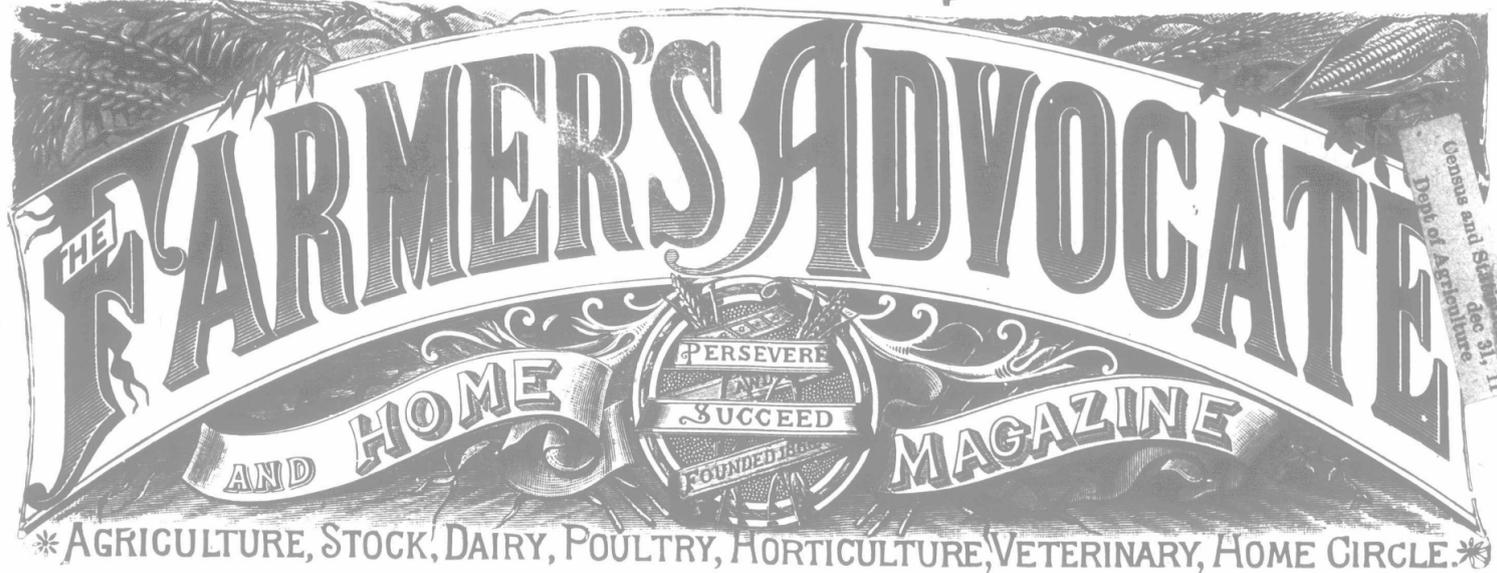


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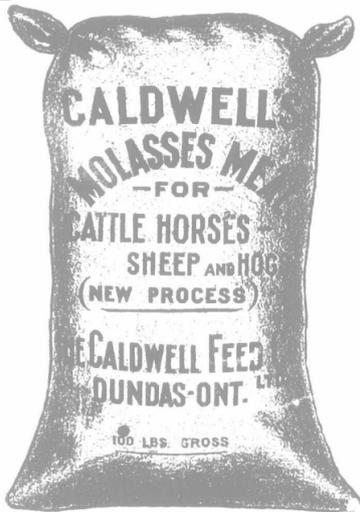
LONDON, ONTARIO, OCTOBER 5, 1911.

No. 993

Feed Your Stock Molasses Meal

STOCK RAISERS all over the world have, for years, realized the value of Cane Molasses as a food for animals. The problem has been to find a safe and convenient form in which to feed it. MOLASSES MEAL solves the problem.

Ever since the invention of the process and the erection of the first factory, the demand for MOLASSES MEAL has grown by leaps and bounds. To-day, huge factories in England, Germany, France, Sweden and Denmark strive to keep pace with the call for this marvellous food. But the demand is much greater than the supply.



Bought by Car-loads in Europe

The demand is simply enormous. The armies of Europe buy MOLASSES MEAL by the thousand tons for feeding cavalry and artillery horses. The great omnibus companies of London, Paris and Berlin feed it the year round. The leading racing stables of Europe use it for a daily ration. Big dairy farms and stock raisers buy it by wholesale.

To supply the Canadian

**CALDWELL'S
MOLASSES
MEAL**

market, the CALDWELL FEED CO. have established a large factory in DUNDAS, ONTARIO. You can now get MOLASSES MEAL for your cattle, hogs, sheep, horses and poultry.

Cost is Low

The cost of MOLASSES MEAL is so low you will be surprised. It will cost you little more than when using regular rations, and the animal will get 25 per cent. greater value from the food consumed.

It quickly puts unthrifty animals into condition. It brings stock to maturity earlier. It increases the flow of milk. It gives horses more energy and stamina. It keeps animals

Free From Coughs, Colds and Digestive Disorders

It has unique antiseptic and digestive properties. Worms cannot exist when it is fed regularly. It prevents diarrhoea and other complaints. It puts sleek, glossy coats on horses and cattle. It keeps animals in the pink of condition.

Yet MOLASSES MEAL is not a Tonic Condiment nor a Stimulant. It is a highly-nutritious feeding meal, containing essential ingredients lacking in a straight-grain ration.

The eagerness of an animal to get at its food, the avidity with which it cleans out its feed-box, when MOLASSES MEAL

Forms Part of the Rations

is proof that MOLASSES MEAL contains the very ingredients its system demands.

It requires SEVEN gallons of pure Cane Molasses to make 100 lbs. of Caldwell's MOLASSES MEAL. In other words, the meal consists of 80 to 84 per cent. pure Cane Molasses. Yet the manufactured meal costs you less than you would pay for the raw molasses at your grocer's.

And the cost of the meal can be materially reduced—you can buy it at wholesale prices direct from the factory, and get the lowest freight rate—by taking advantage of

Our Great Clubbing Offer

Fill out and mail the coupon to the Caldwell Feed Co., Dundas, Ontario, and we will send you complete information. Take a pair of shears and clip it out this very minute. Don't wait to turn over the page. The information we are going to send you is of such importance to your pocketbook that it will pay you to act promptly.



ADVOCATE

Please send me full particulars about your Great Clubbing Offer, showing how I can buy MOLASSES MEAL at wholesale:

NAME

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