

FARMER'S ADVOCATE

PERSEVERE SUCCEED

AND HOME MAGAZINE

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FOUNDED 1866

THE FARMER'S ADVOCATE AND HOME MAGAZINE.

WILLIAM WELD, Editor and Proprietor.

The FARMER'S ADVOCATE is published on or about the 1st of each month, is handsomely illustrated with original engravings, and furnishes the most profitable, practical and reliable information for dairymen, for farmers, gardeners or stockmen, of any publication in Canada.

Impartial and independent of all cliques or parties, the FARMER'S ADVOCATE aims to present to the farmers of Canada with an unbiased judgment the agricultural news of the day. Voluntary correspondence containing useful and seasonable information solicited, and if need, will be liberally paid for. No notice taken of anonymous correspondence. We do not return rejected communications.

TERMS OF SUBSCRIPTION:

1. \$1.00 per year, in advance, postpaid; \$1.25 in arrears. Single copies, 10 cents each, postage prepaid.
2. Subscriptions can commence with any month.
3. Remittances at the risk of the subscriber unless made by registered letter or money order.
4. Subscribers who desire to change their P. O. address will send both old and new address.
5. The FARMER'S ADVOCATE is continued until otherwise ordered. The name of a subscriber is taken off from our list with the same promptitude in all cases that it is put on, provided all arrears are paid up, but we cannot stop a paper unless the name of the Post Office, as well as that of the subscriber, is sent to us.

ADVERTISING RATES:

Will be furnished on application, and manufacturers, seedmen, stock breeders and others will find this journal an unrivalled advertising medium.

The FARMER'S ADVOCATE has the largest circulation among the best people in Canada. Its advertisements are reliable and are read.

Address—
THE FARMER'S ADVOCATE,
360 Richmond Street,
LONDON, ONT., CANADA.

Premiums at Fairs.

We would suggest that agricultural societies offer among their prizes the "FARMER'S ADVOCATE AND HOME MAGAZINE" for one year. Those who have done this in a small way at first have found it so satisfactory that they have added to the number of premiums of this kind, and this custom is increasing. Such premiums do vastly more to promote the objects of the society than money prizes. Aside from the fact that one cannot fail to be greatly benefited by the teaching of the FARMER'S ADVOCATE AND HOME MAGAZINE, its regular coming once a month is a frequent reminder of the society and its fair, and thus the interest of the winner of the prize is kept alive the whole year. If the officers who have yet to arrange their premium list will think of this matter, they will see that they can in no other way make the money at their disposal go so far, and at the same time do as much good. Special rates are given to agricultural societies for copies for this purpose.

Agents Wanted in Every County.

Circulars describing our premiums more fully, with extra copies, illustrated poster, &c., sent free on application. Address simply

THE FARMER'S ADVOCATE,
London, Canada.

Cannot every one of our subscribers send us one new subscriber this month? Put your shoulders to the wheel. We will give you a paper which you will be proud to say that you are a stockholder in, for as a subscriber you are an interested party in its success.

Our Monthly Prize Essay.

A prize of \$5.00 will be given for the best essay on the *Home Making of Bread*. The essay must not be a mere compilation of recipes, but the process of making and baking should be sufficiently amplified to make a complete essay. The manuscript to be in before the 15th of August.

A prize of \$5.00 will be given for the best essay on the comparative advantages and profits of *Summer and Winter Dairying*. The essay to be handed in before the 15th September next.

No essay upon the subject of "Drying and Evaporating Fruits" having been received up to date specified (15th July), though an essay has just come to hand, an editorial upon this important subject was prepared, and will be found on page 234.

60,000 COPIES.

THE SEVENTH ANNUAL ISSUE —OF— THE EXHIBITION NUMBER.

Our Annual Exhibition Number for 1883 will be issued in Three Editions, the first of which will be published on or about the 15th August next. This special number will be circulated at the leading fairs of Ontario, Manitoba and Maritime Provinces, mailed to progressive farmers in the Dominion not yet among our subscribers, and a large number will be mailed to leading farmers and stock men in the United States and Great Britain.

The Seventh Issue of this unrivalled and leading advertising medium will be superior in many respects to any previous issue.

The great satisfaction which our patrons of former issues have manifested, shown so clearly in their continued liberal patronage, proves a guarantee to our new patrons that this medium is a most profitable means of advertising their implements, stock, etc., to the best class of Canadian farmers.

While thanking our patrons of former years for their confidence in our endeavors to promote their interests, we can assure them that our endeavors will not be relaxed, and that our increased facilities will be used to the utmost for their benefit.

This issue affords special advantages to advertisers who wish to push their business in Manitoba and Maritime Provinces. Advertising rates forwarded on application.

H. G. Charlesworth, of Rosedale and Oakland farms, Port Hope, Ontario, writes: "I cannot refrain from writing you expressive of the high opinion I have formed of your paper as an advertising medium. I have advertised largely for the past five years in both Canadian and American papers, but with no such results. I have not only been flooded with letters from all parts of the country, but they have been of such a character that I have experienced no delay in making sales."

O. Rust, Pres. of the Rust Well Auger Co. of St. Joseph, Mo., informs us that his Company has failed, but all orders will be promptly filled by the Empire Well Auger Co., of Ithaca, N. Y., U. S. A.

Our Fall Campaign

GRAND PREMIUMS FOR WORKERS.

Pushing Agents Wanted Everywhere.

To every subscriber, or any member of his family, to all post masters and school teachers, for one new subscriber with \$1.00, we will send, per mail, post paid, the charming lithograph "Yes or No," by Millais, or 1 lb. *Martin Amber Fall Wheat*, or 2 plants "Jersey Queen" strawberry, or 3 roots of "Lily of the Valley," or 1 copy of the *Farmer's Hand Book for 1884*; and for two new names with \$2.00, we will send a copy of the beautiful chromo "Windsor Castle," or "Balmoral Castle," or 3 Russian Mulberry plants, 9 to 12 inches, per mail. Send for sample copies, poster, list of book premiums, &c.

"You give good value for the money. I do not want to be without the ADVOCATE."

JOSEPH LAW, Claremont, Ont.

By the Way.

Never let your gates sag and fall down.

When the ditches are dry, clean them out and haul the cleanings to the yard for manure.

Cisterns should be immediately cleaned out on the first discovery of any unpleasant odors.

How many of your family—including wife and young folks—are to exhibit, as well as observe, at the fair?

Give the horses that are working hard an occasional pail of water, in which a large handful of oatmeal has been stirred.

Dr. Sturtevant, Director of the New York State Agricultural Experimental Station, has planted 140 varieties of corn.

A Hollander's maxims: When you see a good cow buy her. When you have a good cow keep her. When you find you have a bad cow sell her.

In many places the blight is affecting the potatoes; in others the great amount of rain has caused them to rot in the ground. We expect that prices will be high.

The swallows are the natural enemies of the midges and similar smaller insects that prey on grain. It is estimated that the nestlings of a single pair of swallows will in three weeks consume half a million insects.

It will pay to sow a bushel of rye per acre in the corn field now, and have it ready to plow under when you take the corn off. It is a first-class fertilizer for sandy land or other land that is lacking in vegetable matter, and upon heavy clay land its mechanical effects in lightening up the soil are equal to its fertilizing powers for increasing the growth of next year's crop.

It is worth while for farmers who use Paris green to know that the best antidote to the poison is iron rust. There are preparations of iron in liquid form which should be kept in farmers' houses wherever this popular insect poison is used. Of course, the poison should be got from the stomach by emetics wherever possible. Cases of accidental poisoning from Paris green are frequently reported in the daily papers.