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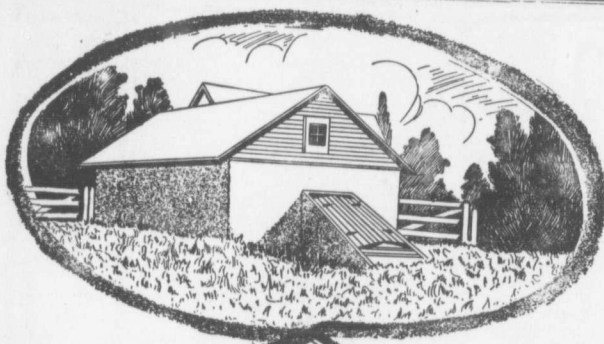
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# This Concrete Root Cellar Costs Less Than Wood and is Much More Durable

Concrete is especially useful in the construction of root cellar floors and walls.

Experience proves that for the farmer, Concrete is superior to wood in every point of comparison.

Concrete permits of a sufficient degree of coolness without risk of freezing. There is no question as to the durability of Concrete; it lasts not for years, but for ages, and requires neither painting nor repairing.

Aside from this, a concrete-constructed root cellar will positively prevent the inroads of rats and mice, which prove such a direct source of expense to the farmer by their great destructiveness.

Anyone who has ever scooped vegetables from an old plank floor will appreciate the fact that Concrete offers a smooth, continuous surface with no projecting plank ends or nails to damage the scoop or ruffle the temper of the scooper.

A root cellar built of Concrete is absolutely fireproof, rat-proof and wear-proof. It can be used for years and at the end of that time will be found to keep vegetables in as fresh, sweet and wholesome a condition as the day it was first built.

With Concrete, first cost is last cost. It is easily kept clean and sanitary and is pleasing to look at.

A Concrete root house will not only give you decidedly better service at less cost than any other material, but it will add much to the value and appearance of your farm.

Everything else being equal, the farmer who builds of Concrete can obtain a much better price for his farm in the event of a sale than a farmer whose buildings are constructed of wood.

Our new Illustrated Book tells everything you may want to know about concrete. IT'S FREE! Tear off, sign and mail coupon.

We would be glad to send you a copy of our new illustrated booklet,

## "What The Farmer Can Do With Concrete."

It tells in plain, simple fashion how you can use Concrete in the construction of almost every farm utility. Everything—from the preparation of the ground, and the building of the forms, to the mixing of the Concrete and the completed structure—is told in language so understandable that you will find it easy to follow the directions and in many cases do much of the work yourself.

The book contains actual photographs, plans, and diagrams of Concrete work, besides information that, from the standpoint of farm economy, makes its reading intensely interesting and profitable. It tells you how to use Concrete in the construction of the following:—

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|----------------|----------------|--------------|
| Barns          | Hitching Posts | Stairs       |
| Chimney Caps   | Hog House      | Stalls       |
| Culverts       | Houses         | Steps        |
| Dairies        | Milk House     | Tanks        |
| Dipping Tanks  | Poultry Houses | Troughs      |
| Foundations    | Root Cellars   | Walks        |
| Fence Posts    | Silos          | Wall Copings |
| Feeding Floors | Sheds          | Well Curbs   |
| Gutters        | Shelter Walls  | Wind Walls   |
| Hens' Nests    | Stables        | Etc., etc.   |

REMEMBER, this book is yours—your signature and address on the coupon or post card will bring it promptly. Send to-day.

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