Guardian Assurance Co.

Capital Subscribed Capital Paid-up -Invested Funds Exceed

Fire Insurances at

Moderate Rates

The Guardian Insurance **Company of Canada**

TRANSACTS

Accident, Liability, Automobile, Guarantee, Plate Glass, Burglary and Fire Insurance

APPLICATIONS FOR AGENCIES INVITED

Head Offices: Guardian Building, 160 St. James St., Montreal

CANADA LIFE

Factors that help the

LIFE INSURANCE MAN

- The Canada Life is the Oldest Canadian Company and has a record of 72 years of steady, solid growth.
- The Strength and Safety of the Company need no demonstration.
- Service and Return to Policyholders give the satisfaction that builds up a permanent
- 4. Canada Life Policies meet every insurance need and contain all that is best in Life Insurance.
- 5. The exceptional backing and co-operation of Home Office insure the success of any man with selling ability. Good opportunities for the right men. Write Agency Department

CANADA LIFE ASSURANCE COMPANY

TORONTO Home Office

THE ROYAL INSURANCE COMPANY, LIMITED

MAINTAINS UNALTERED DURING THE WAR

the high uniform rate of **PROFITS**

seld to policy-holders for the past FIFTY YEARS

LIFE DEPARTMENT

GUARANTEES PROFITS at the FULL BATE of \$15 PER ANNUM

per \$1,000 assured, on ALL participating policies becoming claims before 1930, whether newly effected or not

HAS RECENTLY

REDUCED ITS RATES for whole of life non-profit policies, and now offers PERMANENT PROTECTION

at the MINIMUM OF COST

ENORMOUS FINANCIAL STRENGTH - PRUDENT ADMINISTRATION.

OUEEN INSURANCE COMPANY

FIRE AND AUTOMOBILE INSURANCE - ABSOLUTE SECURITY

W. MACKAY, Manager

J. H. LABELLE, Asst. Manager