

THE
Equitable Life

ASSURANCE SOCIETY.

Unparalleled in Growth.

Unequaled in Dividends.

Unapproachable in Strength.

Unhesitating in Payments.

Unyielding in Principle.

DURING the last seven years the Equitable has paid more than \$2,000,000 in dividends to its policy holders each year, and for the last two years, it has paid more than \$3,000,000 each year.

DURING 1899 the Society declined **thirty-four millions** of assurance applied for, as not being up to the high standard of risks required.

AFTER paying to its policy holders during the year \$3,054,809.68 in cash dividends, the remaining surplus awaiting distribution to the policy holders at the times specified in their contracts, amounted on December 31st, to \$61,117,477.77. This surplus is **more than ten millions of dollars greater than that of any other company** in the world.

DURING the forty years of its existence, the Equitable has paid to and accumulated for its policy holders \$603,382,017.21, which is over \$296,300,000 more than any other company has paid and accumulated within a corresponding period of its history. Its cash payments to its policy holders alone exceed by more than \$16,000,000 the **combined cash payments and accumulated funds** of the company that came nearest to it at the corresponding period of its history.

C. H. PORTER, Manager,
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