

# Columbia Dry Batteries

IF the engine won't start, or the bell won't ring--if you need quick power for a truck or a tractor --if autos won't go, or lanterns won't light, or telephones are dead on your hands--wire in a set of Columbia Batteries. *They'll renew the spark of life like a flash.* For Columbias are eager with power. Their energy flows hot--*they make things GO.* They're the little red bundles of might! Columbias are the simplest form of power-source. You can buy them anywhere and they are easily and quickly wired up. Though they cost no more, they last longer. Fahnestock Spring Clip Binding Posts, no extra charge.

Canadian National Carbon Company, Limited  
TORONTO, ONTARIO

