



What's in the box?

That
is the
question

COLGATE'S SHAVING STICK

Better than the Soap you thought was best—not because it is in the original nickeled box, but because the soap itself is best at every point.

It is easier to copy the Colgate Box than to match the Colgate Quality

A trial will prove conclusively that in its antiseptic and aseptic qualities, its firm, creamy lather, its generous size, and its refreshing effect on the face, Colgate's Shaving Stick is unequalled.

Will not smart or dry on the face
(The truth needs no quotation marks)

Send for Sample

Trial Stick in nickeled box (in green and gold carton) sent for 4c. in Stamps.

Note this Offer--Good only until Oct. 15th, 1908

Other COLGATE COMFORTS are: Colgate's Talc Powder (Violet or Cashmere Bouq.), Colgate's Dental Cream, Colgate's Dental Powder, Colgate's Vegetable Oil Soap Coleo. Trial package of any one sent for 4c. (Stamps). All four for 14c. (Stamps).



COLGATE & CO. (Established 1806), Dept. C, Coristine Bldg., MONTREAL

The name "Colgate" on Soaps, Powders and Perfumes corresponds to the "Sterling" mark on silver.