

MANY PRESS- CUTTING AGENCIES

IN EVERY CAPITAL CITY
OF THE WORLD.

Number Among Their Customers Practically Everyone in Public Life.

Fifty years ago there was not a Press-cutting agency in the world. Today there are several hundreds. There are fifty or more in Great Britain and more than that in the United States. In these two countries alone some fifty thousand persons are employed in the business, while the capital invested is upwards of \$50,000,000. Every capital city in the world has an agency of the kind. You find them not only in London, Paris, and New York, but in Rio, Buenos Ayres, Melbourne, Johannesburg, and Yokohama. Their customers are numbered by tens of thousands. Practically every man who holds any public position subscribes. All public companies, especially railway and shipping companies are subscribers. Every Royalty has albums full of Press-cuttings, while, naturally, actors, authors, and artists, and all those belonging to similar professions are strong supporters of the agencies.

Probably there is not one man or woman who has ever published a book or written a signed article for a periodical, who has not pasted up a collection of criticisms from the Press.

Patronized By Everybody. Your dramatist gets more notices than any other writer, and is naturally greedy to know what the critics think of his work, and the bill he pays to his agency may amount to twenty or twenty-five dollars a week, or even more.

Prize-fighters and politicians are equally good customers of the Press-clippers.

Journalists or authors who are working on some special subject find the Press-cuttings invaluable. They order from several different bureaux at once everything that may be appearing in the World's Press on this particular subject, and so obtain information which could not be obtained in any other way.

Some agencies make a specialty of this sort of thing—that is, supplying information; others go in for personal matters, others again for criticism. Some include all kinds of work. The papers which get most heavily clipped are the Society Journals. Society women are greedy collectors of every paragraph in which their names appear, and, more particularly, photographs and pictures reproducing their features.

There is one agency which confines itself to scientific and medical journals. Its clients are mainly doctors and scientists, and some of them are uncommonly good customers.

The late King Edward not only subscribed to two Press-cutting agencies, but sometimes himself clipped pictures of his royal features appearing in the public prints. His sense of humor protected him against annoyance, and caricatures of himself merely made him laugh.

It is interesting to note that the ordered cuttings from American as well as British sources.

For Official Use. The best of royal patrons of the Press-cutters was not, as might be supposed, the ex-Kaiser, but the late Czar of Russia. He had a row of volumes of clippings in all European languages. A secretary was kept always busy pasting these up.

Mr. W. T. Stead, the late editor of "Review of Reviews," is believed to have possessed more Press-cuttings than any other man in England. They are said to have suggested to him the plan of "Review of Reviews."

Even Government departments do not despise the Press-cuttings. There is at Whitehall a gigantic collection of such cuttings relating to the late war, while the official history of the Spanish-American War was largely compiled from current newspapers.

Any of the first-class agencies employ from fifty to a hundred clerks, and send out from fifty to one hundred thousand cuttings weekly. The average price is five dollars a hundred clippings, and to their credit it should be mentioned that Press-clipping agencies have not turned profiteers or increased their prices so greatly as have most other businesses.

Gave It Away. "Leach played me a mean trick the other day," complained Robinson. "What did he do?" asked Nelson, in surprise.

"He was visiting at our house, and boasted before the whole family that he had never been ill in his whole life."

"I don't see anything mean about that."

"Perhaps not," snorted Robinson. "But one night, not more than a month ago, I told my wife I had to go and sit up with him!"

World's Largest Crane. The largest shipbuilding crane in the world has been built at the Philadelphia navy yard, an electrically operated monster of 350 tons capacity.

Order incubators and brooders at once. Later in the season serious delays are likely to occur.

AN IDEAL TONIC FOR WEAK PEOPLE

Dr. Williams' Pink Pills Act Directly On the Blood and Nerves.

Food is as important to the sick person as medicine, more so in most cases. A badly chosen diet may retard recovery. In health the natural appetite is the best guide to follow; in sickness the appetite is often fickle and depraved.

Proper food and a good tonic will keep most people in good health. Dr. Williams' Pink Pills are the most popular tonic medicine in the world, harmless and certain in their action, which is to build up the blood and restore the vitality to the run-down system. For growing girls who become thin and pale, for pale, tired women, and for old people who fall in strength, Dr. Williams' Pink Pills are an ideal tonic. Thousands of people have testified to the health-giving qualities of Dr. Williams' Pink Pills, and in many homes they are the only medicine used. Among the homes in which the benefit of this medicine has been proved is that of Mr. E. A. Underwood, Kingston, Ont., who says:—"I have used Dr. Williams' Pink Pills with the most beneficial results. As the result of hard work I was very much run down, and my appetite was very poor. I got a supply of the pills which I used regularly for some weeks with the result that they restored me to my old time strength. They also proved a blessing to my daughter, who was in a very anemic condition, and who seemed not to get more than temporary relief from any medicine until she took Dr. Williams' Pink Pills. She took the pills for about three months, and is now enjoying the best of health. For these reasons I can strongly recommend Dr. Williams' Pink Pills."

At the first sign that the blood is out of order take Dr. Williams' Pink Pills, and note the speedy improvement they make in the appetite, health and spirits. You can get these pills through any dealer in medicine or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Grow Tall in Bed.

How many people are aware that we are shorter when standing than when lying, and taller in the morning than in the evening?

An Englishman was the first to discover this, but afterwards Dr. Marand of the Royal Academy of France made several experiments to prove the theory. He found after a year's trial that usually in the night he gained almost three-eighths of an inch, and lost almost as much during the day. The cause of this is to be found in the cartilages which go to make up the spine.

The joints of this part of our bodies

are separated and yet joined by particular bony substances, every one of which has a springy resilience. These are capable of yielding on all sides without bending the backbone or spine itself. Of course, the difference is scarcely perceptible in one joint alone, but the combined effect is appreciable. Naturally, when the spine is supporting the weight of the head it is liable to be contracted, and we are taller after lying down for some time than after we have been walking about all day with our bodies in an upright position, with the spine supporting the weight of the head.

At night time, when we lie down in a more or less horizontal position, these two parts do not weigh so heavily, and the springy muscles being expanded, our spines consequently become longer.

Another proof of this is to be found in the increase of height sometimes experienced by invalids who have spent a long time in bed; and also in the fact that the more rest a young child has the taller he will grow.

A Good Defence.

The case looked black against the prisoner, who was charged with loitering suspiciously at the railway station.

Presently the magistrate said sternly:—"This lady says you tried to speak to her at the railway station." "It was a mistake," pleaded the man in the dock. "I was looking for my wife's young niece, whom I've never seen, but who'd been described to me as a handsome young lady, with golden hair, well-cut features, fine complexion, perfect figure, beautifully dressed, and—"

With a charming blush, the principal witness against him interrupted his flow of eloquence. "I don't wish to prosecute the gentleman, sir," she said to the magistrate. "Any one might have made the same mistake."

HEALTH FOR THE BABY

The baby of to-day is the man or woman of to-morrow. Thus the success of the future man or woman depends upon the baby's present welfare. If the baby is sickly and ill nourished it is not to be expected that he will grow into a strong, active man who will hold his own in the business world a few years hence. Mothers, it is a duty you owe the future to keep your little ones well now. This can be easily done if Baby's Own Tablets are kept in the house. The Tablets are a mild but thorough laxative which regulate the bowels and sweeten the stomach and thus make baby healthy and strong. Concerning Mrs. W. Orser, Elginburg, Ont., writes:—"I have a fine, healthy boy three years and have used Baby's Own Tablets for him ever since he was a small baby. I certainly think them a splendid medicine." The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Styles for Children



No. 9216. price, 20 cents. Kimono sleeves with or without straight trimming-band. Cut in 6 sizes, 4, 6, 8, 10, 12 and 14 years. Size 8 requires 2 1/2 yds. 42 ins. wide, or 1 1/2 yds. 54 ins. wide; lining, 2 1/2 yds. 36 ins. wide. No. 9048—Boy's Double-Breasted Overcoat. Price, 20 cents. In two lengths. Cut in 6 sizes, 4 to 14 yrs. Size 8, with belt, longer length, 2 1/2 yds. 48 ins. wide, or 2 yds. 54 ins. wide; without belt, shorter length, 1 1/2 yds. 48 ins. wide, or 1 1/2 yds. 54 ins. wide. These patterns may be obtained from your local McCall dealer, or from the McCall Co., 70 Bond St., Toronto, Dept. W.

Grape-Nuts

supplies what many breakfast cereals lack—solid nourishment including the vital mineral salts so necessary to encourage normal growth in children.

A body-building food that tastes real good

"There's a Reason"

How C.P.R. Engineer Won Victoria Cross.

It fell to the lot of a C.P.R. engineer, Pte. John Peter Robertson, to win the much coveted Victoria Cross at Paschenlaele. Robertson enlisted at Lethbridge with the 175th and was an engineer on that division. He was better known as "Pete" to his Lethbridge friends. He was born in Picton, Nova Scotia, but lived most of his life in Medicine Hat with his mother, Mrs. Alex. Robertson.

Robertson was aged thirty-four, won his distinction in connection with operations at Paschenlaele, November 6, 1917. Details came through authoritative channels that during his battalion's attack Robertson's platoon was held up by uncut wire two hundred yards from the final objective.

Our guns were still busy cutting a way through the wire when a German machine gun opened fire and inflicted very heavy losses on the Canadians. Robertson, without waiting for orders and entirely on his own initiative, rushed towards the German gun, defying the machine gun's withering fire.

Moreover, our artillery barrage was so intense that death seemed almost certain. Working his way to the flank, he eventually found an opening in the wire, got through and crawled until the end of the emplacement was reached. Rising suddenly to his feet he charged down on the astonished Germans, and killed four of the gun crew before they could recover from their surprise. The remainder fled in terror, but their flight was soon cut short when Robertson seized the abandoned gun, screwed it around and poured a hail of bullets upon the backs of the disappearing enemy. Several of them fell victims to their own shells. When the remainder of the platoon arrived Robertson was still being the captured gun. He was entirely due to his heroic action that the whole line was enabled to advance and capture the final objective. Robertson went forward with the first wave, taking a gun with him. He used it very effectively to keep down the fire of German machine guns and snipers, while his platoon consolidated the new position. Later in the day, when two of our snipers who ventured in front of our lines were wounded, Robertson volunteered to bring them in. He went into the open, although exposed to a heavy enemy fire, lifted one man on his back and carried him safely to the trench and immediately returned to the second man, staggering back with his unconscious burden while the bullets whistled around him. But as if cruel fate were awaiting until the last possible moment to overtake him, he was killed on the very parapet of the trench, his mission almost accomplished. His splendidly heroic deed, it is his dashing work done earlier in the day, had a most inspiring effect.

Wise Men Say—

That many martyrs are self-made. That friendship rings true in adversity. That poverty need never fear that sunshine will be rationed.

That hero-worship is often but another name for self-esteem. That good will for all can only be provided by good work for all.

That success is 1 per cent. inspiration and 99 per cent. perspiration. That you've got to get up every morning with determination if you are going to bed with satisfaction.

That it may be better to give than to receive, but few of us are in a position to keep it indefinitely.

That no task should be left uncompleted. Ability in men is rated by what they finish, not by what they attempt.

That real enthusiasm is not a flash-in-the-pan thing. It is continuous, and its continuity is of the variety that accelerates rather than slows down—greater to-day than it was yesterday.

Minard's Liniment Co., Limited.

Gentlemen,—Last winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGrippe, and I have frequently proved it to be very effective in cases of inflammation.

Yours,
W. A. HUTCHINSON.

Microbe Methuselah.

Is it possible that the latest scientific discovery may bring a return of the Egyptian plagues or the Black Death—the most terrible epidemics in the history of the world?

The question arises from the announcement of Dr. Gallippo, of the French Academy of Science, that in Egyptian papyrus (manuscripts) twenty centuries before modern times, he has found living micro-organisms. He cites this as the most remarkable discovery to which his investigations have led, although it is equally true of documents dating back, for instance, to the Middle Ages.

Modern hygienic conditions, of course, are vastly different to those of the early Egyptian days or Middle Ages, but there is a possibility that those germs of centuries ago might convey the old plagues.

For they are very much alive! The microbes discovered by Dr. Gallippo were subjected to the usual test of heat, and although the temperature was carried to 248 degrees Fahrenheit, they hopped about like two-year-olds in spite of their 2,000 years.

RHEUMATISM

This is just the season when rheumatism with its grinding pain and stiffening of joints gets hold of you. Fight it with

Templeton's Rheumatic Capsules

Templeton's Rheumatic Capsules bring immediate relief and permanent results. They are recommended by doctors, and sold by reliable druggists everywhere for \$1.04 a box, or write to

142 King St. West - Toronto
Mailed anywhere for \$1.04.

ASTHMA

Templeton's RAZ-MAH Capsules are guaranteed to relieve ASTHMA, don't suffer another day.

Templeton's, 142 King St. W., Toronto, for free sample. Reliable druggists sell them at \$1.04 a box.

The Oldest Writer.

Sophocles, the famous Athenian dramatist, lived to be ninety. The author of "Ajax" is the oldest writer, and he is unique in his degree of longevity. The next in point of age is Thomas Carlyle, the author of "Sartor Resartus" and "The French Revolution," and other works of noble conception, undoubted brilliance, and lofty aspirations. He died at the age of eighty-six.

Jeremy Bentham, whose disciple was John Stuart Mill, and who is the author of works of Government. "The Principles of Morals and Politics," and other lucid expositions of the Utilitarian system, underlined Carlyle by one year: while Voltaire, whose "Philosophical Letters" and "Discourses on Man" make his name to live, died at the age of eighty-four.

Minard's Liniment Cures Garget in Cows.

The Bridle Path. "I suppose," remarked the facetious stranger, watching a workman lay down a carpet from the church door to the city, "that is the high road to heaven?"

"No," promptly replied the man, "merely a high path."

Hurrah! How's This

Cincinnati authority says corns dry up and lift out with fingers.

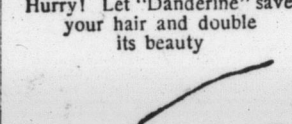
Hospital records show that every time you cut a corn you invite lockjaw or blood poison, which is needless, says a Cincinnati authority, who tells you that a quarter ounce of a drug called freezeone can be obtained at little cost from the drug store but is sufficient to rid one's feet of every hard or soft corn or callus.

You simply apply a few drops of freezeone on a tender, aching corn and soreness is instantly relieved. Shortly the entire corn can be lifted out, root and all, without pain. This drug is sticky but dries at once and is claimed to just shrivel up any corn without inflaming or even irritating the surrounding tissue or skin. If your wife wears high heels she will be glad to know this.

OH! EACH DAY

A LITTLE MORE

Hurry! Let "Danderine" save your hair and double its beauty



To stop falling hair at once and rid the scalp of every particle of dandruff, get a small bottle of delightful "Danderine" at any drug or toilet counter for a few cents, pour a little in your hand and rub it into the scalp. After several applications the hair usually stops coming out and you can't find any dandruff. Help your hair grow long, thick and strong and become soft, glossy and abundant.

Yes, Cold All Gone—Not A Bit of Cough Left

Feel great this morning. As soon as I felt it coming on yesterday I used Gray's Syrup and ripped it in the bud. Just couldn't miss an hour at the office, we are so busy and short-handed. Gray's Syrup is a habit in our family, the folks have used it for sixty years. I always buy the Large Size.

GRAY'S SYRUP

RED SPRUCE GUM

Montreal D. WATSON & CO., New York

188UE No. 3—20.

LONG FACES

"Cascarets" for Liver and Bowels bring back Smiles

Turn the "kill-joys" out—the headache, biliousness, indigestion, the sick, sour stomach and misery-making gases—turn them out to-night and keep them out with Cascarets.

Millions of men and women take a Cascaret now and then and never know the misery caused by a lazy liver, clogged bowels, or an upset stomach.

Don't put in another day of distress. Let Cascarets cleanse your stomach: remove the sour, fermenting food; take the excess bile from your liver and carry out all the constipated waste matter and poison in the bowels. Then you will feel great.

A Cascaret to-night straightens you out by morning. They work while you sleep.

New Italian Tractor.

A tractor designed by Italian engineers to give maximum traction with minimum road damage is featured by a number of flat steel pads held against the rim by individual coil springs from the hub.

Minard's Liniment Cures Disemper.

Electricity's Gift.

Electric power has permitted the exploitation of Chilian copper deposits that may prove the richest in the world.

MONEY ORDERS.

It is always safe to send a Dominion Express Money Order. Five dollars costs three cents.

Remarkably Successful Treatment.

"And shall I be able to play the piano when my hands heal?" asked the wounded soldier.

"Certainly you will," said the doctor. "Gee, that's great!" I never could before."

WHEN YOU SUFFER FROM RHEUMATISM

Almost any man will tell you that Sloan's Liniment means relief

For practically every man has used it who has suffered from rheumatic aches, soreness of muscles, stiffness of joints, the results of weather exposure. Women, too, by the hundreds of thousands, use it for relieving neuritis, lame backs, neuralgia, sick headache. Clean, refreshing, soothing, economical, quickly effective. Say "Sloan's Liniment" to your druggist. Made in Canada. Get it today. 50c, 70c, \$1.40.

Sloan's Liniment Keep it handy

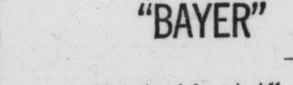
How to Purify the Blood

"Fifteen to thirty drops of Extract of Roots, commonly called Mother Seigel's Curative Syrup, may be taken in water with meals and at bedtime, for the cure of indigestion, constipation and bad blood. Persistence in this treatment will effect a cure in nearly every case." Get the genuine at druggists.

SINCE 1870
SHILOH
30 DROPS
30 STOPS COUGHS

ONLY TABLETS MARKED "BAYER" ARE ASPIRIN

Not Aspirin at All without the "Bayer Cross"



For Colds, Pain, Lumbago, Stiffness, Rheumatism, Sciatica, Neuritis, and for Headache, Neuralgia, Toothache, Earache, take Aspirin marked with the name "Bayer" or you are not taking Aspirin at all.

Accept only "Bayer Tablets of Aspirin" in an unbroken "Bayer" package.

There is only one Aspirin—"Bayer"—You must say "Bayer." Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Mono-aceticacidester of Salicylicacid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

Classified Advertisements.

AGENTS WANTED.

PORTRAIT AGENTS WANTED. Good prints and sketches—lowest prices on frames—ask for catalogue. United Art Co., 4 Brunswick Ave., Toronto.

FOR SALE

NEWSPAPER WEEKLY IN BRUCE County, splendid opportunity. Write Box 7, Wilson Publishing Co. Limited, 75 Adelaide St. W., Toronto.

WELL EQUIPPED NEWSPAPER and job printing plant in Eastern Ontario. Insurance carried \$1,500. Will go for \$1,200 on quick sale. Box 51, Wilson Publishing Co. Ltd., Toronto.

MISCELLANEOUS.

HENS WANTED alive 15 cents a pound, any size, f.o.b. your station if within 200 miles of Toronto. Ship C.O.D. in crates or boxes. Albert Lewis, 666 Dundas West, Toronto.

CHOICE SILVER BLACK BREEDING Foxes. Also, we are buyers of Harems. What have you? What price? Reid Bros., Bothwell, Ont.

COFFIN STOCK WANTED. IF YOU will supply, advise us, as we will pay the highest prices, dry or green from the saw. Keenan Bros., Limited, Owen Sound, Ont.

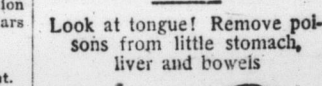
CANCER, TUMORS, LUMPS, ETC. Internal and external, cured without pain by our home treatment. Write us before too late. Dr. Bellman Medical Co., Limited, Collingwood, Ont.



"SYRUP OF FIGS"

CHILD'S LAXATIVE

Look at tongue! Remove poisons from little stomach, liver and bowels



Accept "California Syrup of Figs"—look for the name California on the package, then you are sure your child is having the best and most harmless laxative or physic for the little stomach, liver and bowels. Children love its delicious fruity taste. Full directions for child's dose on each bottle. Give it without fear. Mother! You must say "California."



CUTICURA HEALED BABY'S RINGWORM

On Head, Cross and Fretful. Hair Fell Out.

"When my baby was three months old her head broke out in little red pimples and then in a week it broke out in ringworms. The ringworms were very large and there were several on her head, and her scalp would bleed. She was very cross and fretful at times, and her hair was falling out."

"I used Cuticura Soap and Ointment, and after I had used one cake of Cuticura Soap and two boxes of Cuticura Ointment she was healed." (Signed) Mrs. Leah Sargent, Nampa, Idaho, Feb. 24, 1919.

Use Cuticura Soap, Ointment and Talcum for all toilet purposes. Soap 25c, Ointment 25c and 50c. Sold throughout the Dominion. Canadian Depot: Lyman, Limited, 25 Paul St., Montreal. Cuticura Soap cleans without soap.