

GET YOUR BUTTON!

For the Honor Flag to fly in St. John to show that we have done our best to meet our country's call through the Victory Loan of 1918, all that is necessary is just this:

Get Your Button

The Victory Loan Button shows that YOU are a purchaser of Victory Bonds, 1918. Your name on the Honor List of your place of business will be an inspiration to others. If every man and woman in St. John wears a Victory Button, our success is assured and St. John will take its place with honor on the list of places which deserved and gained the Honor Flag.

To win our Honor Flag we are asked to reach the amount of \$5,000,000.

We must do better than that—for every 25 per cent. over the quota we shall be entitled to show a crown on our Flag. How many Crowns can we win?

All that is necessary is just this one thing:

Get Your Button

Lend Your money to Canada—the safest and best investment in the world—the repayment of your Bond absolutely assured at the end of a definite period, and interest at the rate of 5 1/2 per cent. paid to you semi-annually while you hold it. If all investments were as good as Victory Bonds we would be better off today.

Now, All Together and Over The Top to Victory.

This space donated to the Victory Loan 1918 Campaign by the following representatives of the Plumbing Trade:

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