



Slater Discount Sale

PREPARING FOR THE COMING OF THE NEW SLATER SHOE STYLE

APRIL THE FIRST



☐ Marks the Spring Shoe Opening in the Slater Shoe Stores all over Canada, when the new models and styles of the Slater Shoe for Men and Women will be on view.

☐ Shown on this page are some of the new shapes, and there are many others for Men and Women.

☐ At \$4.00, \$5.00, \$6.00, this famous British Canadian Shoe has created new shapes and styles which combine all the elegance of the finest American product with sterling British Workmanship and wear.

☐ Slater Shoes are now being sold in every English speaking country in the world---they represent the standard in quality, price and comfort.



A SALE TO SAVE SHOES FROM BECOMING DERELICTS

AN HISTORIC EVENT

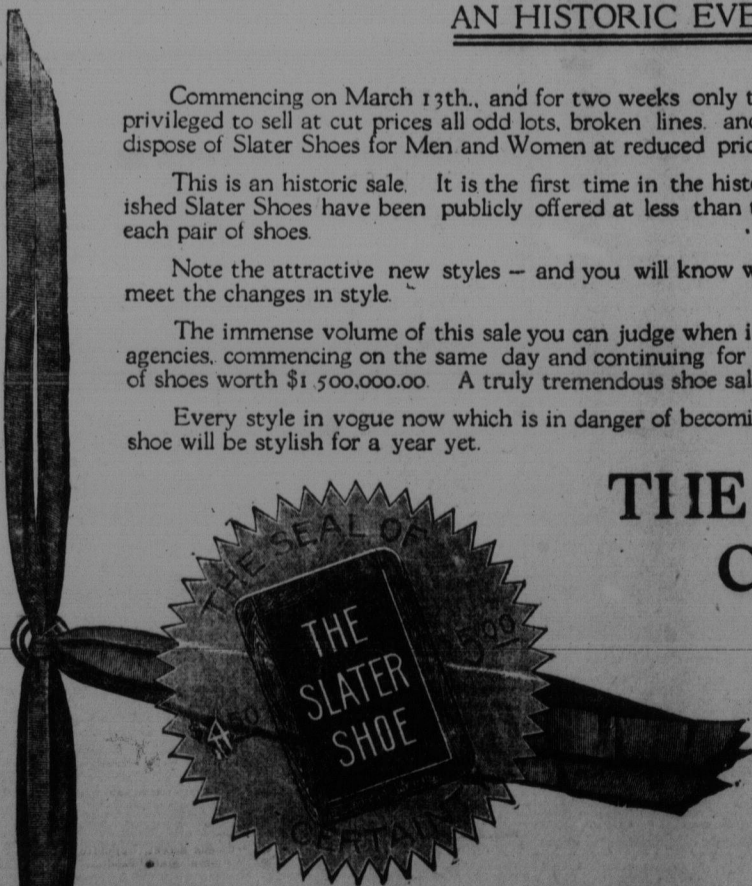
Commencing on March 13th., and for two weeks only the Slater Shoe Stores in Canada are privileged to sell at cut prices all odd lots, broken lines, and going-out shapes now in stock -- to dispose of Slater Shoes for Men and Women at reduced prices

This is an historic sale. It is the first time in the history of the Slater Shoe that unblemished Slater Shoes have been publicly offered at less than the standard worth price stamped on each pair of shoes.

Note the attractive new styles -- and you will know why this radical departure is made to meet the changes in style.

The immense volume of this sale you can judge when it occurs in 500 Slater Shoe Stores and agencies, commencing on the same day and continuing for two weeks only. It involves the sale of shoes worth \$1,500,000.00. A truly tremendous shoe sale.

Every style in vogue now which is in danger of becoming a derelict will be sold. But every shoe will be stylish for a year yet.



THE SLATER SHOE CO., LIMITED

MONTREAL, CANADA

CHAS. E. SLATER,
President and General Manager.

Slater Shoes Are Sold Only Where You See
"THE SIGN OF THE SLATE"

E. G. McCOLOUGH, LTD.

SOLE AGENTS FOR ST. JOHN.

M...
and C...
large...
Steam...
produ...
BAK...

POTTS
BY AUCTION

To close an estate, I...
sell at Chubb's Com...
morning next, Ma...
12 o'clock.
THIRTY SHARES OF...
COMPANY STOCK...
F. L. POTTS, A...

Big C...
POTTS
F...
And Other...
BY AUCTION

At Salesroom, No. 9...
on account of whom...
concern, TOMORRO...
MORNING, next...
at 10:30 o'clock...
mine understand w...
kind is advertised...
title put up is sold...
We have some fifty...
Collars, Boss, Stoi...
would pay buyers to...
season, ranging in...
down, which will be...
bring fifty cents ap...
bargains, as this...
without reserve.
F. L. POTTS,

NOTICE...
A special general...
shareholders of The...
will be held at the...
82 Prince William...
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16th, 1911, to consid...
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meeting.
MILES E.

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and for other pur...

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Company, Robin...
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amount as may...
shareholders.

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NOTICE is h...
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fishing and m...
Public Hospital...
of Saint John...
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the Medical or...
treatment of...
and to use the...
paratus belong...
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Dated at S...
Eighteenth da...
1911.
JAMES...
JOHN