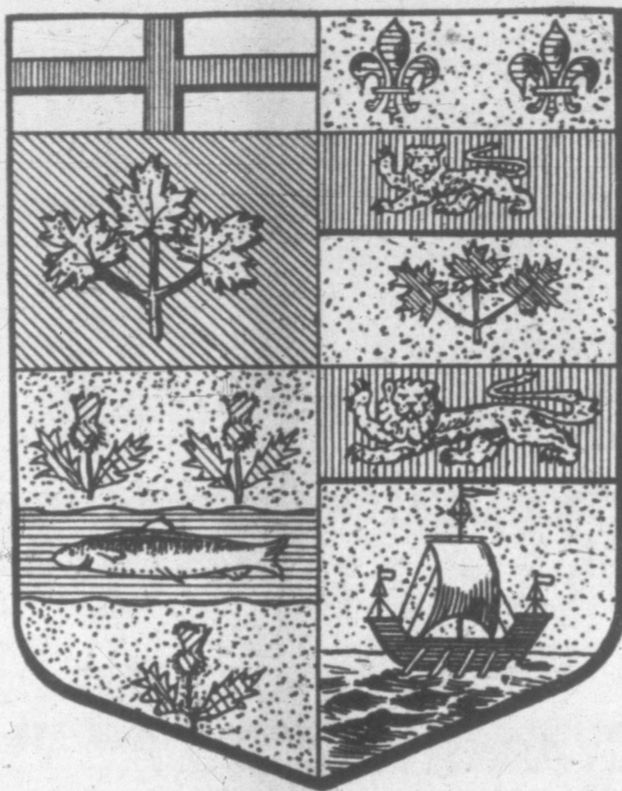


LABOUR'S FUNCTION.

WORKERS OF CANADA

Buy Canadian Made Products



"CANADA."

THE skilled Canadian craftsman has no equal anywhere in the civilized world.

THE products of his hand and brain are to be found in every quarter of the globe. It is fitting therefore in purchasing the necessities and luxuries of life, that care should be exercised in insisting upon the "Made in Canada" label.

EVERY dollar expended in the purchase of Canadian made goods means a dollar saved for the Dominion. It means a bigger, better and busier Canada. It spells prosperity for the Canadian worker.

WORKERS of Canada! Look first for the "Made in Canada" label---your guarantee of quality---your assurance that you are supporting the handiwork of Canadian Industry.

IF we first stand united on the "Made in Canada" label, the path to the establishment of our ultimate goal and ambition---"The Union Label"---will be easier of accomplishment. It is the process of evolution and progress, and it behooves all workers to stand by this principle.

LET us all co-operate for a bigger, better and busier Canada, ---be boosters for Canadian made products---be boosters for Canadian Labor.