

The Evening Times and Star

ST. JOHN, N. B., DECEMBER 28, 1914

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THE WAR NEWS

One of today's cables says that a great battle between the Russian and German armies, which may have a decisive influence, is likely to occur shortly after the new year.

The German campaign to arouse sympathy in the United States is not meeting with any success. The American people have been reading the official documents, and these are an utter condemnation of Germany.

The Germans got an unexpected Christmas box at Cuxhaven. They are gradually learning that the British navy is not to be balked of its prey, either by mines or by Zeppelins, and that the invasion of England may as well be dropped from the German plan of operations.

An Ottawa despatch says that as a result of new arrangements in regard to the First Canadian Contingent a larger number of men than was at first expected will be required for the Second Contingent, which will be made a complete army division, without adding to it any of the men who are now at Salisbury Plain.

In history, his statesmanship is seen in no more favorable light than in the attitude he has caused his people to preserve towards the warring nations in Europe.

Of what will happen in Germany after the war, the Mail and Empire says—"Just as this generation or the next will not forgive Germany for her crime against Belgium and against civilization, people will not forgive the leaders of the German people not the respect and admiration of the world.

Some Good Advice

Here is some advice given to merchants who think they are cutting down expenses when they stop advertising.

The speaker is a very eminent authority. He says: "Your advertising—if it is advertising worthy of the name—is your best salesman, and you don't hesitate to lay it off indefinitely because business was bad yesterday."

"Your advertising is a bigger factor in your business than your location—and you'll move it down a back street or wipe your advertising location off the city map because you're not feeling right today."

"Your advertising is the big sign over your door and you'll take it down and store it in the cellar; your advertising is your most profitable and most economical tax for insurance against loss, and yet you'll lightly 'SAVE'—God save the mark!—that expense for a few days if your dinner or business conditions don't exactly suit you."

"Advertising is a great force in business and many great and many foolish claims are made for it, but it is not greater, nor more powerful than any other factor of your business. It can't do the impossible. If you expect to get any good from it you must keep it 'on the job'; make it work while you sleep."

LIGHTER VEIN.

The Cause. How did you lose your hair? "Worry! I was in constant fear that I was going to lose it."

A man entered the cloak-room at the end of a banquet, and began to smash in silk hat after silk hat. "Hold on, boss! Wat fo' yo' smashin' all dem high hats?" demanded the attendant.

"'Tis looking for my own," the gentleman answered. "It's an opera-hat—collapsible, you know. None of these seems to be it."

A man's mother-in-law lives with him. She gets a notion to visit another daughter in a distant state. The son-in-law says: "Fine!" He buys her ticket and Pullman accommodations. At the station she notes that the ticket is only for one way, and mentions the fact.

"Never fear," says the son-in-law. "Your other daughter's husband will buy your ticket back, all right."

Smith—I say, Isaac, these Russian blokes 'ave the funniest names, ain't they?—Michaelovitch, Artrovitch, Jackovitch, Séméonovitch, and so on.

Isaac—That's so. You can't tell which is which.—Sydney Bulletin.

The Sensational Wrist Watch

The Greatest Fad in Years

Dozens being sold where formerly the number was limited.

Already certain lines are running short.

By buying largely in advance we are in a position to give you a selection of the best makes.

We have a large number in stock.

Our prices are away below what the same goods can be had for elsewhere.

We are trying to see how many we can sell.

We have marked this whole line specially low.

We are doing this to get your business.

It will cost you nothing to prove our contentions by investigating.

Do this before the line is cut up.

ALLAN GUNDRY

79 King Street The House for Diamonds

Holiday Cakes and Candy

Delicious Plum Puddings, Christmas Cakes, Scotch Cakes and Doughnuts, made with every care and cleanliness, from choicest materials.

Also an abundance of Christmas Cakes, including Hard and Cream Mixtures, Biscuits, Candy Toys, Candy Boxes of High-Grade Chocolates.

Robinson's Five Stores 48 Celebration St. 109 Main St. 178 Union St. 417 Main St. 60 Wall St.

I C Special Short Link Crane Chain



Sizes carried in stock: 2-16, 1-4, 8-16 and 8-8 inch. These sizes are suitable for Traces, Skidding and Logging-chains. Prices on application.

This is an extra high grade chain at a slight advance in price over ordinary chain.

We also carry a complete stock of Close Link Coil Chain, and Electric Welded Chain. PRICES UPON APPLICATION

T. McAVITY & SONS, Ltd., 13 KING ST.

I C Norway Iron



Uniformly high quality. Evenly rolled. Every bar reliable. Easy to work.

We specialize this iron and keep a full stock of Rounds, Squares and Flats. Also a full stock of

Black Diamond Cast Steel In Square, Octagon, Quarter Octagon and Flat; and "Conqueror" High Speed Lathe Tool Steel. PRICES ON REQUEST

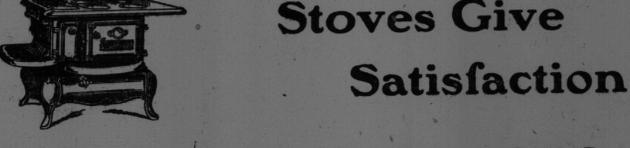
Fireplace Fittings

For years we have made the Fireplace and Fireplace Fixtures a special department, and have the best assortment of these goods to be seen in the east.

Table listing fireplace fittings: Brass Andirons (\$5.00 to \$10.00), Brass Fire Sets (2.50 to 8.00), Brass Fire Sets (6.00 to 16.00), Brass Fire Sets (3.50 to 8.25), Brass Fenders (7.50 to 15.00), Brass and Copper Coal Hods (5.00 to 9.00), Gas Logs (7.00 to 8.00), Wood Basket (2.75 to 7.00), Roller Grates (3.25 to 9.75). Mantels, Grates and Tiles.

Emerson & Fisher Ltd.

Fawcett Stoves Give Satisfaction



R. H. Irwin, 18 - 20 Haymarket Sq.

THE AMHERST CONFERENCE

Prof. Sexton's Able Address on Technical Education For These Provinces

FEDERAL AID NEEDED

Our Common Schools Twenty-five Years Behind the Times - M. Lodge Sees a Great Future For the Natural Gas, Oil and Shale Industry - Government Should Assist in Mineral Development

One of the most interesting addresses delivered at the Amherst Conference in Amherst was that of Professor Sexton of the technical college at Halifax. Observing that education is at the bottom of all forward movements, he said that the schools of the provinces up to Grade 8 are not satisfactory. They are behind the times, and still adhere to the old ideals of education.

Technical education is preparation for life, and business is the chief affair of life. Therefore the schools should prepare the pupil for business, and should be better adapted to present conditions. They are at least twenty-five years behind. The trouble lies with the people. When they elect men to make laws they follow the law-makers and see that they do their work; but the education of their children they delegate to teachers, and take little further interest in it.

They are too busy in providing food, clothing and other necessities and luxuries for the child to pay much attention to its education. Most of the teachers have B. C. or D. licenses. The average salary in Class B. for a female teacher in Nova Scotia is \$225, Class C \$200 and Class D \$175. Professor Sexton pointed out, in preparation for living. After referring to what has been done in European countries he said some progress had been made in Nova Scotia, but more funds were needed. The people were able now to see the magnitude and necessity of the work. Agriculture is at the base of national progress and agricultural education is at the base of its success. The Royal Commission had recommended an expenditure of \$8,000,000 by the Dominion parliament for technical education, and it should be made available. Considering merely the money value of technical education, Professor Sexton said he had been told by a contractor that his work cost him ten per cent more because his mechanics did not know how to read a blue print. There is no apprenticeship system now

and therefore no place to learn and the problem is thrust upon the schools. The over-head expenditure in factories is greatly increased by the incompetence of workers. Professor Sexton submitted a chart showing the relative wages of skilled and unskilled workmen. An unskilled workman begins at the age of sixteen at \$8 per week and at the age of twenty-two is earning \$10.20, which is the maximum. The shop trained man by the time he is twenty-four is earning \$16 per week. A trade school boy who spends his vacation in the shops is able at the age of nineteen to earn \$11 per week, and then on up to \$22 at the age of twenty-two. A technical school boy with a degree begins at twenty-one years with \$10 per week, and by the time he is thirty-two years old he is earning \$42 per week, and may continue on to a salary of \$5,000 or more per year.

Referring to the value of technical education to a community, Professor Sexton said that Denmark in 1860 was the poorest country in Europe. She proceeded to develop a thorough system of education, and the increased intelligence led to co-operation in the adoption of any new plan for betterment. After quoting figures showing the enormous increase in the export of butter from Denmark, which in 1910 amounted to \$91,000,000, Professor Sexton pointed out that in seventeen years, while Denmark had increased the number of cows sixteen per cent, the milk production had been increased in the same time by one hundred and fifty-six per cent. This was the result of applied intelligence. The production per cow in Canada is about 3000 pounds. Denmark in fifteen years raised its average from 3,000 to 6,000 pounds. In one district where there were 22,000 cows the average had been raised to over 8,000 pounds. What was true of Denmark has been true of Ireland. Beginning at a time when there was a falling population, technical education was introduced, and now that country is happy and prosperous. There can be no permanent progress, said Professor Sexton, that is not based on the Gibraltar of education and technical education.

M. Lodge, in a very interesting address on oil and shale, said that up to December of this year the gas wells near Moncton and Hillsboro had yielded 1,818,092,000 cubic feet of gas. The development had not been as large as had been wished, but he was confident capital would presently be available for the extension of the pipe lines to Amherst and toward St. John. Mr. Lodge quoted very high authorities who had made investigations during the past year, to show that the supply is enormous, to show that the supply is enormous, to show that the supply is enormous.

USEFUL Footwear Presents From Our Stock

Skating Boots, Men's, \$2.25 to \$4.00; Boys' \$1.50 to \$3.25; Girls', \$1.75 to \$3.50.

Felt, Woolen and Coesey Slippers, Men's, 40c. to \$2.25; Ladies', 25c. to \$1.75; Children's, 25c. to 90c.

"Jaeger" Slippers, Men's \$1.75, \$2.00, \$2.25; Ladies' \$1.50, \$1.75.

Brown and Black Kid Slippers, Men's \$1.10 to \$3.0.

Patent or Suede Pumps, Ladies' \$2.50, \$2.75, \$3.00, \$3.50, \$4.00 and \$4.50.

Fancy Top and Cloth Top Button Boots, Ladies', \$3.00, \$3.50, \$4.00, \$4.50, \$5.00 and \$6.00; Girls', \$1.90, \$2.30, \$2.75; Children's, 65c. to \$2.25.

FRANCIS & VAUGHAN 19 King Street.

HOLIDAY SPECIALS

Grocery Stores 15c. 75c. Friction Toys Now 50c. \$1.45 Friction Automobiles Now 95c. 21 inch Jointed Bisque Doll \$1.25 Doll's Swing 19c. Carts and Wagons 10c., 15c., 25c. Doll Carriages, 45c., \$1.00, \$1.60 to \$4.00 Wonderful Values in Picture Books, at 5c., 10c., 15c., 22c., 25c. to 75c. Games, Seals, Tags, Xmas Cards and Booklets.

Special Brush and Comb Sets, 65c., 75c., 90c., \$1.25, \$1.50, \$1.95, \$2.40, \$3.00 to \$10.00.

Military Brush Sets, 75c., \$1.10, \$1.35, \$1.45, \$2.20, \$3.25

25 Per Cent. Discount on All Sleds. GET OUR PRICES BEFORE BUYING

ARNOLD'S DEPARTMENT STORE 83-85 Charlotte Street

COAL and WOOD

Directory of the leading fuel Dealers in St. John

PEA COAL

A cheap fuel for kitchen use Old Mine Sydney, Springhill, Reserve, Scotch and American Anthracite at lowest rates.

R.P. & W.F. STAR, Ltd. 49 Smythe St. - 226 Union St.

Acadia Pictou Soft Coal

Very best quality and lump sizes. Fresh mined hot and lump sizes. Fresh best quality lump landing

Geo. Dick, 46 Britain St. Foot of German St. Phone 111

HARDWOOD!

Having received a large shipment of Hardwood, I am able to supply at ten per cent. discount. Get our prices for hard and soft coal.

G. S. Cosman 238-240 Paradise Row Phone M. 1227

We Specialise in This Wood

DOUGLAS FIR

Doors and all Interior Finish J. Roderick & Son Brittain Street

CANADIAN PACIFIC

DIRECT ROUTE MARITIME PROVINCES TO MONTREAL

"THE CANADIAN" Montreal to Chicago Only One Night on the Road

THE "IMPERIAL LIMITED" Famous Transcontinental Express

COAST to COAST Best Electric Lighted Equipment Unexcelled Dining Car Service W. B. HOWARD, D.P.A., C.P.R. ST. JOHN, N. B.

GANDY & ALLISON BUILDERS' SUPPLIES AND SPECIALTIES NORTH WHARF

USE THE WANT AD. WAY

INDOORS From 8 to 5

often weakens even a strong constitution as shown in nervous symptoms, languor and repeated colds. SCOTT'S EMULSION is helping thousands every day; its rare oil-food enriches the blood, aids the lungs—it is a strength-sustaining tonic free from harmful drugs.

To Properly Treat

Rheumatism, Sore Muscles, Sprains, Bruises, bathe the parts affected with hot water, then with the bare hand rub thoroughly with

Johnson's Liniment

The result will astonish you. IN USE OVER 100 YEARS. This Liniment can be used Internally and Externally. Rub on sugar or in sweetened water it is a quick, safe remedy for coughs, colds, croup, sore throat and tonsillitis. 25 and 50 cents at dealers. L. B. JOHNSON & CO., Inc., Boston, Mass.

PARSONS' PILLS Aid Digestion.

Almond Meal—Almond Extract Citron, Lemon and Orange Peel

Mince Meat Extra Quality 12c. a lb.

Jas. Collins 210 Union St. opp. Opera House