

THE REXALL STORE
Quality First and Safety Always
 If We Fill Your Prescription!
The Ross Drug Company, Limited
 100 King Street - Phone Main 2767

Extra Special Prices Throughout The Store For Tomorrow!
MARR MILLINERY COMPANY, LIMITED

LADIES! YOU may wonder how we can sell you a garment for less than any retailer.
 IT IS BECAUSE
We Are Actual Manufacturers For Our Own Trade!
 Call At Our Special Sale of Coats and Suits, Either Ready-to-Wear or Made to Your Desire.
 TERMS CASH OR CREDIT

The American Cloak Mfg. Co.
 PHONE MAIN 653
 32 Dock St.

Only Two More Days Of This Annual November
Fur Sale!
 Saturday Will Be a Big Day!
 Extra Discounts On All Fashionable Furs
F. S. THOMAS
 539 to 545 Main St.

Good Knit Underwear -FOR- Women and Children
 This is the sort of Underwear that you can rely upon for long and satisfactory service. All sizes and weights are here in the wanted fashions and styles.
WOMEN'S
 Vests and Drawers, Per Gar., 25c. to \$1.25
 Vests and Drawers (Fleeced), Per Gar., 50c., 60c.
 Black Tights—(Knee or full length), 85c. and 90c.
McCALL'S PATTERNS
CHILDREN'S
 Vests and Drawers, Per Gar., 25c. to 75c.
 Vests and Drawers (Fleeced), Per Gar., 50c., 55c.
 Wool Combinations, 75c., 80c., 85c., 90c.
 Sleeping Combinations—(Fleeced lined), 65c. to 85c.
 Black Tights... 25c to 60c
S. W. McMackin
 335 Main St.

EXTRA CASH PRICES
 Commencing on Friday Morning, Nov. 26th, and ending Saturday Night, Nov. 27th
 Early Buyers will Save Money, Time, Trouble and Delay
SEE PAGE TWO FOR LIST OF GOODS
GILBERT'S GROCERY

PRESBYTERIAN HOME MISSIONS
 Rev. Messrs. Ross and Dickie Bring Satisfactory Report From Halifax
 The home mission work of the Presbyterian church in the maritime provinces has been carried on this year in a most successful manner in spite of war conditions. At a meeting of the synod's home mission committee in Halifax yesterday reports showed that all the fields with the exception of two had been filled during the summer months. Many of the students have enlisted but the shortage was supplied by young men from Princeton University, who proved satisfactory. The committee had expected a shrinkage in the revenue, but were agreeably surprised to find the receipts well up to the usual standard.
 Rev. James Ross, superintendent of home missions for New Brunswick, and Rev. Gordon Dickie of St. John were present at the meeting and returned this morning.

"SERVICE FIRST" NEW PHONE MOTTO

Impressed on District Superintendents at Provincial Conference Which Closed Last Night With Banquet—Early Days Recalled

The two day conference of the district superintendents of the New Brunswick Telephone Company was brought to a close last evening with a banquet at Bond's restaurant. Twelve superintendents from various parts of the province and ten of the leading officials of the company were present and the occasion proved a most enjoyable one. The menu for the elaborate dinner was contained in a handsomely gotten up souvenir folder and was described in highly technical telephone terms. After full justice had been done to the dinner there were the usual patriotic toasts, a special toast to the men in the trenches, including two of their former directors, Lieut.-Col. McAvity and Lieut.-Col. McAvity, and the two men who have gone from the staff, including Sergeant R. Smith, who has been wounded. "Our Company" was responded to by almost every member present. A. W. McMackin who has been connected with the business in St. John from the time the services started with four telephones, and G. C. Peters, who has watched the Moncton exchange grow from twenty-three to 1246 instruments, told of his experiences in the early days and S. B. Ebbett of Fredericton gave the gathering the benefit of his study of other exchanges during a recent transcontinental trip. One of the main points emphasized at the conference which has just closed is the new motto of the company, "Service First," a watchword which was adopted as an inspiration for every member of the staff and as an indication of the policy of the management.

HE SAW RALPH MARKHAM KILLED

Letter From Norman Borden of Sussex Who Has Been Recommended For D. C. M.

Frank Borden of Sussex, enjoys the proud distinction of having three sons fighting for his empire—Norman, Walter and Aubrey. The two latter are still in the trenches, or were when last heard from, while Norman, who was recommended to receive the D. C. M. for valor displayed at the battle of Ypres, is convalescing at a Red Cross Hospital in England. The following is part of an interesting letter received by Mr. Borden last week from his son, Norman, dated November 5, from the Red Cross Hospital, Middlewich, Cheshire, England: "Very few are left of the first Canadian Battalions that went to France, where we went into the battle of Ypres, our platoon was about sixty strong, and only twelve answered roll call, and another platoon in the same company came back with seven men. I saw Major Ralph Markham when he was killed. He had another officer of the Canadian Seaforth Highlanders were struck by a German shell. I was very lucky to get off as I did; a 'whip bang' burst right behind me. They come so fast that it is impossible to get out of their way, and they are full of bullets about the size of twenty gauge shot guns. "Some places the German trenches and ours are only about twenty yards apart, and they have been there a year now. There is so much barbed wire that it is hard to get at them. I got a fine chance at them in Ypres. There were a lot of German snipers in an old house. They had killed a lot of our fellows the day before, so we turned the tables on them the following day. There were about fifty of them in the old house and they began to run out one after the other, and every time they would run out, two or three of us would fire together. They were about four hundred yards away, and I think we got a lot of them. "The same day the Germans began to advance and we had not many men left. The soldiers came on to about seventy yards in great numbers, so we had to fall back for fear of being taken prisoners. They got quite a number of our fellows cut and they could not get back. The few of us who were left in our little fort, made the night before, had to fall back and we did three of us on this part of a German platoon came to about seventy-five yards, and then the three of us opened fire on them; they began to fall and still those left came on, and we kept nearly all of them. I do not think that there were many of them got away. They do not seem to be any more afraid. Our company saved a Canadian battery from falling into their hands."

NO BUSINESS FOR THE PRUNE CONTRACTOR

Fredericton Soldiers do Not Eat This Boarding House Delicacy—Diphtheria at the Capital

(Special to Times) Fredericton, Nov. 26.—Twelve houses at Gibson and St. Marys have been quarantined on account of diphtheria. Mrs. Robert Fletcher was taken down with the disease this morning. The police commission met yesterday but took no action on the matter. A local grocer, who some weeks ago was awarded a contract for supplying prunes to the troops stationed here, complains that there is no demand among men in khaki for this popular boarding house article of diet. So far he has not supplied a single prune. Potatoes have advanced in price during the past few days. They are now retailing at \$2.25 per barrel and shippers are paying \$2.10 delivered at sidings on the Gibson branch of the C. P. R.

IS THERE GRAFT IN N. B. HAY CONTRACTS?

In a letter to the Carleton Sentinel F. B. Carvell, M.P., charges that B. F. Smith's Company "has the sole contract for pressing hay in New Brunswick, and gets \$28 a ton for it in St. John; that Mr. Smith has decided not to pay only \$22 a ton to the farmers and that this and the freight and cost of pressing and delivery will total only \$18, leaving \$10,000 profit on 15,000 tons—and his contract may be for double that quantity."

SHOT GERMAN SNIPER

War Experience of Corporal E. D. Howard of St. John

Mrs. Howard, wife of Corp. E. D. Howard, has received an interesting letter from him from the firing line in which he tells of some of his experiences. His horse was shot from under him one morning recently by a German sniper, but some of his pals and himself got him and he will not shoot any more horses. Corp. Howard tells of having recently been talking to Corp. E. C. Clark and Driver C. E. Campbell and it was a pleasure to sit and chat with friends from the "home town."

FROM GUNNER J. C. BROWN

St. John Soldier's Letter With Some Lines From Front About the Slackers
 An interesting description of his experiences at the front with the Ammunition Column, has been received from Gunner J. C. Brown, formerly of the staff of Vassie & Co., Ltd. The weather had been bad for the last few weeks, he wrote, and there was much mud. But the boys were enjoying themselves, and the experience was worth while. Gunner Brown sent along a caustic comment contained in a small paper published at the front by some of the Canadian boys, and of interest to those engaged in recruiting at home. It referred to the return of a wounded soldier and his appeal for more men, made at a recruiting meeting. His appeal fell on deaf ears, the verse read, because the audience was composed of women, girls and grey-haired men. The lines continue: "For when the slacker sees that listening crowd, He gives it quite the widest kind of berth, To hear his own pet sins denounced aloud, Annoys him more than anything on earth. Seek him at cinemas, you'll find him there, Convinced by Charlie Chaplin's priceless touch. But at recruiting meetings in the Square—Thank you, lads, he knows too much!" \$1,000 FOR PATRIOTIC FUND In remitting the check for \$1,000 to the Canadian Patriotic Fund, Attorney-General Baxter sent the following letter: "Dear Mr. Allan—In sending you the enclosed check for the Patriotic Fund, I desire to say that I think the local management is as deserving of credit for its work as the fund is for support."

ANOTHER LARGE GAIN IN CITY BANK CLEARINGS

The St. John bank clearings for the week ended Nov. 24, were \$1,463,368, corresponding week last November \$1,298,867. Quebec clearings were \$3,119,887; corresponding week last year \$2,897,711. London, Ont., clearings were \$1,642,880, compared with \$1,411,995 for the corresponding period of 1914.

REAL ESTATE NEWS

The following property transfers have been recorded:
 St. John
 James Elliot et al to James Patterson, \$10, property at Lancaster.
 Edward Hogan to Lily E. wife of F. W. McLean, property in Faddock street.
 Bessie F. Magilton to W. J. Savage, property in Adelaide street.
 Mrs. John O'Leary to Laurence Maloney, property in Sydney ward.
 Executors of Benjamin Borden to Florence B. Borden, property in Lancaster.
 Kings
 Arthur Branscombe to Blanche R. Branscombe, \$1,200, property in Havenlock.
 James Carney to J. H. Ross, property in Hampton.
 S. W. Sharp to Susan L. Haley, property in Westfield.
 TO SOLEMNIZE MARRIAGES
 Rev. Neil McLean of Arthurette and Rev. Geo. S. Gardner of Rexton have been registered to solemnize marriages.

Dead Money -- A Talk to Storekeepers

Every article you have on your shelves which does not sell represents dead money. It is not earning anything. It is taking up room. It is growing less in value as it gets older. It does not sell because people do not want it. It may be a good article but they do not know it or believe in it. People DO KNOW about the goods being advertised in their newspapers. If these are good goods they will want them. It pays the retailer to cooperate with newspaper advertised products, to show them in the windows, and to push them.

Macaulay Bros. & Co., King Street, St. John, N. B.
 Saturdays Our Stores Will be Open Until 10 p.m., Open at 8 a.m., Close 6 p.m., Excepting Saturday 10 p.m.
GREAT REDUCTION SALE IN LADIES' WINTER COATS
 Rich Black Silk Plush Coats \$16.00, \$18.00, \$22.00 ones, to be sold at \$12.00 each
 Black Cloth Coats, very latest cloths, such as Camel Hair, Cheviot, Nap and Beaver Cloth, \$13.50 to \$16.00 ones, now \$9.00 each
 In both these lots we can furnish extra large sizes
MACAULAY BROS. & CO.

SEE OUR LINE OF QUALITY HEATERS BEFORE YOU BUY
 We carry the largest variety of Heating Stoves in the city including Silver Moon, Self-Feeding Stoves, Winner Hot Blasts, Glenwood Oaks, Daisy Oaks, Fairy Oaks, Gladet Heaters, Glenwood Box Stoves, etc.
 We also have a full line of second-hand heating stoves in self-feeders, Oaks, Hot Blasts, Tidy's, etc., in good repair at LOWEST PRICES.
 Glenwood Ranges 155 Union Street, and Heaters, Phone 1945.
 Kitchen Furnishings, Furnace Repair Work, St. John, N.B.
D.J. BARRETT
 Store open Wednesday and Saturday evenings until 10 o'clock.

OAK HALL'S REMOVAL SALE BEGINS TODAY
 It is the Sale That Means Bigger Savings and Better Clothing Than You Can Get Anywhere Else
 All eyes are looking ahead to the new store that will represent the modern development of a twenty-seven year old standard. The contract calls for completion January first, next, and to have as little stock as possible to move we are now placing on sale our entire stock of Men's and Boys' Clothing and Furnishings at tremendous reductions.
 It's the sale for every man who wants to be sure of getting the most for his money.
A FEW OF THE MANY BARGAINS
 Men's Fancy Waxed and Tweed Suits in Three Button Single Breasted Sack Coat Style. Regular Price, \$15, \$16.50. REMOVAL PRICE, \$12.30
 Boys' Overcoats, Regular Price, \$4.00. REMOVAL PRICE, \$4.85
 Young Men's Fancy Waxed and Tweed Suits in Two and Three Button Single Breasted Sack Coat Style. Regular Price, \$20, \$22.50, \$25. REMOVAL PRICE, \$10.65
 Men's English Raglan Slip-on Coats. Regular Price, \$25, \$30. REMOVAL PRICE, \$17.25
 Men's Ulsters, with Convertible Collars. Regular Price, \$20, \$22.50. REMOVAL PRICE, \$16.85
 Boys' Double Breasted Reefers. Regular Price, \$5.00. REMOVAL PRICE, \$3.85
 Boys' Separate Pants. Regular Price, 60c. REMOVAL PRICE, 48c.
 Girls' Mackinaw Coats. Regular Price, \$10.00. REMOVAL PRICE, \$7.50
NO GOODS ON APPROVAL
KING STREET COR. GERMAIN SCOVIL BROS. LIMITED, St. John, N. B.

Warm, Dressy OVERCOATS
 At Close-Cut Prices
 If you're at all particular about DRESSING WELL at SMALLEST OUTLAY or, in other words, getting the very MOST and BEST your money will buy—dollar for dollar. Our NEW ARRIVALS in READY-TO-WEAR WINTER OVERCOATS will at once appeal to you.
 The Most Recently Developed Styles are represented, and every garment is a model of Overcoat nicety. The colorings, fabrics and weights are sure to please you, whatever your taste may be, and the Prices range, by easy steps from
\$9.98 UPWARDS
 In The Low Rent District **PIDGEON'S** Cor. Main and Bridge Streets

SPECIAL WEEK-END DISCOUNT
 (25% Discount) — ON — (25% Discount)
Persian Lamb Coats Persian Lamb Scarfs Muffs, or Sets
 It is decidedly to your advantage to inspect these goods and get THE PRICES.
Hats, Furs, D. Magee's Sons, Ltd. 63 King Street.