

STORE OPENS AT
8.30 A.M.
CLOSES AT 5 P.M.

EATON'S DAILY STORE NEWS

My Second Year of the Great War, by Frederick Palmer. Now Ready, \$1.35.

For Men Who Are Interested in Good New Clothes

An Interesting Display Saturday of the Authentic Spring Styles in Young Men's Suits

Featuring Particularly the Clever Designs, Excellent Quality Materials and Striking Patterns in Suits at \$15.00, \$18.50 and \$22.50.

THE APPROACH of Spring is evident by longer days, warmer sunshine, melting snow and fresh displays of new clothing, and almost everyone is eager to know the styles and patterns in vogue for the coming season. In the department devoted to displays of young men's spring suits are featured some extremely clever models of form-fitting pinch-back styles, in brand new, distinctive and striking patterns.

The new pinch-back effects will surely meet with the approval of the young fellows, for they impart an atmosphere of youthfulness and smartness that young men demand, and are finished with all the correct details that men appreciate in their clothes. Two and three-button sac styles, with soft rolling, medium width lapels; some have the new crescent shaped pockets; others have straight patch pockets, closing with button; while others have plain flap pockets in straight or slanting shape. All are quite form-fitting, and the pleats running from the shoulder to and sometimes below sewn-on belts are too numerous for description.

At \$15.00 we feature a smart design, made of a cheviot finished material in mid grey, tinged with green; also a pepper-and-salt mixture, and a smart brown stripe effect. Sizes 33 to 38.

At \$18.50 we show some splendid models made of cheviot finish material in mid grey, tinged with ed, fine twilled navy blue. They are dependable cloths that will give great service and hold their shape and finish. Sizes 33 to 38.

At \$22.50 the patterns are exceedingly good, particularly greys with tinges of green, in narrow thread stripes and a fine alternate thread stripe of heliotrope and green on black grounds. Sizes 33 to 38.



The Young Men's Boot Is a Recede

MORE popular than ever is this low-heeled, narrow-toed last, brought originally from England and now quite the most used pattern here for men's dress wear. Our recede Boots are made from the best of leathers and have a finish that is irreproachable. The prices quoted are for present stocks only, as each new purchase shows the effects of the increased cost of leather and labor.

In Tan or Black Calf

Splendid Recede Shape Boots, made from rich calf leather, with fine Goodyear welted soles and square heels; tops laced clear up, cut Balmoral style. This boot comes in patent leather, also cloth tops, reinforced with leather to take the eyelets. Size range, 5 1/2 to 11; widths A to E. At 7.00

A Broader Shaped Boot

For men who feel the need of a wide-fitting toe, these boots are suitable for better wear. They come in soft kid, gunmetal and tan, cut buche style and fastened with hooks at the top. The toe is of a medium swing type, cut for comfort. The soles are Goodyear welted and the heels are military style. All stitching is plain, without perforations on toe or vamp, and in every way this is a handsome, conservative boot that you will like on sight. Sizes 5 1/2 to 7; widths C, D and E. Price ... 7.00 —Second Floor, Queen St.

Violets, 15c Bunch

Daffodils, doz. 23
Tulips, doz. 25
No. 1 Carnations, doz. 45
Sweet Peas, bunch 25
—Fifth Floor.

Finely Tempered Razors at \$1.00 Each

English and American products, each razor ready to give you a comfortable shave, and hold its edge for a long time, with an occasional stropping, 5/8-in. full hollow-ground blades, round or square points, black or white handles. Priced at 1.00 —Main Floor, James St.

Trunks \$5.25

Sturdily constructed trunks, with a canvas covering, metal bindings, two good leather straps, hinges, brass lock, valance clamps, steel corner bumpers, hardwood slats, and inner section with fancy striped lining. Sizes 32-in., 34-in. and 36-in. Specially priced at \$5.25 —Basement.

Good Values in Gloves, Worn By Well Dressed Men

A PAIR of neat-fitting, rich-looking Gloves add a touch of smartness to any man's dress that is distinctly noticeable. The washable sheepskin chamois is exceedingly popular in men's fashion centres this season. We recommend a rich, firm quality sheepskin chamois Glove, with one dome fastener, pique seams and imperial points. Sizes 7 to 9. Per pair 1.50

For style and wear, we suggest a beautiful grey suede Glove, with one dome fastener, pique sewn seams, and Paris points. Sizes 7 to 10. Per pair 2.00
Fancied for their rich, dressy appearance are washable Cape gloves, and these we show are very smartly cut and finished with two-tone embroidered points. They fasten with one dome clasp and have pique sewn seams, gusset fingers and Bolton thumb. Sizes 6 1/2 to 9. Per pair, 2.00 —Main Floor, Yonge St.

New Spring Hats in Big Display Saturday Fashionably Shaped Soft and Stiff Hats at \$2.00 and \$2.50 Will Be the Feature

THE Shapes and colors to be worn by men this spring are represented in the recent arrivals of Soft and Stiff Hats displayed on the Main Floor.
The Soft Hats have a tendency towards flaring and flatter brims and fuller crowns, the brims varying in width from 2 3/8 to 2 5/8 inches, some with binding on edge. The shades are rich light and dark greens, light and dark grey and steel brown. They're all made of splendid quality felt and are extra good value, at .200
At the same price we show a good variety of staple blocks, with rolling brim and welted edge, and in much the same colors.
Made of better quality felt are Fedora Hats in beautiful grades of myrtle, light green, grey and steel. Crowns are medium and full, and brims include flat set and rolling. These are well blocked hats that will appeal to both the fashionable and conservative dresser. Price 2.50
One of the styles in the new Stiff Hats for spring wear is in a shape similar to one that has always been a great favorite. It is a well-proportioned and beautifully finished headpiece, with medium high crown, slightly rounded at top, rolling brim, attractive black silk trimmings and cushioned sweatband. Priced at 2.00 —Main Floor, James St.

Special Saturday Are Men's Suits at \$10.75

A special purchase of Suits in small quantities of a kind not enough size range to place them in regular stock. Smart sac styles, suitable for the business man; have good lines, fit well around the shoulders and collar. The tweed fabrics are firm and durable, and there are several small checks, stripes and mixtures, in medium and dark greys and browns. Sizes 36 to 44. Special value 10.75

EATON Made Suits, Good Value at \$15.00

EATON-made Suits of English navy blue twilled worsted are neat fitting and durable. 3-button sac style, with natural shoulders, semi-form-fitting back, medium wide lapels and twilled mohair linings. Sizes 36 to 44. Suit, 15.00 —Main Floor, Queen Street.

Spring Weight Chesterfield Overcoats Specially Priced at \$12.50

A clothing manufacturer whose product we have found to be satisfactory sold us an accumulation of short lines of Men's Chesterfield Topcoats at a big reduction on his usual price. These will be offered Saturday morning at a small margin on cost. The value is remarkable. They are single-breasted fly-front style, tailored of medium and dark grey, plain chevrons; have neat, natural shoulders, medium-width lapels, slightly shaped back, self collar; are a length that just covers the knees, and have linings of twilled serge. Rarely do we approach the quality at near this price, and, coming at the threshold of spring, they should bring eager demand. Sizes 35 to 44. Specially priced at 12.50

Unique in Attractive Color Designs Are These New Spring Shirts

Dependable Qualities at Prices That Uphold the Standard of Good EATON Values



TO MEN of good taste who appreciate smart, dressy Shirts, we recommend the huge variety of fresh, new patterns in the Men's Wear Annex. They are reliable brands that are made to fit properly, launder continuously and hold their colors. Mentioning one pattern in each line.

At \$1.25 — Our leading values. They are EATON brand Shirts, made of fine cambric materials, in coat style, (and with stiff cuffs. One pattern in particular is a striking check in mauve and stipple grey. Sizes 14 to 17 1/2.

At \$1.50 are "Quaker City" brands, made of strong corded materials, in coat style, with soft cuffs and different length sleeves in each size. We recommend a triple cluster stripe in black, blue or helio. Sizes 14 to 17 1/2.

At \$2.00 are Emery Shirts, in coat style, with different length sleeves and stiff cuffs. One design has five black cluster stripes on brown or blue ombre effect background. Also blue on black. Sizes 14 to 17.

At \$2.50 are EATON Brand Shirts, made of fine crepe, with soft cuffs and different length sleeves. A 3/4-inch stripe effect has 1/4-inch white satin stripe in

centre, with blue and helio border. Sizes 14 to 17 1/2.
At \$3.00 are Emery Shirts, made of extra heavy corded materials, with stiff cuffs and different length sleeves. A cluster stripe design with 1/4-inch golden in centre, with triple blue stripe on each side; others are in brown with blue, and pink with brown. Sizes 14 to 17.
At \$5.00 are some beautiful, manufactured Silk Shirts, with soft cuffs, and different length sleeves. These are in blue, mauve and Palm Beach, with 1/2-inch white embroidered effect stripes. Sizes 14 to 17 1/2.
—Men's Wear Annex, Main Floor, Yonge Street.

Splendid Values in Men's Collars at 12 1/2c, and Neckwear at 25c
Men's and Boys' Laundered Collars, stand-up turn down, wing, cutaway, low lay down styles. Sizes 12 to 18. Each 12 1/2c
Men's Neckwear, brocaded, floral and figured designs, all large shapes with wide flowing ends. In navy, green, royal, purple, brown, grey, etc. Each 25c —Main Floor.

Smart Dress Hosiery



IN beautiful shades of mahogany, grey and navy, with white clox; or Palm Beach and white with black clox, are Men's Seamless Thread Silk Half Hose, with high spliced ankles, double lisle spliced sole and toe, and fine ribbed elastic fitting lisle cuff. Sizes 10, 10 1/2 and 11. Per pair, .75

Accordeon Ribbed Half Hose have a present run of popularity. They are in two-tone effects of black with white, black with mauve, red or green, and seamless throughout. Have double-ply splicings at places wearing first, and elastic ribbed cashmere cuff. Per pair, .75

Men's Wool Cashmere Half Hose, either with hand-embroidered colored silk fronts and clox or plain. These are made of good quality wool yarns, with double-ply spliced heel, toe and sole and elastic fitting ribbed cuff. Sizes 10, 10 1/2 and 11. 65c per pair, or 2 pairs for 1.25

Men's Plain Black Wool Cashmere Half Hose, with extra ply spliced heel and toe, and neat-fitting ribbed cuff. Sizes 9 1/2 to 12. Per pair50

Particularly popular for dress or evening wear are Men's Thread Silk Half Hose, with high spliced silk ankles, and double ply lisle sole and toe. In black, purple or tan. Sizes 10, 10 1/2 and 11. Per pair 1.00 —Main Floor, Yonge St.

HERE AND THERE IN THE STORE

When you cannot come to the Store to purchase what you want, let one of our special shoppers act as your buyer. Telephone, asking for the "Shopping Service," or Main 3501. If you live out of town, address your letter to the "Shopping Service."

An extremely interesting edition in the book department is entitled "Told in the Huts." It's the Y.M.C.A. gift book, with contributions by soldiers and war workers in France; illustrated on almost every page. Every book sold helps the Y.M.C.A. to assist our soldiers in the huts. Price90

See demonstration of making Quaker Molasses Kisses at the Candy Department, Main Floor, made while you wait—5c bag, 10c and 20c per box.

A globe of Gold Fish makes a unique decoration for parlor, bedroom or den, and the fish themselves are an interesting study.

Gold Fish and Gold Fish Supplies, including Globes, Castles, Aquariums, Fish Food, Shells, Gravel, Sand, Green Weed, etc., are displayed in Glassware Department, Basement.

Today's Menu Grill Room
Roast Stuffed Pork Tenderloin, Piquante Sauce
or
Creamed Crabmeat in Patties
Boiled of Mashed Potatoes and Mashed Turnips
Apple Pie and Ice Cream.
or
Apricot Shortcake with Ice Cream
Club Rolls and Butter
Pot Tea or Coffee
60c
—Fifth Floor.

T. EATON CO LIMITED