

We Sell Shoes That Give Satisfaction and Service

WE HAVE SHOES WHICH SELL AT \$2.50 TO \$4.98, AND \$5.50 TO \$12.00.

When you buy shoes here you have an opportunity to choose from a wide range, both in styles and prices. We have the stock. We give the service.

COOK'S SHOE STORE

The Store That Serves You Best.

For \$1.00

Any article in our north window and on special table, main floor, for \$1.00.

C. H. WARD & CO.
Diamond Merchants and Jewelers,
386 Richmond St. Phone 1084.

Reliance Garage

Service Station

EVERYTHING ELECTRICAL

Consult us about your Electrical Supplies. We carry a complete stock. Estimates given on wiring contracts.

Western Ontario Electric Co.
237 Dundas Street, Phone 4071.
A. T. TAYLOR, E. L. CAMPBELL.

IT'S NEVER TOO LATE TO BE SORRY

But it will be too late some day when you are miles from home and your battery refuses to work. Why not send it to us today and let our experts give you a candid opinion of it?

REXSON-WILCOX ELECTRIC CO.
Phone 2671. 264 Dundas Street.

We Are Now Retreading, Double-Treading and Relining Tires.

GET IN EARLY.

London's Rubber Man
346-8 Dundas St. Phone 5124.

Give Us One Trial

on that pair of shoes you need repaired. We will call for them and guarantee satisfaction.

MODERN SHOE REPAIR COMPANY.
PHONE 2310.



TREBILCOCK OPTICIAN

233 Dundas Street, Two Doors East of Majestic. Phone 2351.

We do MORE than make glasses. We design glasses so that each pair differs in accordance to the facial expression of the person who wears them. Our glasses are not only good to look through—they are becoming, good to look at.

Our RETREADING is QUALITY Work, Not the Average.

London Tire Repair Depot
854 Wellington Street, Phone 2334.
A. WILKES, Opp. McClary's.

There's a Ruddy Store Near You

DROP IN SOME TIME
Sample Our Goods.

733 RICHMOND STREET,
308½ DUNDAS STREET,
874 DUNDAS STREET.

TIRE REPAIR DEPOT

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LADIES' HATS

OPENING DAYS

BELTZ & CO.

Food Will Win the War

"DO YOUR BIT"

So be as saving as you can of every crumb.

Parnell's Breads

Are so fine in texture and so good that you save considerably on each loaf.

If you are not using it order a trial loaf today.

Parnell The Breadman

PHONES 929, 1390.

Try XXX Bread If You Want the Best!

Day in and day out it's always the same. Delicious! Wholesome! Satisfying!

Johnston Bros. XXX Bread

It's noted for its wonderful flavor. Try it. You'll like it. Your grocer sells it.

YOUNG'S

170 and 674 Dundas.

WILL ADDRESS LIBERALS

Well-Known Toronto Journalist Speaks Here on Friday Night.

Lindsay Crawford, a well-known Liberal journalist, until recently a member of the staff of the Toronto Globe, will give an address to the Liberals of the city at Hyman Hall on Friday night next.

Mr. Crawford severed his connections with the Globe several weeks ago after having delivered an address at Montreal, in which he attacked the methods of the Union party of the last campaign. It is expected that those who attend the meeting will hear some of the inside history of the cabinet makers who rule from Toronto.

HE TAKES A COUPLE AND THEY CHECK IT

What Dodd's Kidney Pills Do For Mr. Binkle's Sciatica.

Old Resident of Clifford Finds the Remedy He Has Been Looking For Years in Dodd's Kidney Pills.

Clifford, Ont., March 25.—(Special.)—After suffering from sciatica for two years, Mr. Chris Binkle, son of a well-known and respected resident of this place, declares that he has found the relief he so long looked for in Dodd's Kidney Pills.

"I have been ailing in all about five years," Mr. Binkle states. "I had backache and stiffness in the joints, with an occasional attack of rheumatism."

"I was often dizzy, I had dark circles under my eyes, and I had flashes of light or floating specks before my eyes."

"About two years ago sciatica was added to my troubles, and I suffered with it till an advertisement led me to try Dodd's Kidney Pills. They helped me more than anything I have ever taken."

"I took six boxes in all. But now I feel an attack coming on I just take a couple of Dodd's Kidney Pills, and that checks it. Dodd's Kidney Pills have given me good satisfaction."

All of Mr. Binkle's symptoms are symptoms of kidney trouble. That is why Dodd's Kidney Pills did him so much good. Dodd's Kidney Pills are purely and simply a kidney remedy.

ADVERTISING TO WIN big success. Perhaps you think it can't be done in your business. It can't—as long as you think that way.

Federal Advertising Agency

T. H. YULL, MGR. Dominion Savings Building, LONDON, CANADA.

ECZEMA

Come in and we will tell you something about what D. D. D. Prescription, made in the D. D. D. Laboratory of Toronto, has accomplished in your own neighborhood. Your money back unless the first bottle relieves you.

W. T. Strong, Druggist; Taylor's Drug Company, Six Stores; Standard Drug Company, Four Stores; London.

D. D. D. The Liquid Wash

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D. D. D. The Liquid Wash

Rowat's 50c per pound COFFEE

T.A. ROWAT & CO. 250 Dundas St. Phone 3081-3082.

CIVIC RECEPTION FOR ORIGINAL FIRSTS IN ARMORIES APRIL 4

Special Invitations Will Be Sent to District Men.

The city will tender a monster reception to the first contingent of men home on furlough at the armories on Thursday evening, April 4. This was decided on at a meeting Monday afternoon. It was decided to hold the event in the armories, as it would be large enough to invite all returned soldiers to the event with the furlough men as the honored guests of the evening.

Committees were named to decide upon a program and look after the decorations.

Ald. Harley, chairman of No. 1 committee, presided, and besides the other members of the committee, Mayor Somerville and representatives of other organizations were in attendance.

A banquet was first broached, but immediately tabled. Lieut.-Col. Coles suggested that a monster reception to which the men could bring their wives and where they would meet all their friends be held, and the suggestion was adopted. It was suggested that the different chapters of the I.O.O.F. might provide light refreshments and this proposal will be broached to them.

Major Wood of the Casualty Clearing Depot stated that there were about fifteen furlough men in the city, and not more than 50 or 60 in the district. It was decided to send out special invitations to those whose names and addresses are available, but to invite all the furlough men of the district to join in the event as guests of the city for the night.

The general committee will act as a reception committee on the night in question. Major Somerville will preside over the reception. Col. Coles will be chairman of the program committee and will be assisted by the mayor, T. A. Parkinson, Gen. Shannon and Controller Moore.

The decoration committee will be presided over by Ald. Holmes, with J. P. Poole, Secretary, Cluncliffe of the G.W.A., Ald. Harley and a military representative to be named.

BASIC PRINCIPLES OF SOME TRADE IS CALLED NECESSITY

Essential for Children Leaving School, Says Vancouver Trustee.

Mrs. Irene Moody, a member of the Vancouver board of education, was the speaker at the weekly luncheon of the Rotary Club at the Vancouver House Monday. She gave her views on the vital needs of the educational system of Canada.

She was accompanied by Miss Cockerell and Pte. Cameron Geddes.

After tracing her probable future she declared that efficiency was the great need of the world today. There are fewer workers and a greater demand.

Mrs. Moody believed that the school children should leave school with a fundamental knowledge of some trade. What is taught along these lines in the school today is really only the kindergarten stage. She suggested that the start should be made nearer the home, and that the child should be taught to do some work that would be of use to the community.

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