

To the Trade

April 14th.

Once-a-Week Sale

On every Wednesday, in our warehouses, during April and May.

Look out for special quotations in our five department corners.

John Macdonald & Co., Wellington and Front Sts. East, TORONTO.

SMELTER AND SAMPLER

Projected for Greenwood, B.C.—Development of the Camps This Spring.

Greenwood, B.C., April 6.—The chances that Greenwood will either have an excellent smelter or a sampler will be erected here are excellent.

Considerable interest has also been aroused in the proposition of erecting a smelter at Greenwood. He was before the City Council and outlined his plan.

Newsmen from Summit Camp that Jack Hillyer, a well-known Spokane newspaper editor, has resumed work on the Pelee Island.

Drinking Distiches. In the days of the stage coach and country inn, when beer and wine were the only refreshment.

Two things all honest men do fear: A scolding wife and ill-brewed beer. Another is loyal and almost moral in its philosophy.

He who drinks and runs away drunk says he's a villain. He who follows the straight line through the curve lives the life of a saint.

Where "J. B." is Beaten. Why Englishmen are the Worst Linguists in the World and Why They Should Be the Best.

Money. If you want to borrow money on household goods, pianos, organs, bicycles, horses and wagons, call and see us.

Money. To use beverages made amidst sanitary surroundings. That is why McLaughlin's Hygeia Waters are wanted by more people every year.

HER JOSE'S STORIES

She Was a Real Personage and Lived in Boston Some Time in the Last Century.

HER SON AS A BIOGRAPHER.

Some of the Verses Which Have Made Her Name a Household Word.

Old Mother Goose, When she was old and gray, Would ride thru the air On a very fine gander.

It is some slight compensation to wounded feelings in having the story of William Tell's shooting the apple off the boy's head, and even the very existence of William Tell, discredited, to know that, even if the authorship of Shakespeare be doubted, Mother Goose, believed by so many to be a myth, actually lived.

Some books in the English language have had so great and persistent circulation as the collection of nursery rhymes, known as Mother Goose. The origin of the name is a translation from the French, and the first collection was made in London about 1760, and the great popularity of the work is credited to the Boston editors, Isaac and Elizabeth Leach.

Here lies ye body of Mary Goose, wife to Isaac Goose, Died Oct. 9th, 1680.

Some have argued that to others was due credit of the immortality of the name. It is that the grave of Mary Goose receives all the homage from visitors coming from parts of the world who visit the Old Granary burying ground.

And the lady rests with its tragic ending: "The maid was in the garden Hanging out the clothes, And picked off her nose."

When the little old woman first did awake, She began to shiver and she began to shake, She began to wobble and she began to totter, Land a mercy on us, this can't be!

When the little old woman first did awake, She began to shiver and she began to shake, She began to wobble and she began to totter, Land a mercy on us, this can't be!

Money. If you want to borrow money on household goods, pianos, organs, bicycles, horses and wagons, call and see us.

Money. To use beverages made amidst sanitary surroundings. That is why McLaughlin's Hygeia Waters are wanted by more people every year.

Money. To use beverages made amidst sanitary surroundings. That is why McLaughlin's Hygeia Waters are wanted by more people every year.

The N. & D. Dineen Co., Limited.

HATS FOR EASTER DAYS. Our opening day, Thursday, was a complete success. We proved to scores of people the contention that "Dineen's" stock is the most complete and varied of any in Canada and is not excelled by New York or London hatters.

The N. & D. Dineen Co., Limited, Cor. Yonge and Temperance Streets, TORONTO.

FREE DAISY AIR RIFLE. We give the Daisy Air Rifle to the student who passes the course in French, German, Spanish, Italian, Latin, Greek, Hebrew, Sanskrit, Chinese, Japanese, Persian, Arabic, and Hindustani.

SPECIAL TILL SATURDAY, APRIL 21st. Until the above date we will continue to sell 21st gold, regular \$5.50 frames, at 2.85. Regular \$3 Ten Year Gold Filled Frames at 1.50.

Globe Optical Company, 93 YONGE STREET.

The Canadian Railway Accident Insurance Co'y., Ottawa, Ont., THE POPULAR COMPANY. Issues Personal, Instalment, Protective, Collective, Railroad Accident Policies at moderate rates.

WESTON'S HOME-MADE BREAD. SHIPPED TO ALL POINTS IN ONTARIO. Why be contented with poor bread when Weston's bread can be laid down in your town at a fair price!

Loans Furniture. Money to loan on household furniture and pianos; will pay off your present mortgage and money to pay back rent or pressing debts.

POSTED PEOPLE PREFER. To use beverages made amidst sanitary surroundings. That is why McLaughlin's Hygeia Waters are wanted by more people every year.

The Toronto Loan & Guarantee Co., Address Room 10, No. 6 King West, Telephone 838.

SIMPSON COMPANY LIMITED

Easter Freshness

At the springtime season when all nature is preparing to unfold a revelation of new beauty and grace, there's a universal desire for new surroundings, for a casting off of the old, time-worn or shabby, whether in clothing or home fixings.

That's why spring shopping is the most interesting of the year. And that's also why we start months ahead to ransack every corner of the globe for the nicest and newest in everything made that has yet been devised.

This spring we're satisfied that you will find here an inviting enough collection of all styles of goods to merit your enthusiastic admiration.

Tweed Pants for 100 Men

at a discount price you'll be quick to appreciate—one of our quick-sale bargains that is extra good.

100 pairs only Men's Fine Imported Tweed Finished Tweed Pants, neat, narrow striped patterns, in medium and dark grey shades, side or top pockets, well finished and cut in the latest style, sizes 32-44 waist, regular 2.75, Monday sale price..... 1.99

Men's All-wool Double-breasted Domestic Serge Suits, dark navy blue, made four-button style, lined with good Italian cloth, well trimmed and cut in the latest spring style, sizes 36-44, sale price..... 5.00

Men's Light Fawn Whipped Spring Overcoats, cut short box back style, deep French facings, in plain and herringbone patterns, mohair sleeve lining and farmers satin body linings, sizes 34-44, sale price..... 8.50

Men's Imported Scotch Tweed Suits, in blue, grey and brown faint broken plaid pattern, in single-breasted chest style, with single or double-breasted vest, first-class farmers satin linings and silk sewn, sizes 36-44, sale price..... 9.00

These Are Small-Priced Hats.

If you haven't purchased a new one yet you'll find Monday a good day to buy. Of course we've several other styles to show you if these don't happen to suit:

Men's Stiff Hats, up-to-date, spring shapes, low or full round crowns, curl brims, colors black, tan or mid-brown. These hats are of a fine quality English Fur Felt, with fine trimmings, unlined, Mon. 1.00

Men's 8-4 Crown America Stiff Band Caps, in fancy tartan checks, or fancy polka dot spot, navy blue, corduroy, also navy blue serge, leather peaks, fancy linings, Mon. 50

Men's Soft Hats, in black or brown colors, medium full crown and medium large brim, with slight curl, the quality of English Fur Felt, dark leather sweatbands, fine silk linings, Monday, special..... 1.25

Men's Fine Health Brand Natural Wool Shirts and Drawers, beige trimmings, pearl buttons, ribbed cuffs and ankles, regular price 2.00 per suit, special Monday, per garment..... 75

Easter Holiday Shoe Sale.

A children's day in Boots that you'll find mighty economical if you come. Every half dollar saved counts up very quickly in your favor when we can give you chances like these:

120 pairs Children's Pebble Leather Button and Lace Boots, Dongola kid, Oxford shoes and slippers, in sizes 7 to 12, regular price \$1 and \$1.25, Monday morning special..... 65

48 pairs Tapestry Curtains, 50 inches wide and 3 yards long, all the latest combinations of coloring, with heavy fringe top and bottom, special per pair..... 5.50

Handsome \$3 Damask for \$1.98. 125 yards Heavy French and American Silk Damask, 50 inches wide, in all new colorings, suitable for covering furniture, regular price 3.00 per yard, 1.98

Save 50¢ By Buying These. 250 Window Shades, 37x70 inches, mounted on good rollers, trimmed with lace and insertion of pure linen, complete with tassels, regular price is 1.25 each, Monday, each..... 75

For Sash Curtains. Brussels Lace, by the yard, with fancy frill, in single and double borders, made in fine patterns and designs, regular effects, per yard, 65c and..... 75

Map of Toronto. A mighty convenient thing to have for reference in many cases of perplexity or discussion. 1000 New Folding Maps of the City of Toronto and Suburbs, showing new and old ward divisions, with a complete street index, which enables you to find any street in Toronto and suburbs. Size 38x24, printed in six colors, special price..... 10

Our Delivery System. In addition to 3 daily deliveries to all parts of the city we have a daily suburban delivery service to the following points: Brimley, Mimico, Balm Beach, Mount Dennis, Deer Park, Eglington, Lorne Park, Victoria Park, Devonville, Islington, Summerville, Scarborough Junction, York Mills, Richmond Hill, New Toronto, Lansing, Weston, Port Credit, Thornhill, Norway, Downsview, Oakville, Tomlinson, Long Branch, Wexford, Lambton, Dixie, Keele Beach, Toronto Junction.

Vertical text on the right edge of the page, including page numbers and other markings.