

The Forests and The People.



EVERY Canadian has a share in the ownership of Canada's forests. Self-interest, no less than duty, imposes upon him a share in the duty of wisely using these forests.

A forest is not merely a place where wood is grown, but it is also the source and regulator of the immense water-powers which are our national pride, and which, when taken in conjunction with our great stores of raw material and our splendid transportation system, must make the Dominion, from now on, a great manufacturing country. Yet the average Canadian does not realize that his country's "inexhaustible forest resources" are in great danger of being exhausted in the very near future.

A far-sighted, comprehensive, aggressive and business-like public policy in relation to our forests is one of the great needs of the time. Our leading statesmen and political economists recognize this fact and an ever-increasing number of thoughtful people is urging the Federal and Provincial Governments to introduce a sweeping forestry policy. Such a policy can be evolved and carried out only through the creation of a widespread public intelligence on this vital subject.

The Canadian Forestry Association is striving to make our people understand the serious consequences of forest destruction and to arouse an interest in the problem to an extent that will result in vigorous and speedy action looking to the preservation and wise use of our forest wealth.