

Exact reproduction of Gruen Watchmakers' Guild—Service Workshop—at Time Hill, Cincinnati, where duplicate, standardized parts are always on hand

When you own a watch with the name "Gruen" on the dial,

- you are the possessor of a timepiece in which accuracy and dependability are insured by centuries of experience in the fine art of watchmaking;
- and the prestige of your possession is vouched for by the thousands of connoisseurs who have selected Gruen's as their choice among fine watches.

The Gruen Guild in Madre-Biel, Switzerland, is composed of the sons of the sons of the world's most famous watchmakers. It is they who, under American ownership and direction and *equipped with the most modern machinery*, do what no machine can do, namely, adjust by hand into the Gruen movements that accuracy so gratifying to every owner.

And it is the Gruen Guild at Time Hill, Cincinnati, that places these superior movements in beautiful, handwrought Gruen cases, times and adjusts them.

You will find Gruen watches for every purpose and in many styles at one of the 1,200 jeweler agencies, the best in every locality, to whom the sale is confined. Remember, however—not every Swiss watch is a Gruen.

### GRUEN WATCHMAKERS' GUILD

Makers of the famous Gruen Watches since 1874

"Time Hill," Morgan Street, Cincinnati, Ohio



How the Pat. Gruen wheel train construction made an accurate watch thin. The shortness of staff makes watch more durable.

Highest timekeeping perfection attained in machine made, hand finished movements marked "Precision."



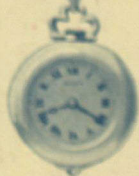
The "Hexagon" Wristlet - - \$ 65 to \$ 85  
Set with full cut AAI Diamonds 100 to 400



LOUIS XIV Gruen Verithin Model - - \$55 to \$190



Gruen Verithin Model, plain or decorated case \$35 to \$250  
Ultrathin Model, \$200 to \$650



Round Convertible Wristlet, \$20 to \$150. Set with full cut AAI Diamonds, \$75 to \$275. Made in various other styles

# GRUEN VERITHIN AND WRIST WATCHES