

The Robert Simpson Company, Limited

All the Joy of Furniture Buying Lies in Careful Selection

If you are furnishing your home piece by piece, buying when you see the thing you want at a price you know to be right, you will enjoy this sale on Monday. For during the next five days there will be some stirring events among our better grade furniture, beginning with this remarkable Monday list

AT PRICES BELOW ACTUAL COST OF PRODUCTION

Mahogany Desk, Regularly \$80.00, February Furniture Sale price	\$57.00	Fumed Writing Desk, Regularly \$40.00, February Furniture Sale price	\$25.00
Muffin Stand, decorated, Regularly \$38.00, February Furniture Sale price	\$25.00	Mahogany Desk, Regularly \$47.50, February Furniture Sale price	\$29.00
Mahogany Desk, Regularly \$100.00, February Furniture Sale price	\$63.00	Mahogany Chair, Regularly \$90.00, February Furniture Sale price	\$55.00
Inlaid Card Table, Regularly \$120.00, February Furniture Sale price	\$82.00	Mahogany Dresser, Regularly \$70.00, February Furniture Sale price	\$44.00
Walnut Table, Regularly \$97.00, February Furniture Sale price	\$61.00	Circassian Walnut Bedstead, Regularly \$350.00, February Furniture Sale price	\$139.00
Mahogany Tray, Regularly \$15.00, February Furniture Sale price	\$7.50	Four-piece Bedroom Suite, in mahogany, Regularly \$164.00, February Furniture Sale price	\$128.00
Parlor Cabinet, Regularly \$58.50, February Furniture Sale price	\$35.00	Nine-piece Bedroom Suite, in mahogany, Regularly \$540.00, February Furniture Sale price	\$359.00
Music Cabinet, Regularly \$150.00, February Furniture Sale price	\$90.00	Four-piece Bedroom Suite, in mahogany, Regularly \$1,753.00, February Furniture Sale price	\$900.00

Summery Wash Goods

The eagerly-awaited showing of new Wash Materials begins Monday with a rare array of contributions from Paris, New York and St. Gall manufacturers for the present season. There are cotton and cotton and silk mixtures that make up beautifully and wash to perfection. We have given this department larger space for display and selling purposes, with better light and more convenient arrangement for selecting. A few of the novelties give interesting starting points for your sightseeing:

New Ratine Suitings, in plain colors, fancy borders and stripes, 30c, 65c and 75c.
New Agate Suitings, in cream with daisy silk stripe interwoven, 75c.
Swiss embroidered borders in various colors on cream voile crepe, 95c.
Poplins and suitings, including the celebrated "maurice" make, which is absolutely fast color, 25c to 35c.
Irish linen suitings, all the newest shades, including the well known "Pongee" make, looks like silk, 25c, 30c, 35c, 40c.
Kuraat "Duro" fast color cloth, in a big variety of designs; safe from sun, sea and wash tub, 20 inches wide, 30c.
New Voiles for summer wear in very big ranges of new shades, 20c, 30c, 50c.
Pretty Crepes, soft clinging effects, all the best colors from Paris, 50c, 65c.
New Silk Ratine, a great success in London and Paris, all the best and newest shades, 28 inches wide, 95c.
New "Artistic" for spring and summer wear, 48 inches wide, cream grounds, with pretty spot and figured designs, 65c.
New Crum's Print, all good patterns, 15c.
New ranges of Checked Gingham, Chambrays and Zephyrs, 12 1/2, 15c and 20c.
Second Floor Queen St. Side.

Women's Boots \$2.49

In button and laced styles, high, Cuban, French, New York, military and low heels; all weights of soles; tan Russia calf, patent calf, gunmetal, and fine vici kid leathers. Sizes 2 1/2 to 7. Monday 2.49

We have just passed into stock a complete range of the finest Queen Quality Boots, Oxfords and Pumps we have ever had. There are styles for everyone, in all sizes and widths.

French and New York Lingerie Blouses

The Yonge street portion of our spacious blouse department will be devoted to a display of white lingerie, filmy crepes and voiles, drap d'Epoque and "Bulgar" laces, hand embroidered, real Val and Irish laces, also some severely tailored marquisettes. Hundreds of styles to choose from all showing the perfect taste of the Simpson House Dept. Prices range from \$1.95, \$2.95, \$3.95, \$5.00 up to fine Paris models at \$25.00 and \$35.00.

Hemstitched Sheets \$1.69 Pair

Plain Bleached Sheets, fine quality, nicely hemstitched, large size, 10 x 30. Sale price Monday, per pair, 1.69.
Oyster Coarse Dress Linen, suitable for costumes and skirts, width 28 inches. Sale price Monday, per pair, 1.69.
White Flannelette, 28 inches wide. Clearing Monday, per pair, 1.69.
Damaak Table Cloth, in a beautiful range of pretty new bordered designs, size 12 x 24 yards. Sale price Monday, 1.95.
Pure Saxony Wool Blankets, 1 lb., size 64 x 84. Sale price Monday, per pair, 1.95.
American White Crochet Bedspreads, assorted designs, 77 x 85 inches. Sale price Monday, 2.49.
New Galathea, in a large range of pretty stripes, flat colors, 27 inches wide. Sale price Monday, yard, 18.
Finest Longcloth, a good general purpose cotton, 36 inches wide. Sale price Monday, yard, 8 1/2.
Nainsook, beautiful fine quality for dainty underwear, 42 inches wide. Sale price Monday, yard, 14.
(Phone Line Dept., Second Floor)

Plauen Laces Half-Price for Monday

Plauen Lace Insertions and Bandings, odd lengths, from 2 to 10 yards; large assortment of Plauen Irish Guipure Laces, in ecru, cream or white; 2 to 8 inches wide. Monday half-price, for 10c, 12 1/2c, 17c, 25c, 37c, 50c, 63c and 75c.

HOSIERY

Women's all-wool, black cashmere hose, "Llama" special quality, soft spun yarn, close, plain weave, spliced heel and toe, 8 1/2 to 10, Monday, 2.99.
Infants' sock, fine cotton, with colored tops, checks or fancy effects, white or colors, special Monday, 10c pair, 8 pairs 25c.
Women's plain black cotton, fancy effects or lace ankles, spliced heel and toe; all sizes, special Monday, 2.99.
Women's fine silk hose, gauge weight, clear finish, double garter foot, spliced ankle, heel and toe, 8 1/2 to 10, Monday, 2.99.
Men's "Llama" or "Indiana" plain black cashmere half-hose, seamless foot, soft fine yarn, double heel and toe, 9 1/2 to 11, Monday, 2.99.
Men's black cashmere hose, good weight, close fitting, ribbed top, double heel and toe, 9 1/2 to 11, Monday, 2.99.

Electric and Gas Fixtures

3-Light Electrolux, with heavy cast enrichments, chain drops, finished in Flemish or rich gilt, with frosted ball lamps or suitable shades. Regularly \$20.00. Monday 14.99.
Three extra specials in high-class Leaded Glass Domes, each fitted for three electric lights—
24-inch Hexagonal Dome, Regularly \$35.00, Monday, 27.50.
22-inch Round Dome, Regularly \$25.00, Monday, 19.50.
18-inch Round Dome, Regularly \$22.50, Monday, 16.50.
Hall Pendants for gas, burner for inverted light, mantle and fringed shade, complete. Regularly \$25.00. Monday 18.99.
Lindsay Inverted or Upright Mantles, Monday 3 for 25.
3-Light Brush Brass Electrolux for small room, chain supports and three shades to suit. Regularly \$45.00. Monday 33.99.
Useful Two or Three-Light Electrolux in reeded Sheffield design, brush brass finish, with shades.
2-Light, regularly \$45.00, for 2.99. 3-Light, regularly \$55.00, for 3.99.
2-Light Inverted Gas Fixture, with burners, mantles and fringed shades. Regularly \$45.00, Monday 33.99.
Upright Gallery Lights, burner, mantle and G globe; 50c value, for .35.

Dinner Service Special Values

Finest English Semi-Porcelain Dinner Service, 97 pieces, neat colored border, festoon design, and nicely gilt. We will offer a limited quantity only. Regularly \$15. Monday 9.25

The Great February Drapery Sale

Continues for Five More Days. We are Prepared to Make them Memorable.

\$4.00 All-wool English Tapestries, 2.95 yard	\$1.50 English and French Tapestries, .98 yard
\$1.75 English and French Tapestries, 1.19 yard	\$1.00 English and French Tapestries, .49 yard
Bungalow Net, in Arabe shades; a lot that is just in time for the last week of our February Sale. 25c value, for 14c yard. In large and small mesh, with all-over and stripe designs. 40 inches wide. Monday, yard, .14	\$1.25 ANTIQUE VELVET, 89c.
A heavy English serge, in two shades of green only; 50 inches wide; suitable for portieres, dividing curtains, couch throws, and gives lasting wear as a furniture or cushion covering, reversible. Regularly \$1.00 yard. Monday, yard, .75	Only about 120 yards of a soft green shade, and about 75 of crimson left. Get here at 8 o'clock. Monday, yard, .89
IMPERIAL LINEN VELOUR, \$1.39 YARD.	\$1.25 WOOL SERGE, 72 IN. WIDE, 89c.
Imperial Linen Velour, in a wide range of rich, beautiful shades, with a heavy, lustrous pile; 50 inches wide; nothing more suitable or serviceable for draperies, covering, cosy corners, etc. Monday, yard, 1.39	Good brown, green, blue and crimson shades, specially suitable for couch covers, table covers, wide portieres, etc. Monday, yard, .89

Beautiful French Lingerie

New stocks of charming French-made Hand Embroidered Lingerie have just arrived from Paris and await your inspection. The exquisite designs and qualities represent the latest style fashions produced by the deft expert fingers and minds of French operatives. Thousands of pieces are here, including Night-dresses, Drawers, Princess Slips, Combinations, Petticoats, Chemises and Bridal Suits.

MISS MILNE, CORSET MODISTE, IS HERE FROM NEW YORK.

Consult this lady about your new corset before you decide upon your spring costume. Correct corsage is absolutely necessary to mould a perfect figure and give a stylish fashionable effect to your outer clothing.

Miss Milne is offering free advice and free fittings in connection with the famous "Box Ton" and "Royal Worcester" Corsets, the corsets that are worn by fashionable dressers wherever they can be procured. This store is the sole selling agency for these fashion corsets. Call Monday or following days and take advantage of Miss Milne's expert knowledge.

Strong Floor Covering Values

\$1.75 ENGLISH AXMINSTER CARPETS, MONDAY SPECIAL PRICE \$1.25 PER YARD.

This lot represents an unusually good special consignment of standard quality, regular goods which we were able to secure at a good price advantage, in spite of advancing costs. We could not go into the market to-day and duplicate them. There are splendid Orientals in different colors; self colors and floral chintz, stairs and borders to match. Monday only, yard, 1.25.
Seamless English Axminster Squares, representing the biggest values that can be offered in these goods. Oriental and chintz designs, in blues, tans, greens and reds. 9.0 x 9.0, special Monday, 16.65. 9.0 x 10.5, special Monday, 18.50.

A wonderful Saxony Wilton Rug in Oriental designs, quite new goods. Very handsome rugs for dens, dining-rooms, living-rooms, in three sizes only:
8.3 x 10.5, Regular price \$45.00, Special Monday, 30.00.
9.0 x 10.5, Regular price \$45.00, Special Monday, 30.00.
9.0 x 12.0, Regular price \$45.00, Special Monday, 35.00.
English Floor Oilcloth, special Monday bargain price, per square yard, 39.

See Other Page of Simpson's Announcements Elsewhere in this Paper

The Robert Simpson Company, Limited

New Spring Suits

Perhaps never before has there been such a wealth of rich coloring shown in the materials, such a fascinating attractiveness of style, and so many commendable features as are found in our first shipments of Men's New Spring Suits.

\$15.00 Suits are better and bigger values than ever, and nowhere will you find better fit, better tailoring, better materials or better style than are found in Simpson's \$15.00 Suits. One of many new lines is an English tweed in a brown and grey mixed stripe pattern, a very choice material for a spring suit. The style is a smart single-breasted coat, that has natural shoulders, slightly body fitting, semi-pleated lapels, ton up fairly high. The trousers are not extreme, yet show clearly the dictates of the prevailing style. Linings are excellent, and the workmanship is excellent. Sizes 38 to 44. Price, 15.00.

Tweed suit, in a plain brown, in attractive single-breasted style; short coat, natural shoulders, soft roll fronts; workmanship and linings are choice. Price 18.00.

The workmanship on this suit is beyond the average tailor—it is the work of experts. Made from a rich English tweed, in dark brown, showing subtle stripes. The style is one of the most advanced spring styles every respect. Price 25.00.

The Best of Boys' Clothing Values

One of the leading styles for boys' spring wear. Smart single-breasted design, with yoke and box-pleats; bloomer pants, and first-class trimmings. Neat plain pattern, brownish grey. Splendidly tailored. Sizes 25 to 28. Monday, 4.50. Sizes 29 and 30, Monday, 5.00.

Double-breasted style coat, single-breasted vest, and straight pants. Tailored in neat style, with well-shaped lapels and semi-fitting back. Imported fine English blue serge cloth, with first-class trimmings. Monday, sizes 28 to 34, 6.00.

Wool Toques Men's "Wolsey" Combinations

250 Suits of Men's Medium Weight "Wolsey" Brand Combinations, close right down to crotch, as easy as silk to wear next the skin. Sizes 34 to 44. Monday, 3.50.

LAST OF THE BOYS' HEAVY UNDERWEAR. 300 garments of Boys' Heavy Underwear, shirts and drawers, mostly smart styles, from \$2.00 to \$5.00. Several larger sizes in oddments. To clear Monday, a garment, 25c.

A few best quality Sweater Coats. Some are the "Wolsey" brand. Coat; others are a fancy stitch in the collar. All sizes, 22 to 32, without collar, and \$3.50, Monday 2.00.

Special Values in Kitchenware, Tin and Woodenware for Monday

For 60c, Galvanized Wash Boilers, bright in covers, for No. 8 or No. 9 stove, regularly \$1.00. Monday, 50c.
Galvanized Wash Tubs, strong make, in four sizes—
Regular 55c size, Monday, 43c.
Regular 65c size, Monday, 53c.
Regular 75c size, Monday, 63c.
Regular 85c size, Monday, 73c.
Galvanized Garbage Cans, with covers and handles, in 3 sizes—
Regular 55c size, Monday, 43c.
Regular 65c size, Monday, 53c.
Regular 75c size, Monday, 63c.
Galvanized Oval Baking Tubs, regularly \$1.00, Monday, 75c.
Tin Oval Baking Tubs, regularly 30c, Monday, 25c.
Tin Wash Boilers, flat top, regularly \$1.00, for size 8 or 9 stove, regularly \$1.25, Monday, 95c.
Galvanized Coal Scuttles, with funnel top, regularly 60c, Monday, 45c.
Open Galvanized Coal Scuttles, regularly 40c, Monday, 35c.
Coal Scuttles, Japanese black, with rich gold band decoration, regular 35c value, Monday, 25c.
35c Bright Tin Workmen's Dinner or Lunch Box, with black top, Monday 14c.
Japanned Black Steel Shovels, made in one piece, Monday, 15c.
15c Daily Teakettles, quick heating.
Cold Black Teakettles, guaranteed in one piece, Monday, 12c.
10c Round Grater, 3 graters in one.
White Painted Enamel Sink Strainers, regularly 20c, Monday, 14c.
Brush Boxes, white painted enamel, with hinged cover, regular 65c size, Monday, 45c.
300 Only Black Bread Pans, regularly 15c, Monday, 10c.
Fette Laundry Irons, 3 irons in set of different weights, with stand and set, regularly \$1.15, Monday, 99c.
Sheet Iron Menders, to hold three iron boards, 25c, Monday, 18c.
Double Bottoms, high-grade granite ware, regularly \$1.00, Monday, 75c.
Hospital or Bed Pans, best quality hard, heating white enamel, with absolutely sanitary, regularly \$1.50, Monday, 1.00.
(Phone orders direct to department.)
WOODWARE AND BRUSHES.
Bake Boards, of wood and strong make, Monday 35c, 45c, 65c.
25c Galvanized Wash Boards, Monday, 19c.
SPECIAL SALE.
Splendid values in best House Brooms, 25c, 35c, 45c.
35c Glass-faced Wash Board, Monday, 28c.
Box Hammer, all metal claw, handle, good 25c.
Box Hammer, all metal claw, handle, good 25c.
10c Screw Drivers for house use, Monday, 5c.
Box Hammer, all metal claw, handle, good 25c.
(Phone orders to Department.)